

HeiQ delivers plant-based odor control for textiles at Performance Days Winter Edition

HeiQ takes its most innovative technologies to the renowned trade show dedicated to functional fabrics, on 3-4 November, in Munich, with a special focus on HeiQ Fresh MNT, the newest addition to the HeiQ textile



HeiQ presence at Performance Days Winter Edition 2022

(PresseBox) (Zürich, Switzerland, 10/27/2022) HeiQ will be showing how science is an ally for innovation and differentiation at the Performance Days Winter Edition 2022, one of the leading functional fabric fairs, at the Munich Order Center (Germany), on the 3rd and 4th of November.

In this edition, our main highlight will be **HeiQ Fresh MNT**, a new plant-based odor management technology that is both highly effective and sustainable, as well as silver-free.

The Performance Days visitors will also have the chance to meet with the HeiQ Team and understand how our innovations add superpowers to their products.

They are **HeiQ Cool**, the world's first dual-action textile cooling technology; **HeiQ Smart Temp** – which cools by dynamically responding to rising skin temperatures; **HeiQ Eco Dry** – the PFC-free eco-friendly water repellent with the latest formulation just launched in early October; **HeiQ XReflex – Powered by Xefco** – a radiant barrier technology that reflects body heat and cuts insulation materials by half; **HeiQ Allergen Tech** – that reduces inanimate allergens with a propriety pre & probiotics-based biotechnology; and **HeiQ Clean Tech** – that drastically saves energy and water during polyester dyeing and production process.

HeiQ can be found at **Booth K04, Hall 3**.