

Performance Days 2018 expects 100 new exhibitors

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Courtesy: Performance Days

The Performance Days [trade](#) fair, which will be held on November 28-29, 2018, at Messe Munchen, hall C1, in Germany, will show a lot of new innovations from 100 new exhibitors from around 29 countries. The functional fabric fair, which was launched in 2008, is the first and only event created especially for functional fabrics for sports and work clothing.

In November, besides the many new and interesting exhibitors, the most important companies in the industry once again await the visitors with many surprises – courtesy of the exhibition hall's new design options. The exhibition area is lightened up into four large boulevards plus the guided tours square, according to a press release by Performance Days.

Along the first boulevard, visitors can expect information on the current Focus Topic, which in November 2018, deals with how the [textile](#) industry can save water and reduce pollution. This is also where visitors will find the Marketplace, where fabrics that are on offer as currently available

in stock are displayed without delivery times.

The second boulevard is dedicated to the Expert Talks - that make this fair so unique and exciting. On the first day of the fair, visitors will learn everything important about the new trends for Winter 2020. The talks on the second day of the fair revolve around the Focus Topic Water.

Moving on to the third boulevard, visitors will find the popular and unique Performance Forum, where the most interesting new materials chosen by the Performance Jury are placed on display. This is also where the highlights of the inaugural Functional Fabric Fair powered by Performance Days in New York are exhibited. The fourth boulevard is reserved for the food court and provides best catering for the health and well-being of the visitors.

Even the Guided Tours have received an upgrade. The new Guided Tours 'Plus' combine the traditional tours through the fair with a short but intense workshop to provide even more information on a specific topic. To ensure adequate time for the various offers and new exhibitors, the opening hours for visitors have been extended. Visits are now possible from 9:00 am to 7:00 pm. (GK)

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