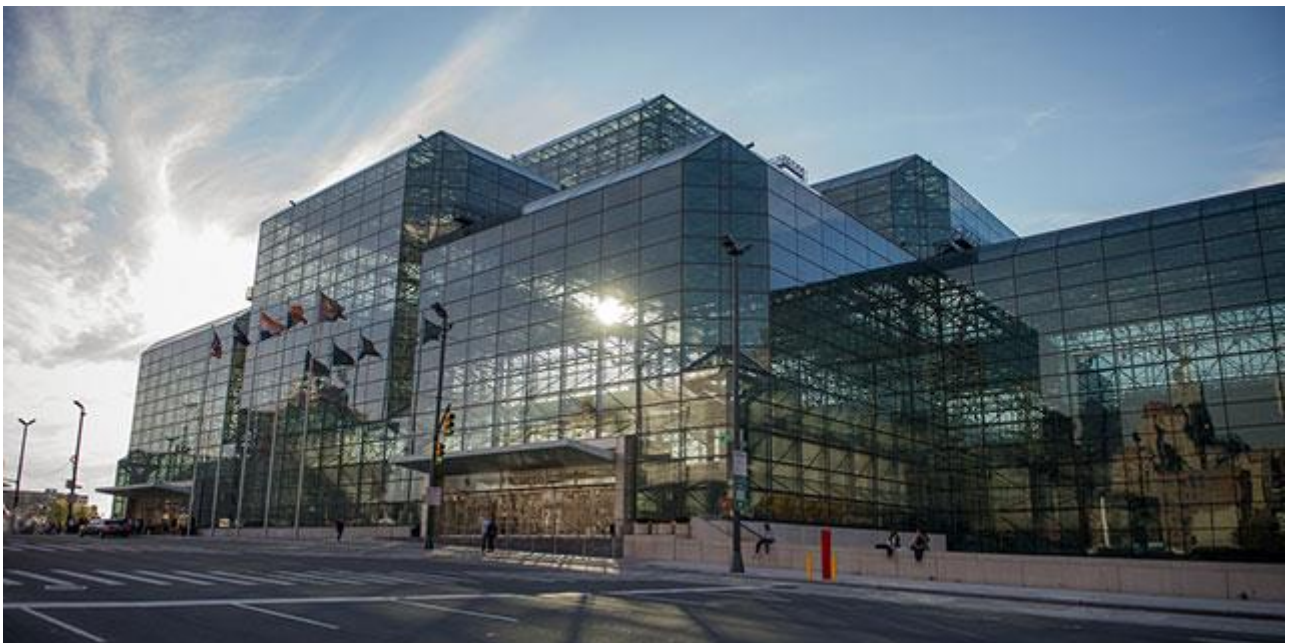


3rd July 2018, Norwalk, CT

## US functional fabric fair attracts strong interest

The inaugural US Functional Fabric Fair powered by Performance Days, which will take place from 23-24 July, at the Javits Center in New York, has attracted a strong combination of top textiles manufacturers, suppliers and service providers, along with top sports fashion designers, product managers, purchasing agents, and textiles decision makers representing active clothing and functional wear manufacturers.

One month prior to the event, some 70 companies are exhibiting and more than 400 attendees from 12 countries have registered to attend the Functional Fabric Fair powered by Performance Days, organisers report.



The event, held in the River View Galleria of the Javits, will showcase the latest trends in fabric development for the functional textiles industry and offer a sourcing marketplace for high performance functional fabrics and accessories. Functional Fabric Fair powered by Performance Days is staged during New York Market Week and co-located with multiple fashion market events at the Javits Center.

Exhibiting companies will present functional fabrics, branded technologies, treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons and zippers. The inaugural event also includes complimentary workshops, industry presentations and professional networking and matchmaking programmes.

“We are especially pleased with the strong representation of the textile industry’s top brands to build a wide-ranging marketplace at the first U.S. Functional Fabric Fair powered by Performance Days,” said Steve McCullough of Reed Exhibitions. “A wide scope of textile providers, a comprehensive education program and strong networking opportunities have combined with ideal timing and location during fashion market events to attract a powerhouse of influential attendees.”

Among exhibiting companies are Align, Cocona 37.5, Diyang Merino, e-dye, Klingler, Outlast, Penn Textile Solutions, Polartec, Rudholm Group, Sympatex, Thermore, and The Woolmark Company.

[www.functionalfabricfair.com](http://www.functionalfabricfair.com)

### **Further reading**

[Performance Days launches US functional fabric fair](#)