

**Press Release:**  
Ismaning, September 10th, 2019

PERFORMANCE DAYS © functional fabrics fair  
produced by Design & Development GmbH Textile Consult  
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PERFORMANCE DAYS continues to focus on sustainability

## **Sustainable textile production requires much more than recycled fabrics - PERFORMANCE DAYS exhibits the world of possibilities!**

It seems there is a lot of talk about sustainability these days - across the industries and around the world. A large share of the exploitation of resources and environmental pollution is (still) caused by the textile industry, specifically in the areas of water consumption, use of harmful chemicals, and CO2 emissions. This is the reason why the trade fair for functional fabrics and accessories, **PERFORMANCE DAYS**, is dedicated to the topic of sustainability and has covered it comprehensively for several years now.

### **Sustainability is a duty in the textile industry and PERFORMANCE DAYS is the engine**

According to Marco Weichert, head of the trade fair, "Sustainability is expected. It is our duty to act sustainably in all stages of the textile production process. Sustainability is much more than simply using recycled fibres and fabrics. **PERFORMANCE DAYS** was early to showcase this on a broad scale. We have accompanied the sustainable developments in the industry for many seasons, but even more, we provided the impulse in various directions for sustainability research and development."

Marketing manager Lena Weimer added: "Our FOCUS TOPICS featured sustainability issues early on and provided a focus to our innovative fibre and fabric producers to pursue developments in this field. Whether recycled fibres, recyclable materials, the important topics of biodegradability, water conservation or the use of natural fibres for functional fabrics - we show all possible textile aspects of sustainability for the industry."

### **PERFORMANCE FORUM and FOCUS TOPIC WALL exclusively feature sustainable materials**

**PERFORMANCE DAYS** takes its responsibility for sustainability very seriously and has made the decision - as announced in July - to present only sustainable materials in the curated **PERFORMANCE FORUM**. Also, to give visitors an overview of all aspects of sustainability, the **FOCUS TOPIC WALL** is dedicated to the topic. Visit the FOCUS TOPIC WALL to see the 24 most sustainable fabrics as selected by the jury as well as explanations of all areas of sustainability. Detailed explanations are provided for the key areas listed below:

- Recycled fibres
- Natural fibres from renewable resources
- Recycling qualities
- Bio-degradables or compostables
- Microplastics
- Product life cycles

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- Water conservation
- Energy savings
- Reduce CO2 emissions
- Reduce chemicals

The current "state of the art" is highlighted in all of these topics as they pertain to the textile industry. Further important developments are also summarized at the **FOCUS TOPIC WALL**.

### **Major new framework program on Day 2 - The SUSTAIN&INNOVATE Conference**

**PERFORMANCE DAYS** together with trade magazine **SAZ Sports&Fashion** has organized the first International Sustainability Congress, to be presented in November 2019 for the first time and featuring a brand new format for the textile industry with the title **SUSTAIN&INNOVATE**. The lectures and discussion panels on Day 2 of the fair focus exclusively and comprehensively on the topic of sustainability. International guest speakers will address all aspects of sustainability in lectures and discussions in the **EXPERT TALK AREA** of the exhibition hall on November 14<sup>th</sup>, 2019. More detailed information on this program will be available in the coming weeks.

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### **About PERFORMANCE DAYS**

PERFORMANCE DAYS – the “functional fabric fair” launched in 2008, is the first and only event created especially for functional fabrics for sports and work clothing. The aim of the semi-annual trade fair is to give leading and innovative textile manufacturers, suppliers and service providers the opportunity to present their functional fabrics, membranes plus treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons, and zippers.

The industry experts who come to this fair – the designers, product managers, buyers, and decision-makers of almost every European active clothing and functional wear brand (see [Visitor List](#)) – will find a complete selection of high quality materials available at just the right time in April/May and October/November. These dates are intentionally scheduled early and are optimal for summer and winter sport and sportive fashion collections. A listing of current exhibitors is available online at “[Exhibitor List](#)” as well as all past trade fair catalogs at “[Catalogs](#).”

The relaxed and focused workshop-like atmosphere at PERFORMANCE DAYS differentiates it from other fairs. That is one of the reasons why the Munich based Functional Fabric Fair, at the heart of the European sportswear industry, has become one of the top addresses for new fabrics, innovations, and is the preferred meeting place to conduct business.

[The](#) unique PERFORMANCE FORUM at PERFORMANCE DAYS gives visitors an inspiring and informed overview of the latest materials, trends, and innovations by the exhibitors. [This](#) is also where the [\(ECO\) PERFORMANCE AWARD](#) is presented.

Valuable [expert talks](#), [workshops](#), and [guided tours](#) round out the informative program. All lectures will be available online after the trade fair – see “[Presentations Library](#).”

**Free entrance and admission to all events for industry visitors.**

**More information and online registration at: [www.performancedays.com](http://www.performancedays.com)**

### **About the Functional Fabric Fair powered by PERFORMANCE DAYS**

As “[Functional Fabric Fair powered by PERFORMANCE DAYS](#)” the trade fair has also been taking place in the US in cooperation with [Reed Exhibitions](#) since 2018. Located in the Javits Center in New York City, the sourcing fair exhibits the latest industry trends analogous to the event in Munich and is the platform in the USA for sourcing functional fabrics and accessories. The event includes exhibits, workshops, industry lectures, and a program for professional networking and networked manufacturers and buyers. **NEW: A second US Trade Fair in 2019 for the west coast in the Oregon Convention Center, Portland on October 22-23rd, 2019.**