

29<sup>th</sup> October 2016, Milan

## 100% recycled Thermore Ecodown to be shown at Performance Days

All of this experience and knowledge in sustainability has recently been used by Thermore to take the next major step towards sustainability by converting the entire Ecodown product line to fully recycled polyester content, derived exclusively from PET water bottles.

According to Thermore, the new Ecodown is the only synthetic product in the market to be made from 100%, post-consumer plastic bottles. This allows the reuse of a considerable number of bottles, which would have otherwise ended their useful life as waste in a landfill.

Depending on the application, outerwear insulated with Ecodown can save up to 10 bottles per garment. Also, using PET bottles instead of oil will help protect energy reserves for future generations, the company explains. “Along with Ecodown, Thermore Thermosoft is now made 50% of recycled polyester. Thermosoft has the best value in a branded insulation product for today’s performance outerwear,” it says.



“What’s equally impressive is that the new recycled thermal insulations and all other sustainable products by Thermore do not require special quilting restrictions or fabrics and can be washed and/ or dry cleaned with confidence. This high level of durability equates to exceptional, long term warmth over the life of a garment. A wide variety of weights and thickness options cater perfectly to every possible design requirement.”

## **Thermore Stretch**

At Performance Days an updated version of the Ispo Award winning *Thermore Stretch* will also be on show, representing high stretchability – but now at a competitive price.

Thermore was founded in 1972 in Milan and is a leader in the research, production and marketing of thermal insulation for apparel with operations in Europe, USA and Asia including production facilities in Thailand and offices in Hong Kong. Thermore's current product range includes Classic, Thermal Booster, Ecodown, EVODown, Pro, Stretch and Aria.