

highlight

time to win

CHANTY: new in environments require new solutions

Everyone has certainly experienced the feeling that time passes far too quickly, thus you must act in time. The development of underwear collections must be done in the shortest time and efficiently. With our new range, **Chanty & Corvett** offer a **time optimising, practical and sustainable solution**, which has already undergone a promising one-year test phase in close cooperation with several leading brands. The time has come to make this great and **ground-breaking innovation** known internationally.

Since 1957, Chanty has been providing know-how and expertise to achieve quality made in Germany and high-tech lace solutions. This year, Chanty reaches another milestone in its history, launching the **world's first 3D e-lace collection** with **sustainable and time-efficient e-dyeing technology**.

This **3D technology** is being applied globally for **the first time in the lace industry** offering a **multitude of new visual possibilities**.

Not only can a new lace be created with different colour combinations in 2 days, but also **ready garment designs** can be created according to customers' priorities. This is our vision of "Time to Win", a **process optimisation** which can save up to **3 months** as well as **saving on material**, as all is available digitally. This will give customers access to it at anytime from anywhere. It also means a **big change** as regards **sustainability**: only the lace needed for the end garment is produced. **Production and transport costs are reduced, CO2 consumption is cut, less water is used, electricity is saved, and the creation of leftovers is minimised.**

Our DNA is design, quality, and innovation. In the 70s Chanty developed the first elastic lace on Raschel machines, transforming the industry. **Now is the time for a new e-lace revolution.**



CHANTY
1957 1970 1980 1990 2000 2010 2020

CORVETT®
Spitzen