

T.EVO

TEXTILE EVOLUTION

Project fashions modern day functionality

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MUNICH - 'Fusion Textile Experience', a collaborative project between Falmouth University and Performance Days, has concluded with three undergraduate students having been selected to take their designs onto production ahead of an exhibition at the next edition of the event in April 2018.

The initiative challenged final year Sportswear Design BA students to design 'Athleisure' apparel using a variety of technical textiles which were debuted at the spring edition of Performance Days, held in April 2017.

The three most popular creations - according to attendees and a judging panel – were designed by Jeffrey Siu (Fusion Urban Cyclist), Phoebe Thorne (The Thermo-Regulated Passenger) and Rebecca Miller (A Porthole to Mindful Movement). These projects will now be taken through production and displayed at the next edition of Performance Days.

Following a Q&A session which kicked off November's Performance Days, senior lecturer at Falmouth University, Sarah Shaw, told *T.EVO*: "We increasingly see that consumers are seeking apparel which is multipurpose and has longevity. The course gives students a great platform to produce innovative sportswear which provides exactly that."

Alongside the collaboration with Performance Days, partnerships with apparel brands such as Adidas have boosted the profile of the Sportswear Design course. "We are very proud of this course as we [Falmouth University] are the only institution in the UK to offer this course," Shaw went on to say.

Using fabrics typically destined for conventional sportswear but reimagining them as multipurpose, 'athleisure' garments, also provides many of the manufacturers who exhibit at the fair new pathways to market their materials.

Further analysis of this and other projects on display Performance Days will feature in the next print issue of *T.EVO* - [subscribe here](#).