

## TRADE SHOWS

# New Functional-Fabric Fair Being Launched This Summer

Thursday, January 11, 2018

**Reed Exhibitions** has announced it is organizing a new functional-fabric fair this summer in New York to be held during New York market week. Called the **Functional Fabric Fair by Performance Days**, it is being organized in partnership with **Design & Development GmbH Textile Consult**, which organizes a twice-a-year functional-fabric fair in Munich called **Performance Days**. “This is the first of its kind [of fair] during New York’s market week to provide an opportune sourcing platform for performance materials and technical textiles in fashion, sportswear and athleisure collections,” said Marco Weichert, general manager of Design & Development GmbH Textile Consult. The July 23–24 fair at the **Jacob K. Javits Convention Center** will showcase the latest trends in fabric development for the functional textile industry and provide an opportune marketplace in the United States for sourcing high-performance functional fabrics and accessories.

There will be exhibits, workshops, industry presentations plus professional networking and matchmaking programs.

“Following the successful launch of a performance and sports-textile sourcing program within the **PGA Merchandise Show** and through considerable industry research, a need for a U.S.-based functional-fabric fair has become apparent,” said Steve McCullough of Reed Exhibitions.