

01/04/2021 – Premiere in China – [auf Deutsch lesen](#)

Functional Textiles Shanghai by Performance Days

By Iris Schlomski

New trade fair for functional textiles to be launched in China in September 2021.



The Performance Days team looks forward to working with Tengda Exhibition and envisions a 2021 full of hope and a successful first edition of Functional Textiles Shanghai by Performance Days. © Performance Days

On the 28th and 29th of September 2021, the Functional Textiles Shanghai by Performance Days will premiere at the renowned Shanghai Exhibition Center, offering ample space for future trends displayed by more than 100 exhibitors.

- **China counts as one of the fastest growing and more important future markets worldwide, especially when it comes to functional apparel. The oriental gateway is proving to be innovative, trendsetting, and more recently, increasingly sustainable. This development is also reflected in the activities of yarn and fabric producers, with local sportswear brands enjoying significant growth.**

The fair will focus on the latest trends and innovations from the world of textiles, yarns, membrane technologies and accessories for functional sportswear, workwear, performance wear and lifestyle wear. Demand is accordingly high, with top manufacturers such as Romrol, Sanchuan and Winsun confirming their participation along with other well-known brands such as Anta,

Bosideng, Decathlon, Descente, Eral, Fila Hotwind, Icicle, Jeep, Kailas, Kappa, Li-Ning, Peace Bird, Peak, Semir, Skechers, Toread, Uniqlo, Zuczug and 361°, to name a few.

As is usual at the trade fair in Munich, there will also be an informative supporting program with exciting expert talks and discussion panels on sustainable and industry-relevant topics.

[For further information, updates and news please click here.](#)

Functional Textiles Shanghai by Performance Days

28 – 29 September 2021

Shanghai Exhibition Center

No.99 Xingyi Road, Chang Ning District, Shanghai China