



FASHIONATING WORLD

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[New records set at Performance Days trade fair](#)

The recently concluded 19th edition of the Performance Days trade fair for functional fabrics and sport accessories has achieved new top ratings in all areas, say the organisers. “The halls of the MTC were filled to maximum capacity and recorded significantly more visitors than the previous fair last April and even more than the fair in November 2016,” they report.

Performance Days is the functional fabric fair for the sourcing of fabrics and accessories in functional sports, work- and corporate wear as well as sportive fashion. The number of trade visitors rose from 1,868 in November 2016, to 2,001 breaking the 2,000 mark for the first time. This growth records a 7.1 per cent increase as against the previous year, the number of exhibitors was also greater in autumn 2017, registering a 9.9 per cent increase.

A total 177 exhibitors from 23 countries filled all of the halls to capacity, confirming the decision to relocate to the halls of Messe München, which is scheduled for November 2018. “Even now, shortly after opening the exhibitor registration period, demand is already higher than the number of available spaces,” say organisers.

Next Performance Days to be held from November 28-29, 2018, will be celebrating its 10th anniversary. It will also be the first edition of Performance Days at the new location. In the future, one of the large halls on the exhibition grounds in Munich-Riem will be provided twice a year for functional fabrics.

For one last time at MTC Munich, there will be a ‘farewell event’ from April 18-19, 2018. All latest trends for Kick Off Sommer 2020 and Update Winter 2019/20, plus the Focus Topic in addition to the Performance Forum and the coveted awards will be presented. All the highlights and important information like the presentations, as well as all the fabrics at the Forum will be available online. Samples of all featured Performance Forum fabrics can also be ordered online.