

Performance Days to get cooler

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MUNICH – Fabrics designed for temperature regulation will be the focus topic at the next Performance Days trade fair, which is set to take place in Munich, Germany in April. Following on from last November’s edition, which showcased thermal materials, the April version of the fair will feature innovative cooling technologies which are designed for sports textiles and highlight how to keep the wearer cool during activities.

Noting suitable climate management as one of the most important features of functional clothing, the event's organisers say the fair will showcase: ‘fabrics and designs for sports clothing, which are intended to keep the body cool’ or ‘actively regulate the body heat generated by activity as well as from the ambient temperature’.

Backing up the theme will be a program of presentations, workshops, and guided tours rounds based around the topic. Designated zones include ‘Jury’s Pick’ table, at which a total of 24 fabrics will be presented and discussed.

The confirmed exhibitor list include companies such as: Invista, Libolon, Nilit, and Schoeller, who will all introduce their latest technological developments.

The focus topic is accompanied by a series of talks on the second day of the exhibition – one highlight being a presentation by Dr. Jan Beringer from the Hohenstein Research Institute, who will introduce the audience to his take on the world of cooling textiles designed for climate management. In addition, there will also numerous discussion panels featuring industry experts on the possibilities to ‘beat the heat’ using fibres, yarns, fabrics, and treatments.

The lecture program on day of the fair also provides trade show visitors with information about all the major trends in fabrics, fibres, and colours. Among others, designer Nora Kühner will discuss the latest version of the colour card, in her presentation ‘Performance Colours by Nora Kühner’.

Performance Days is set to take place 18-19 April at the MTC world of fashion, Munich Germany.

Web: www.performancedays.com