

## Macpi for WITH ME®, when technology meets the comfort

Innovation and synergy: how many times these words are used? It seems that now it is becoming a formula – almost a magical one - to be applied in many different fields, to "open" markets and guarantees the success to new products to be launched in the market.

However, having real innovation or creating synergies between different companies, is not so simple. Only few companies manage to move from words to facts.

Two companies in Lombardy succeeded in creating a team with two innovative products, Fait Plast – specialised in the study and production of films and tapes and Macpi – leading producer of ironing boards, laundry machines and heat-sealing machines.

This joint project originated from a revolutionary product, which is the result of Fait Plast research in bonding technology. The name is WITH ME® and it is a silicone-free gripping tape that fits perfectly to the elasticity of the fabric on which it is applied.

WITH ME® is a real step forward in the technology of gripping thermoplastic elastic tapes: it is adaptable, thin, thermoplastic and can be heat bonded directly on the garment without sewing operations.

**What makes WITH ME® a truly unique product, suitable for most application are the following properties:**

- Silicone-free, certified total absence of silicone and its derivatives.
- High holding power, thanks to the high gripping property it can be used without tight to the skin in comparison to the usual elastic compression fit.
- Bio compatibility: Oekotex, no-cytotoxic tests were approved and certified directly on WITH ME® tape.
- WITH ME® maintains comfort and grip properties even after repeated use and many washing cycles.
- WITH ME® is a high technological product, made in respect of the environment.

Thanks to these characteristics, WITH ME® can be used in many different applications in various fields. In particular, thanks to the absence of silicone, WITH ME® can be used in textile and medical applications as it is hypoallergenic. Moreover it improves the action of devices such as orthopedic braces, amplifying the control action during the movement.

WITH ME® can be used to create seamless garments (sewfree), even with edge cut from underwear to briefs, bras to shapewear, without tight (pressure on the skin).

In sportswear it combines the perfect fit to the lightness and comfort, without rigidity, so it is the right product for cycling, dance and gymnastics and accessories such as socks, gloves, etc.

How to get the best from a so innovative product? It is necessary to have equally innovative and revolutionary machinery. This is where the collaboration with Macpi start.

The machinery textile company of Palazzolo sull'Oglio indeed, developed a technology called "MACPI for WITH ME®" with features and specifications especially designed for an excellent application of WITH ME® tape.

MACPI developed a machinery (Mod 339) realised in 6 versions which allow a perfect application of WITH ME® with an easy operation and a considerable time saving in the production of garment, underwear, socks and accessories.

Particularly the Macpi innovation concerns the application in circular that does not leave empty spaces in one or more stripes even starting from one tape in only one step and guarantees a perfect adhesion of the WITH ME® tape on the item.

And to really move from words to deeds and to see practically how the MACPI FOR WITH ME® works, you can visit the MACPI booth at Itma, the international exhibition of textile machinery and technology, that will take place in Milan (Rho-Fiera) from 12 to November 19, 2015.

WITH ME® is a registered trademark of Fait Plast. Founded in Brescia in 1965, Fait Plast spa is today a reality of absolute importance in the European film industry recognised for developing products tailored to the customer's needs in garment manufacturing, especially high-tech films and tapes. The continuous research and the extreme flexibility of supply, combined with the ability to create partnerships with its customers, led Fait Plast to a leading role in the market.

Macpi Group was founded on 1961. Its history, first in the ironing and then in the bonding technology is recognised by the numbers of patents obtained, last but not least the patent for the machinery for the application of the WITH ME®. Today Macpi is a worldwide leader in the production of high technology equipment. This is the result of the continuous technical, technological and commercial effort where the "Macpi for WITH ME®" machines are the latest innovative machines.

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