

April's Performance Days cancelled: organiser aims to present trends digitally

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The April edition of Performance Days in Munich will not now take place in its usual form. The event was to run on April 22 and 23.

Organiser, Design & Development GmbH Textile Consult, announced on March 25 that it was cancelling the event and that it would not seek to rearrange it later in the year (a second 2020 edition of Performance Days is due to take place in Munich on October 28 and 29).

Instead, Design & Development GmbH Textile Consult said it wanted to find a way to allow Performance Days exhibitors to display "in digital form" the fabric innovations for sportswear, workwear and athleisure for spring-summer 2022 that they had planned to show in Munich in April.

"The fair is working flat out to create digital alternatives to ensure that customers and the entire sports and textile industry can still be informed about the latest fabric trends and innovations in terms of function, fashion and sustainability for the summer 2022 season," the company said.

In advance of the fair, exhibitors submitted around 1,000 new fabrics and ingredients and it is these products that the organiser of Performance Days would now like to present digitally to buyers.

General manager, Marco Weichert, explained on making the announcement that a travel ban that is currently in place for Munich and the whole state of Bavaria expires on April 19. On paper, therefore, it would have been feasible to continue with plans to hold the April edition of Performance Days.

"We would like to help in curtailing the spread of the coronavirus beyond April 19," Mr Weichert said. "In view of the current uncertain situation, in which new short-term decisions have to be taken to protect the health of everyone, we believe it makes sense not to postpone the event to a later date either, but to send a clear signal that we are acting far-sightedly and responsibly by cancelling the trade fair for the summer 2022 kick-off."

Senior project manager, Lisa Lechner, said that, even if exhibitors and visitors cannot meet at the fair, the Performance Days team will work to present fabric trends for that season in virtual form "to inform the industry, and to support our partners".