

TINTEX @ Performance Days: 3 cutting-edge eco-performing innovations on show

A naturally advanced collection, a cutting-edge coloration technology, and a brand-new collaborative business model. TINTEX stands out at PERFORMANCE DAYS, the functional fabric fair for the sourcing in sports, work and corporate wear.

Performance Days, Munich, November 13th - 14th, 2019 – booth C08 / hall C1

Munich, November 2019 - The leading jersey manufacturer brings a new holistic and sustainable approach spun from the company's DNA and woven in the mission to create **Naturally Advanced** fabrics.

The WEME collection - A/W 20/21

The new statement collection goes beyond intellectual and spiritual individual needs to embrace a communal vision blurring 'we' and 'me', 'conscious' and 'unconscious', responsible innovation and creativity. Developed around the concept sub-collections ID, Supergeo and EGO, the range comes in electric and active tones and combines smart ingredients and processes to drive innovation by harnessing the company's unique dyeing and finishing expertise.



B.Cork™ coating on a cotton base

The new fabrics are made from a mix of new generation fibers that enhance free movement such as **REFIBRA™** by Lenzing, **Q-NOVA®** by Fulgar and the unique GRS certified premium stretch **ROICA™ EF**. The **smartcel™** powered **ID** sub-collection is defined by striped structures that simulate flaws on initially smooth and perfected surfaces and provides soothing, anti-inflammatory effects thanks to the inclusion of zinc oxide. The **“EGO”** selection comes in rich purples, calm lilacs and feminine yellows and features natural fibers such as organic wool. The **“Superego”** is available in unique styles and colours, achieved thanks to **Colorzen®** and the **Naturally Clean®** finishing. Together these enhance the natural beauty of cotton and cellulose eliminating harsh treatments and optimizing clean surfaces with vivid colors, and an exquisitely smooth hand feel. Transformed materials take such as **ECOTEC®** by Marchi&Fildi take the lead saving up to 77.9% in water compared with regular cottons.

COLORAU®

TINTEX' cutting edge color technology which received the Sustainable Solution award in the May 2019 edition of Techtextil debuts in Munich. **COLORAU®** was created with a Portuguese consortium constituted by premium realities and gives life to responsibly colored fabrics with antimicrobial properties, using natural dyes extracted from different types of natural plants resources that do not use salt in the production.

COLORAU® uses only compounds of natural origin such as thyme, boldo, peppermint, chestnut and gambier in the production of functional and sustainable textiles in a variety of fibers such as cotton, lyocell and wool. An eco-efficient and low temperature surface treatment improves the affinity between the textile substrate and these natural compounds. The technology features a selection of “performing” extracts for appropriate color fastness to light and washing as well as color durability and antimicrobial functionality.

CO.LAB



TINTEX is proud to announce **CO.LAB**, a smart and collaborative business model and a totally new supply chain developed in coordination and with the support of C.L.A.S.S.. The first sustainable and **PETA-Approved** collections are 100% traceable without compromising on quality and style. As co-leader and founding actor, **TINTEX** has invited **Becri**, **Confetil** and **Pedrosa & Rodrigues**, 3 leading companies, each producing specialized garment styles. The new collections are:

1. The **ECOPERFORMER** by **TINTEX** with **Confetil** collection meets the values of millennials and generation Z consumers. Sustainable, multitasking, gender neutral and designed to fit contemporary urban lifestyle. The collection comprises modern soft sports garment with fully transparent innovation values. The range flexes its muscles with the best sustainable and high-performative materials for comfort, ease and style. All selected fabrics are PeTA APPROVED VEGAN. Designed to win.

2. **'LEGACY H20'** by **TINTEX** with **Becri** is 100% traceable and focuses on responsible water-management.
3. **'SENSING SMARTS'** by **TINTEX** with **Pedrosa & Rodrigues**, a next-to-skin soft and sensual range of materials enhancing wellbeing and comfort while harnessing an innovative and responsible way of using chemical products for a greener and safest future.

Co.Lab collections: C.L.A.S.S., TINTEX, Becri, Confetil, Pedrosa & Rodrigues

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ABOUT TINTEX TEXTILES, S.A.: Founded in the Porto region in 1998, **TINTEX** has become a leading contemporary fabrics innovation maker of Naturally Advanced, smart and responsibly crafted jersey fabrics designed to activate the contemporary fashion, sports and lingerie markets. **TINTEX** amplifies and grows an eco-sustainable strategy for all its production, investments and fabric innovations, and spread this message of change, best practice and influence throughout the contemporary textiles fashion system **TINTEX** DNA for better, smarter eco-materials with new levels of performance and hi-tech smarts. This is thanks to a first class expertise in people combined with specialist dyeing and finishing techniques, coatings and applications that use the latest research, equipment and processes to deliver it. **TINTEX** is making Naturally Advanced and dynamic product where trust, values, skills and smart manufacture is delivered through precision creativity and flexibility to its customers looking to make naturally better choices.

TINTEX Textiles is proud to activate change industry wide by taking part in the **Make Fashion Circular** initiative by the **Ellen MacArthur Foundation**.

TINTEX Textiles is a Participant of the **United Nations Global Compact** and adheres to its principles-based approach to responsible business.

TINTEX is also partner **C.L.A.S.S. (Creativity Lifestyle and Sustainable Synergy)**

C.L.A.S.S. (Creativity Lifestyle and Sustainable Synergy) - Leading the way since 2007, we are a unique multi-platform HUB based in Milan specialized in integrating a new generation of eco values into your fashion and home product and company. These new values are needed to speak to a new, smarter and contemporary conscience consumer. C.L.A.S.S., founded by Giusy Bettoni, introduces a new way of design thinking that represents a shift in culture, which enables your business to be competitive and socially innovative.