

Performance Days to host Functional Fabric Fair in US

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In partnership with Reed Exhibitions, the world's leading events organiser, Performance Days has announced the launch of the West Coast US Functional Fabric Fair. The new [sourcing](#) event, featuring products and technologies to kick off the winter 2021 season, will be held on October 22 and 23, 2019, at the Oregon Convention Center in Portland.

Concept III Textiles, a prominent developer and marketer of better performance textiles, will collaborate with Reed Exhibitions and Design & Development GmbH [Textile](#) Consult on the launch event.

The Functional Fabric Fair powered by Performance Days on the West Coast will include curated exhibits, workshops, industry presentations, professional networking, and matchmaking programmes. Textile manufacturers, suppliers, and service providers will present their performance materials and technical textiles for the winter 2021 season. Industry guests to attend the fair include designers, product managers, purchasing agents, and textile decision makers representing sports and outdoor activewear and functional wear manufacturers.

"Following the successful launch of the US Functional Fabric Fair powered by Performance Days this past July, we are pleased to address a [market](#) void for a curated sourcing platform for outdoor and activewear functional fabric and accessories in the fall on the West Coast. The biannual Performance Days Functional Fabric Fair in Germany is the gold standard of the industry and we are especially pleased to organise this second US event in cooperation, maximising their breadth of proven expertise to deliver a fair where tomorrow's outdoor textile trends are on display today," Steve McCullough of Reed Exhibitions said in a press release on the show.

"Having just celebrated our 10th anniversary in Munich this past year and experiencing tremendous industry response with a 50 per cent growth in visitors and exhibitors, we are pleased to bring this same standard of business in our commitment to the US-based events. The timing, the calibre of programming and exhibits, and the collaboration with Reed Exhibitions and Concept III, promises to deliver a remarkable sourcing event for the outdoor and activewear market," Marco Weichert, general manager of Design & Development GmbH Textile Consult said. (GK)