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Performance Days sets new records

11th June 2013, Munich

Performance Days functional fabrics fair that will be held in Munich from 19-21 November is expected to repeat its last edition's success, as the recent May exhibition attracted a record number of visitors and participants.

Focusing mainly on active sports and workwear, Performance Forum provides exhibitors with a platform to present functional fabrics, membranes and coatings, laminates, padding and lining materials, treatments and additions, such as yarns, prints, tapes and zippers.



May edition

With 688 professional visitors from 26 different countries, the exhibition that took place in Munich from 15-16 May saw 91 companies exhibiting at the event, featuring various leading manufacturers and welcoming new exhibits from companies like DyStar, Testex AG, Shanghai Challenge Textile and Sportswear Argentina.

The overall number of visitors represented an increase of 11.5% over the figure from May last year. The event featured company presentations, the Performance Forum as well as a Carrera slot-car race course.

Innovative and creative

The Performance Forum presented the 24 most interesting fabrics in the new categories. The code scanning system used to search the exhibits, allowed Performance Days says, visitors to not only to obtain an individual data sheet with all the functional parameters for the desired fabric, but also to create a digital library with their own 'wish list' of fabrics.



These lists can be manipulated during the trade fair, but are also saved with the opportunity to call up the data for the ‘wish fabrics’ at a later time or to get in contact with the manufacturers.

Top-listed fabrics

The winner of this year’s Performance Award is naturally included on the hit list of most scanned fabrics. The ‘Ferntree’ functional fabric from Sudwolle in cooperation with Advansa was ranked right at the top. Having all the advantages of bluesign-certified merino wool it is combined with the high tech fibre Thermocool from Advansa, which is designed to adapt to the thermal needs of the user.

Holding a lot of attention in the second and third places on the scan hit list were two laminates from Paltex. These two fabrics with technical specification 15K/15K and stylish finishes were the highlights in the ‘Softshell’ category (waterproof/breathable). One of them has embossed prints in the honeycomb structure for a three dimensional look, while the other fabric evokes a feeling of absolute lightness with a needlepunch technique.



Performance Days

The Performance Days functional fabrics fair was launched by textile trader Weichert Agencies in 2008, as a special platform for functional fabrics, yarns, finishes, and accessories for sport and workwear sectors.

The event has become a semi-annual event that gives high quality and innovative textile manufacturers and suppliers a direct presence in a major centre of the European sportswear industry. The workshop is a platform to showcase new fabrics and innovations and to develop business relationships.

www.performancedays.eu