

Fresh location for Performance Days from November 2018

Munich-based exhibition Performance Days will mark its 10th anniversary in 2018 with a new location after deciding it has “exhausted the full potential” of its current venue, the MTC exhibition centre.

From November 2018, the biannual exhibition will take place at the city’s Messe München site. It will coincide with the 20th edition of the show.

Performance Days made its debut in May 2008 as a roadshow that took in Aschheim in Germany, Verona in Italy and Stockholm in Sweden. At that time, the German leg welcomed 33 exhibitors from 10 countries. In the nine years since, the exhibition has found a permanent home in Munich and in November 2017 welcomes 177 suppliers from 23 countries.










The organisers described the move to Messe München as “a logical and necessary step”.

Lena Weimer, marketing manager in charge of visitors to Performance Days, said: “The Performance Forum, still the heart of the expo and a major venue for the procurement activities, will be preserved as well as the events programme so popular with visitors. The lectures, workshops, and guided tours of the fair will obviously continue as a service provided by the fair and, as before, will be free of charge.”

The MTC exhibition centre is currently being prepared for the forthcoming edition of Performance Days, which takes place from November 8-9. The final exhibition at this site will take place in April 2018 before it moves to Messe München in November 2018.

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