

MarediModa, Performance Days agree on different dates

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Courtesy: Performance Days

MarediModa, a leading [trade](#) show for textiles and accessories of the beachwear and intimates, has come to an agreement with Performance Days, a functional fabric fair, to avoid overlapping starting from the upcoming editions of November. This joint arrangement on dates will allow exhibitors and visitors to plan their presence both in Cannes and Munich.

MarediModa will take place in the habitual setting of the Palais des Festivals in Cannes from November 6 for three days, while Performance Days will be a two-day programme beginning from November 28.

MarediModa recently included the athleisure industry in its exhibiting offer. It is a not-to-be missed date for every international brand interested in the collection preview of the best European companies, in meeting design studios and private label manufacturers as well.

Performance Days is the first and only material sourcing trade fair created especially for technical fabrics and accessories as needed in sports, athleisure and work clothing. Designers, product as well as material managers, and decision-makers meet bi-annually in April/May and November in Munich. (RR)

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