

Press Release:

Ismaning, November 09, 2021

PERFORMANCE DAYS © functional fabrics fair
produced by Design & Development GmbH Textile Consult
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PERFORMANCE DAYS presents two awards to coincide with the winter trade show

Eco Award and Performance Award for Innovative Winter Fabrics 23/24

PERFORMANCE DAYS can finally take place again live in Munich this winter. On December 1-2, 2021, the industry will meet up to exchange ideas in person and to view the newcomer fabrics in Hall 6 at Messe München Exhibition Center. All those who cannot attend live at the venue will also have the opportunity to follow the event digitally. Thanks to the new THE LOOP platform, interested parties will have year-round online access to all important information, current trends, the latest material innovations and extensive tools. The focus of the meanwhile established PERFORMANCE FORUM in winter will also be on the winners of the two awards. This year, in addition to a PERFORMANCE AWARD, the jury also presented an ECO PERFORMANCE AWARD.

Higher level of innovation: the fabric innovations for the Winter 2023/24 season
An integral part of the winter edition of PERFORMANCE DAYS is the presentation of the fabric highlights and accessory trends in the respective categories for the Winter Season 2023/24 at the PERFORMANCE FORUM. The well-known segments will be joined for the first time this winter by the Shoes & Bags category, while the renowned Lifestyle Category will be continued under its new title, "Function Meets Fashion". The high level of innovation and quality of many of the fabrics submitted this year are particularly striking. "The fusion of the two PERFORMANCE FORUMS of our fairs in Munich and Portland has led to a significant increase in quality and innovation. Thanks to the new partnership, not only were we able to get new, exciting manufacturers on board, but there was also a significant increase in participation in general", says Marco Weichert, CEO of PERFORMANCE DAYS. Natural fabrics such as organic cotton, wool or canvas remain in demand. These are joined by significantly more plant fibers such as hemp, coconut shell, bamboo or fibers derived from pineapple or banana leaves. The additional use of castor oil, zinc or ginger supports the antibacterial effect, ensures enhanced breathability, optimum temperature management and makes the fabric soft, light and kind to the skin. The topic of recycling presents itself in various new facets and features exciting trends. The portfolio ranges from the recycling of marine waste, such as old buoys, plastic waste or fishing nets, to the recycling of waste from the automotive and computer industries, such as old car tires or computer chips. Natural dyeing methods are also gaining increasing importance, as is the recycling of materials into the textile loop. In the Marketplace, visitors have the opportunity to view over 13,000+ products from exhibitors, including the fabric highlights of the individual categories at the PERFORMANCE FORUM. In order to be able to present the fabrics to the digital visitors

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as realistically as possible in terms of feel, design and structure, the PERFORMANCE FORUM has been equipped with groundbreaking 3D technology, including innovative tools such as 3D images, video animations and U3M files for download.

Brilliant: PERFORMANCE AWARD WINNER & ECO PERFORMANCE AWARD WINNER

For the Winter Saison 2023/24, the jury has also presented two awards for outstanding fabrics - so in addition to the PERFORMANCE AWARD WINNER, which goes to drierelease/Optimer, there is also an ECO PERFORMANCE AWARD WINNER, awarded to Long Advance.

Completely new look: with the innovative Dricomfort Geo, drierelease turns to a blend of 6 % Lycra, 44 % polyester and 50 % recycled polyester. The processing of the various fibers in the knitting process, in combination with the Dricomfort GEO finishing, makes the reversible interlock fabric unique. The highlight: unique, new pattern and knit designs are possible thanks to a special jacquard knitting process used to process the recycled polyester yarn. The material impresses with its lightness and versatility. The GEO technology also ensures optimal body temperature management. The adaptable technology provides excellent thermal regulation features through efficient heat management and enhanced moisture transport to optimize comfort and performance. Moreover, GEO boasts UV protection up to 50+.

New recycling variant: Long Advance presents LNT-21191-Z4C, a post consumer nylon that opens up a new world to recycling. The fabric, which consists of 7 % elastane and 93% recycled polyamide via Mass Balance, introduces new facets to the topic of recycling. BASF is known for making the best possible use of resources. Tire waste will now find new uses by being recycled and processed into a new fiber. This reduces the need for synthetic fabrics and also ensures that tire waste is recycled in a meaningful way, paving the way to replace petroleum-based plastics with plastics made from renewable raw materials.

SAVE THE DATE: The PERFORMANCE DAYS team looks forward to seeing you at the fair in Munich on December 1-2, 2021.