

## Press Release:

Ismaning, November 25, 2020

PERFORMANCE DAYS © functional fabrics fair  
produced by Design & Development GmbH Textile Consult  
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PERFORMANCE DAYS presents two prestigious awards as it hosts its digital fair

## Jury impressed by innovative, sustainable fabrics: Two PERFORMANCE AWARDS for Winter Highlights 22/23

Due to the on-going Corona pandemic, PERFORMANCE DAYS will also take place in winter exclusively as a DIGITAL EDITION. On the scheduled dates of December 9 and 10, new advanced tools, along with older and trusted, will go online. On the website [www.performancedays.com](http://www.performancedays.com), industry insiders can inform themselves about current trends and also find out more about the winners of the two PERFORMANCE AWARDS, which will be displayed in digital form at this year's PERFORMANCE FORUM.

The winter edition of PERFORMANCE DAYS yet again sees the suppliers impress with magnificent new, and especially sustainable product innovations, for the 2022/23 autumn/winter season. In order to inform the industry about all of the new products and services from the functional area as well as exciting accessories, the highlights among the fabrics will be presented by category at the Digital Edition. Furthermore, the fair will also provide an overview of sustainable materials, which the jury has selected especially for this purpose, in line with this year's FOCUS TOPIC "Nothing to waste - Closing the loop". Textile recycling management is considered part of the solution to the global waste problem, curbing the consumption of resources and reducing climate harmful greenhouse gases. But what exactly is recycling management and how can it succeed? And above all, how far have fibre manufacturers progressed in the development of mono-component fabrics that can ultimately be returned to the textile cycle? In focus: recycled materials such as: PET bottles in yarns, recycled materials or blends, garments that decompose in a cradle-to-cradle approach.

A particular highlight of the PERFORMANCE DAYS is the presentation of the PERFORMANCE AWARDS. A maximum of two awards can be presented for the best fabrics or materials. Also for this special season, the jury has chosen the two winners for outstanding fabrics - in winter 2022/23, an ECO PERFORMANCE AWARD WINNER will be honoured alongside the PERFORMANCE AWARD WINNER. Marco Weichert, Head of the Fair, and member of the jury, has this to say: "It is astonishing how many innovative, sustainable solutions have been submitted this winter by reputable fibre manufacturers, and likewise for yet unknown newcomers. At the PERFORMANCE FORUM, the jury has once again been spoilt for choice, with more than 600 fabrics that had to be closely examined. It is pleasing to see how positively the focus on sustainable solutions is being accepted and how many manufacturers are also focusing on fabrics that can be returned to the textile cycle."

### PERFORMANCE AWARD

Merryson Corporation - T11430: Robust, sustainable and trend-setting

Merryson Corporation sets new standards in the workwear sector with a blend of 6% cotton, 15% polyester and 79% recycled polyester. The recycled PET fibre content is even

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biodegradable. By means of a completely new technique, the company has succeeded in developing an innovative, placed jacquard with integrated 3D boxes. The completely new 3D weaving technology is innovative, trend-setting and, due to the robust, resistant properties of the weaving technique, ideally suited for the workwear sector. As required, this construction can be used in various colour variations optimally for the entire outdoor sector.

### **ECO PERFORMANCE AWARD**

**OPTIMER - 470-21002: Sustainable climate management at its best**

In the production of the 100% organic cotton fibre (weight: 315 grams), OPTIMER focuses on the wearing comfort of cotton combined with the function of synthetic fibres. The OPTIMER ADAPT technology ensures enhanced, more balanced climate management due to the natural phase change material. Its unique and bio-based microencapsulated material - verified by ECOCERT - reacts to changes in body temperature to maintain balanced comfort. In warmer temperatures, OPTIMER ADAPT guarantees a cooling of the body temperature, and in colder climate, the material returns heat to the body. The fabric dries faster, has a soft, natural feel, is pilling-resistant and colourfast. This makes the material suitable for a wide range of applications, such as sportswear, leisure wear, workwear or sportive fashion.

Both fabrics are shown and described in the menu item FORUM HIGHLIGHTS at <https://www.performancedays.com/digital-fair/forum-highlights/performance-awards.html>.

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**About PERFORMANCE DAYS**

PERFORMANCE DAYS “functional fabric fair” was founded in 2008 as the first and only event specifically for functional textiles for sportswear and workwear. The goal of the biannual fair is to provide top-class and innovative textile manufacturers, suppliers and service providers with the opportunity to present functional fabrics, membranes, as well as coatings, laminates, paddings, finishes and accessories such as yarns, tapes, prints, buttons and zippers.

Industry visitors to the fair - designers, product managers, buyers and decision makers from almost all European sportswear and functional apparel manufacturers (examples online at: [Visiting Brands](#)) - will find the complete portfolio of high-quality materials at exactly the right time in April/May and October/November. Thanks to the specialisation in functional textiles, the timing is according early and optimally chosen for summer and winter sports collections. The current list of exhibitors is available online under [“Exhibitor List”](#) along with trade fair catalogues of previous events under [“Catalogs”](#).

The relaxed and focused working atmosphere distinguishes the functional fabric fair from other, often unclear and stressful fairs. This too contributes to making the Munich trade fair, in the heart of the European sportswear industry, the top address for new fabrics, innovations and industry meeting point for business relations.

The unique [PERFORMANCE FORUM](#) at PERFORMANCE DAYS provides the visitor with an inspiring and knowledgeable overview of new materials, trends and innovations from the various exhibitors. The prestigious [\(ECO\) PERFORMANCE AWARD](#) is also presented here.

Top-quality [Expert Talks](#), [Workshops](#), [Guided Tours](#) round off the information on offer. All talks are also available online subsequent to the fair - see [“Expert Talk Archive”](#).

**Admission to the fair and the programm are free of charge for trade fair visitors.**

**More information and registration at: [www.performancedays.com](http://www.performancedays.com)**

The [DIGITAL FAIR](#) and [Marketplace](#) are available all year long for material sourcing and inspiration!

**About the Functional Fabric Fair powered by PERFORMANCE DAYS**

Since 2018, in cooperation with [Reed Exhibitions](#), the functional textile fair has been taking place in the USA as the [“Functional Fabric Fair powered by PERFORMANCE DAYS”](#). At the Javits Center in New York and the Oregon Convention Center in Portland, the sourcing fair presents the latest trends in the functional textile industry in line with the event in Munich, and is the platform in the USA for the sourcing of functional fabrics and accessories. The event includes exhibitions, workshops, talks from industry experts and a programm for professional networking and connecting of producers and purchasers.

**Here are the dates of the events according to the current status:**

- April 14-15, 2021 Portland, OR
- May 19-20, 2021 Munich
- July 19-20, 2021 New York