

## Press Release:

Ismaning, June 11<sup>th</sup>, 2018

PERFORMANCE DAYS ® functional fabrics fair  
produced by Design & Development GmbH Textile Consult  
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## MarediModa and PERFORMANCE DAYS, two unmissable November events

MarediModa and PERFORMANCE DAYS, two of the most dynamic and on the go textile shows in the European textile industry, have come to an agreement in order to avoid overlapping starting from the upcoming editions of November.

This joint arrangement on dates will allow exhibitors and visitors to plan their presence both in Cannes and Munich at the best. MarediModa will take place in the habitual setting of the Palais des Festivals in Cannes on 6-7-8 November 2018, while PERFORMANCE DAYS, which is about to move to the München Messe, on 28 and 29 November. No overlap is expected even in the years to come.

MarediModa, which has been a leading trade show for textiles and accessories of the beachwear and intimates since 2002, has recently included the “athleisure” industry in its exhibiting offer. MarediModa is a not-to-be missed date for every International brand interested in the collection preview of the best European companies, in meeting design studios and private label manufacturers as well.

PERFORMANCE DAYS - functional fabric fair launched in 2008, is the first and only material sourcing trade fair created especially for technical fabrics and accessories as needed in sports, athleisure and work clothing. Designers, product as well as material managers, and decision-makers meet bi-annually in April/Mai and November in Munich and since July 2018 annually at Functional Fabric Fair powered by PERFORMANCE DAYS in New York City.

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### **About PERFORMANCE DAYS**

PERFORMANCE DAYS – The “functional fabric fair” launched in 2008, is the first and only event created especially for functional fabrics for sports and work clothing. The aim of the semi-annual trade fair is to give leading and innovative textile manufacturers, suppliers and service providers the opportunity to present their functional fabrics, membranes plus treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons and zippers.

The industry experts who come to this fair - the sports fashion designers, product managers, and decision-makers (see online: [Visitor List](#)) represent almost every European active clothing and functional wear manufacturer - can find a complete selection of high quality materials available at just the right time in April/May and November. The dates are intentionally scheduled early thanks to our expertise in functional fabrics and are optimal for summer and winter sport collections. (All trade fair catalogs from past events are available online at [Catalogs](#) as well as a listing of current exhibitors at [Exhibitor List](#)).

The relaxed and focused workshop-like atmosphere at PERFORMANCE DAYS differentiates it from the other fairs which are often unmanageable and more stressful. That is one of the reasons why the Munich trade fair at the heart of the European sportswear industry has become one of the top addresses for new fabrics, innovations, and is the preferred meeting place to conduct business.

In the unique [PERFORMANCE FORUM](#) of PERFORMANCE DAYS, the visitor receives an inspiring and well-grounded overview of the new materials, trends, and innovations of the exhibitors. The [PERFORMANCE AWARD](#) and the [ECO PERFORMANCE AWARD](#) are also presented here.

Qualified guest speakers present special topics and their collaborative ventures in [guided tours](#), [workshops](#) and [presentations](#) to complete the range of information provided at PERFORMANCE DAYS (see the speeches after the fair online in the [Presentation Library](#)).

**No entry fee and free admission to all events for industry visitors.**

**Detailed information and advanced registration online at: [www.performancedays.com](http://www.performancedays.com)**

### **About Functional Fabric Fair powered by PERFORMANCE DAYS**

In partnership with [Reed Exhibitions](#), PERFORMANCE DAYS® launches the U.S. sourcing event [Functional Fabric Fair powered by PERFORMANCE DAYS](#) for the very first time in 2018. The event for high performance functional fabrics and accessories will be staged in the Javits Center, New York showing the latest trends in fabric development for the functional textile industry and provide an opportune marketplace in the United States for the sourcing of high performance functional fabrics and accessories. The event will include exhibits, workshops, industry presentations and professional networking and matchmaking programs.