

News: For Immediate Release

Ventile® Expand Sustainable Fabric Offering

Ventile®

For the second consecutive year Ventile®, manufacturers of the world's most effective, natural, all-weather cotton textile, increase its sustainable fabric offering on the back of high customer demand.

Despite the challenges faced by fabric producers as a result of the global pandemic, the technical textile manufacturer has developed three new fabrics to add to its expanding sustainable fabric range. In a market first, Ventile® launches a lyocell and linen blended fabric, Ventile® Eco 290, combining 70% lyocell and 30% linen fibers. The result is a sustainable, water repellent fabric for designers.

To support growing customer demand, Ventile® has also added two new fabrics to its current recycled offering. The lighter-weight Ventile® 250 RCO, and the Ventile® 230 RCO poplin fabric, are both made from 100% recycled cotton and GRS certified. After the successful development of its recycled fabric in 2018, the popularity of the Ventile® sustainable range has grown exponentially. Last year the brand reported a 115% growth in its sales of Ventile® Organic Cotton Fabric over the past three years, with ¼ of all Ventile® sales now coming from sustainable fabrics.

Ventile® Production Manager, Daniel Odermatt, said: “Our Ventile® sustainable range has developed over time almost entirely from customer requests for sustainable fabrics. At our core, we are committed to offering well-made fabric that offers a sustainable textile option. The latest edition, Ventile® Eco 290 a lyocell and linen blend, is made from the wood-like fibers of the eucalyptus tree. This raw material is a great sustainable option for fabric yarns.”

“Our Eco 290 fabric comes in at 290g and so it is one of the heavier fabrics we produce. This trait means it is great for coats and accessories and has proven popular with shoe manufacturers. For Ventile®, the expansion of our offering is vital to us as we continue to work with our customers to create products of the highest quality that only get better with age.”

You can find out more about Ventile® over at their website here: <https://ventile.co.uk/>.

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About Ventile®

Ventile® fabric was first developed by scientists at the Shirley Institute in Manchester in 1943. Originally created to help save the lives of Air Force pilots flying over the Atlantic during wartime, the fabric was designed to be cool and comfortable on land, yet warm and impenetrable if it came into contact with water. This innovative technology helped Ventile® to carve out a reputation as the world’s most effective, natural, all-weather cotton textile. Championed by outdoor enthusiasts and adventurers alike Ventile® fabric has conquered Everest with explorer Sir Edmund Hillary and has crossed the arctic on the back of Sir Ranulph Fiennes. Today Ventile® supply fabric to a range of

customers from outdoor performance garment manufacturers to high fashion clothing and accessory brands

About Ventile® Organic Cotton

Ventile® Organic Cotton is made from sustainably grown cotton that does not use pesticides or chemical fertilisers and uses low-impact processing methods and materials. It is made from premium extra-long staple cotton that represents only 0.04% of the overall cotton produced worldwide. This unique cotton yarn, combined with a tight spin, increases garment durability and lifespan. This reduces the frequency of consumer purchase, limiting the impact of production upon the environment. Ventile® Organic Fabric is GOTS (The Global Organic Textile Standard) certified with additional GOTS production guarantees for weaving and finishing.

About Ventile® Eco

The first high-performance fabric made entirely from recycled cotton. The pioneering fabric has been designed to achieve the best balance of performance, comfort and sustainability, and to reduce overall textile waste creating a durable and environmentally friendly resource for designers and fashion brands. Ventile® ECO Fabric is Global Recycling Standards GRS Transactions certified.