

## US Functional Fabric Fair attracts global companies

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The inaugural US Functional Fabric Fair by Performance Days, which will be held on July 23 and 24, 2018, in New York, has attracted global exhibitors and visitors. Top textile manufacturers and service providers, along with sports fashion designers, product managers, purchasing agents, representing functional wear manufacturers, will be seen at the expo.

One month prior to the event, some 70 companies are exhibiting and more than 400 attendees from 12 countries have registered to attend the Functional Fabric Fair powered by Performance Days. The event will showcase the latest trends in fabric development for the functional textile industry and offer a sourcing marketplace for high performance functional fabrics and accessories. Functional Fabric Fair powered by Performance Days staged during New York Market Week and co-located with multiple fashion market events at the Javits Centre.

Exhibiting companies will present functional fabrics, branded technologies, treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons, and zippers. The inaugural event also includes complimentary workshops, industry presentations and professional networking and matchmaking programmes. Additional event details and event registration are available at [FunctionalFabricFair.com](http://FunctionalFabricFair.com).

Registered attendees represent influential industry functions such as brand manager, buyer, CEO, creative director, designer, fabric manager, materials sourcing, merchandiser, owner, president, product development, production executive, research & design, sales, stylist, sustainability, textiles designer, and more.

Steve McCullough of Reed Exhibitions said, "We are especially pleased with the strong representation of the textile industry's top brands to build a wide-ranging marketplace at the first US Functional Fabric Fair powered by Performance Days. A wide scope of textile providers, a comprehensive education programme, and strong networking opportunities have combined with ideal timing and location during fashion market events to attract a powerhouse of influential attendees." (GK)

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