## Press Release:

Ismaning, April 16th, 2020

PERFORMANCE DAYS ® functional fabrics fair produced by Design & Development GmbH Textile Consult Mayerbacherstr. 32 | 85737 Ismaning | Germany phone: +49 89 9394 6060

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PERFORMANCE DAYS presents two major awards at this extraordinary edition of the fair!

# Sustainable highlights for the summer 2022 season rewarded with PERFORMANCE AWARDS

Although the PERFORMANCE DAYS trade fair is unable to present the best functional, sustainable fabrics for summer 2022 live in Munich this April - the DIGITAL FAIR on the website <a href="https://www.performancedays.com/digital-fair.html">https://www.performancedays.com/digital-fair.html</a> allows the branch to stay in touch and be informed of all trends - including the two awards that will be presented online.

The PERFORMANCE FORUM, with its 240 innovative functional fabrics plus accessories for sport and sportswear, is always an absolute highlight for visitors and exhibitors. Faced with the fact that these innovative products cannot be presented live in Munich this April, the fair's organisers went about swiftly and effectively setting up the DIGITAL FAIR to provide online information on all trends for summer 2022. You can discover the most significant fabrics by category and read up on upcoming trends, not to mention the FOCUS TOPIC "Inspired by Nature", which provides information on natural fabrics and finishings, as well as man-made fibers from natural sources.

Of special interest for all are always the awards; assuming the award presentation takes place as a maximum of two awards can be given for the best materials. In this quite unusual season, the jury met up virtually and the fabrics were curated, two awards were then presented - Resulting in not only a PERFORMANCE AWARD WINNER for summer 2022, but also an ECO PERFORMANCE AWARD WINNER. Marco Weichert, General Manager of the fair and member of the jury had this to say: "We are proud that we've managed to maintain the high level of our fair even in these extraordinary times. Our jury evaluated more than 1,000 fabrics, the result being an outstanding PERFORMANCE FORUM. The fabrics of our exhibitors were so innovative that we were able to choose two awards which we now proudly present."

#### PERFORMANCE AWARD

#### BenQ - OD677: Sustainability down to the last detail

This award winning 3-Layer laminate combines performance and sustainability at its best. The outer and inner fabric are made from 100% recycled polyester and laminated with the sustainable Xpore membrane. This membrane is manufactured completely without any solvents and without the use of water. Since it is made of polyolefin, its sole ingredients are the chemical elements carbon and hydrogen. The PFC-free Xpore membrane, together with the unmixed outer and inner fabric, can be recycled without any problems and without the generation of harmful substances during thermal treatment. This laminate also exceeds expectations in terms of function: With a water column of 18,000 mm and a breathability of over 10,000 g/m²/24h, the laminate is suitable for sweat-inducing sports thanks to the

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blends - making possible many different looks and feel.



hydrophobic, nanoporous membrane. BenQ offers a variety of laminates with this membrane, e.g. with 100% recycled polyamide, as well as with organic cotton and sustainable fiber

#### **ECO PERFORMANCE AWARD**

#### Stotz - Ventile Eco 205: The natural solution for sporty and fashionable everyday jackets

This remarkable coat fabric from Stotz, now winner of the ECO PERFORMANCE AWARD, demonstrates how fabrics made from natural fibers fit ideally into the sports context. The fabric is a blend made of 32% hemp and 68% organic cotton. Due to its densely woven construction it is windproof, while at the same time providing good breathability thanks to its natural fibres. It has everything you could ask for in a sportswear outfit if you are looking for a jacket for windy days. The material can also withstand a rain shower, being equipped with a PFC-free DWR. The look and feel of the fabric is particularly beautiful and exciting a perfect example of how well natural fibres can be integrated into everyday sporting life and yet provide that special, fashionable touch.

Both fabrics are shown and described in the FORUM HIGHLIGHTS of the Digital Fair. <a href="https://www.performancedays.com/digital-fair/forum-highlights.html">https://www.performancedays.com/digital-fair/forum-highlights.html</a>.

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#### **About PERFORMANCE DAYS**

PERFORMANCE DAYS — the "functional fabric fair" launched in 2008, is the first and only event created especially for functional fabrics for sports and work clothing. The aim of the semi-annual trade fair is to give leading and innovative textile manufacturers, suppliers and service providers the opportunity to present their functional fabrics, membranes plus treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons, and zippers.

The industry experts who come to this fair — the designers, product managers, buyers, and decisionmakers of almost every European active clothing and functional wear brand (see Visitor List) - will find a complete selection of high quality materials available at just the right time in April/May and October/November. These dates are intentionally scheduled early and are optimal for summer and winter sport and sportive fashion collections. A listing of current exhibitors is available online at "Exhibitor List" as well as all past trade fair "catalogs."

The relaxed and focused workshop-like atmosphere at PERFORMANCE DAYS differentiates it from other fairs. That is one of the reasons why the Munich based Functional Fabric Fair, at the heart of the European sportswear industry, has become one of the top addresses for new fabrics, innovations, and is the preferred meeting place to conduct business.

The unique PERFORMANCE FORUM at PERFORMANCE DAYS gives visitors an inspiring and informed overview of the latest materials, trends, and innovations by the exhibitors. This is also where the (ECO) PERFORMANCE AWARD is presented.

Valuable expert talks, workshops, and guided tours round out the informative program. All lectures will be available online after the trade fair — see "Expert Talk Archive."

Free entrance and admission to all events for industry visitors.

More information and online registration at: www.performancedays.com

### About the Functional Fabric Fair powered by PERFORMANCE DAYS

Since 2018, the trade takes place as "Functional Fabric Fair powered by PERFORMANCE DAYS" in the USA in cooperation with Reed Exhibitions. Located in the Javits Center in New York City as well as in the Oregon Convention Center in Portland, OR, the sourcing fair exhibits the latest industry trends analogous to the event in Munich and is the platform in the USA for sourcing functional fabrics and accessories. The event includes exhibits, workshops, industry lectures, and a program for professional networking and networked manufacturers and buyers.

#### SAVE THE DATES for 2020:

July 20-21 New York City

October 28-29 Munich

November 18-19 Portland, Oregon