

Performance Days celebrates tenth year anniversary

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Performance Days, the functional fabric fair launched in 2008 and the first and only event created especially for functional fabrics for sports and work clothing, is celebrating its tenth year anniversary. Since the last ten years, the exhibition has made incredible leaps setting new records every season for the international exhibitors and visitors.

The trade fair moves to the halls of the Messe München for the November 2018 edition. For the first time, in July 2018, the trade fair will be held in New York.

Competence is the key word often heard when visitors respond after being asked about their impressions of the trade fair. Many appreciate the complete and well prepared trend data, whether through the Performance Forum, the presentations, workshops, or guided tours. In addition, the fact that the materials of the Performance Forum and the winners of the (ECO) Performance Awards are independently chosen by a jury is also especially well received.

Sven Köhler, head of production at Maloja said, "Performance Days convinced from the very first tradeshow with the close, familiar atmosphere, and the incredible commitment. The expo always provides a personal atmosphere and an outstanding work platform."

Regina Goller, head of material management at Odlo said, "Performance Days has been one of the most important fairs for me right from the start. It brings together the most important manufacturers of functional fabrics. The Performance Forum provides an outstanding overview of the trends and the award-winning fabrics are very informative." (GK)