

**FOR IMMEDIATE RELEASE**

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## **Huntsman Textile Effects presents range of high-performance solutions for performance apparel at Performance Days Digital Fair Week**

*Huntsman Presents Protection Effects and High-Performance Solutions for Performance Apparel*

**SINGAPORE** – Huntsman Textile Effects, global leader in innovative solutions and environmentally sustainable products, will highlight its extensive end-to-end suite of protection effects and high-performance solutions for performance apparel at the Performance Days Digital Fair Week this May. Huntsman will also deliver a presentation on sustainability, showcasing the top megatrends impacting the textile industry.

With increasing adoption of active lifestyles and outdoor activities, consumers are demanding high-performance, yet comfortable and sustainably-produced sportswear. Consumers are looking for brands that incorporate sustainable processes and principles in their operations.

“The upward trend in the performance apparel segment is spurred on by the demands and evolving needs of consumers; sustainability also remains the top of mind amongst these consumers. At Huntsman, we are delighted to be able showcase our suite of solutions that are high-performing and sustainable, so that mills and brands are better able to meet the fast-changing market needs,” said Dhirendra Gautam, Senior Director – Global Market Strategy and Innovation, Huntsman Textile Effects.

### **Huntsman’s featured solutions:**

- **Complete end-to-end systems for protection effects**, from pre-treatment to coloration and finishing
- **Revolutionary antimicrobial and odor-control solutions from Scieessent** - The Agion®, Lava X2® and Active X2® products will be featured at the upcoming show
- **HIGH IQ® intelligent effects** is a set of brand assurance programs that support accelerated evaporation, water and stain repellence, lasting color and cool comfort, ensuring garments dry quickly for long-lasting comfort

### **Meet Huntsman Textile Effects at the Performance Days Digital Fair Week**

Performance Days Digital Fair Week will take place digitally from May 17-21, 2021. Huntsman will also deliver a presentation on May 18, 2021, at 2 p.m. (CEST) at the *Expert Talk* session. Titled “Sustainability & Textiles: Being the Change That We Want to See”, the presentation will showcase the megatrends that will define the next five years, and the textile and apparel industries’ quest for more sustainable design, product development, production methods and garment care. Visit Huntsman at the digital fair.

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**About Huntsman:**

*Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated and specialty chemicals with 2020 revenues of approximately \$6 billion. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 70 manufacturing, R&D and operations facilities in approximately 30 countries and employ approximately 9,000 associates within our four distinct business divisions. For more information about Huntsman, please visit the company's website at [www.huntsman.com](http://www.huntsman.com).*

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**About Huntsman Textile Effects**

*Huntsman Textile Effects is the leading global provider of high quality dyes, chemicals and digital inks to the textile and related industries. With operations in more than 90 countries and six primary manufacturing facilities in six countries (China, Germany, India, Indonesia, Mexico and Thailand), Huntsman Textile Effects is uniquely positioned to provide prompt and expert technical service wherever our customers are based. Sustainability, innovation and collaboration are at the heart of what we do. We use cutting edge technology to develop solutions and create innovative products with intelligent effects such as durable water repellents, color fastness, sun protection or state-of-the-art dyes which reduce water and energy consumption. For more information about Huntsman Textile Effects, please visit [www.huntsman.com/textile\\_effects](http://www.huntsman.com/textile_effects).*

**Forward-Looking Statements:**

*Certain information in this release constitutes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements are based on management's current beliefs and expectations. The forward-looking statements in this release are subject to uncertainty and changes in circumstances and involve risks and uncertainties that may affect the company's operations, markets, products, services, prices and other factors as discussed under the caption "Risk Factors" in the Huntsman companies' filings with the U.S. Securities and Exchange Commission. Significant risks and uncertainties may relate to, but are not limited to, volatile global economic conditions, cyclical and volatile product markets, disruptions in production at manufacturing facilities, reorganization or restructuring of Huntsman's operations, including any delay of, or other negative developments affecting the ability to implement cost reductions, timing of proposed transactions, and manufacturing optimization improvements in Huntsman businesses and realize anticipated cost savings, and other financial, economic, competitive, environmental, political, legal, regulatory and technological factors. The company assumes no obligation to provide revisions to any forward-looking statements should circumstances change, except as otherwise required by applicable laws.*