

ECOTEXTILE

NEWS

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MUNICH – The organiser of the Performance Days trade show has cancelled its April showcase in Munich, due to concerns over the spread of coronavirus.

Despite no stipulations from the German authorities forcing the event to be called off, the team behind the event has made the decision to cancel – rather than postpone – the exhibit, and says it will explore the possibility of hosting a virtual platform to display fabric innovations for summer 2022.

Performance Days has risen to prominence over the past few years with its message transitioning from a focus solely on material developments to one which captures the industry’s move to sustainable alternatives. It’s April event was set to spotlight textiles and treatments inspired by nature.

“After extensive monitoring of the Covid-19 virus pandemic and conscientious consideration of alternatives, such as postponing the fair to a later date in the summer, and in close exchange with exhibitors and attendees, the fair team has now decided, with a heavy heart, to cancel the fair for what would have been the kick-off of the fabrics for the summer 2022 season,” the event’s organiser, Design & Development GmbH Textile Consult, has said.

Although current bans do not stretch to eliminate the possibility of Performance Days taking place – only forcing events up to 19th to cancel – the exhibit will not take place, with the organiser saying “protection of visitors and exhibitors being the priority”.

The trade show will not be rescheduled for a later date in the summer, but it’s hoped a virtual alternative can be arranged to enable the broad networking opportunities the show typically provides.

Senior marketing manager Lena Weimer commented: “Even if exhibitors and visitors cannot meet personally at the fair in this currently very challenging situation, we will find ways to inform the industry about the latest products and trends.

“We treasure the good, close and intensive contact with our exhibitors dearly, some of whom have been working together with us since the fair was founded 10 years ago. Such close partnerships are faced with challenges in adverse times. We will be working hard to prepare the presentation of exhibitor trends in virtual form in order to inform the industry, and to support our partners,” she continued.

The next Performance Days to be held in Munich will take place from 28th October and will spotlight fabrics and textile treatments for the winter 2022/23 season.