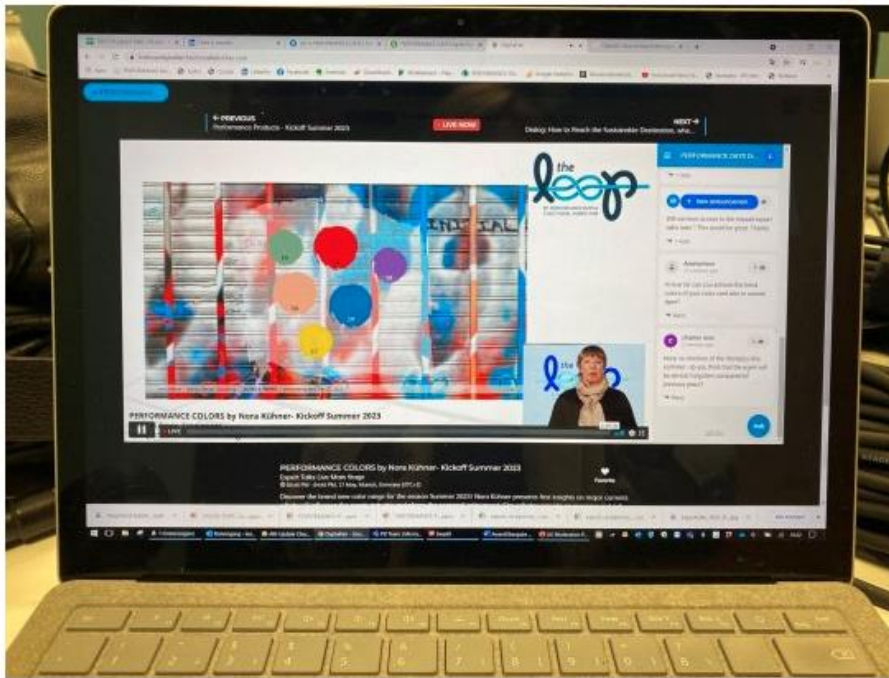


Innovation in Textiles

Fibres/Yarns/Fabrics

Physical Performance Days event cancelled

Sharp rise in the number of infections in Munich forces event online.



© Performance Days

Messe München has been forced to cancel at short notice the physical edition of Performance Days fabrics show which was scheduled to take place from December 1-2, 2021 at the Munich exhibition centre.

The event's organisers were in the final stages of preparations for the fair and the goal of being able to realise a fully booked fair similar to those held in pre-pandemic times seemed to be within reach.

The political regulations agreed in Bavaria from November 19, 2021, however, and the heavily restricted constraints associated with the current sharp rise in the number of infections in Munich, mean the planned winter edition of the show must now be cancelled as a precaution. It will now be held completely virtually online on December 1 and 2, 2021.

“All event organisers are now forced to continuously monitor and realistically evaluate the situation as it unfolds,” said Marco Weichert, CEO of Performance Days. “The new measures are scheduled to come into effect in Munich from the middle of this week, which would lead to very short-term changes.

“Exceptional situations require exceptional decisions and after experiencing a very successful and surprisingly well-attended Functional Fabric Fair by Performance Days in Portland, Oregon last week, we have tried everything possible up to the last moment. We fulfilled all the requirements, updated our hygiene concept several times to comply with the dynamically changing measures and took all the necessary precautions for a safe event. Unfortunately, current developments do not allow us to host the trade fair event next week, since the undisputed top priority is the protection and health of our visitors.”

Full details of the digital Performance Days can be found at:

www.performancedays.com