### **PERFORMANCE DAYS - April 2018**

# We aRe SpinDye® presents a new collection of fabrics at PERFORMANCE DAYS, made of colored yarns

We aRe SpinDye® presents a new collection of fabrics at Performance Days. This collection of fabrics is made up of only two different yarns, each of which has different characteristics.

These yarns are weaved or knitted to eight different construction, add several different treatments like layering, coatings and you end up with a long list of different alternatives, functionalities and possibilities.

All fabrics are colored with the **SpinDye®**-method and made of recycled polyester.

## De construct your design - work with yarn

When you work with colored yarn, you can use the same yarn for weaving or knitting different fabrics of your choice. This means that you have a real control of the end results.



Color consistency problems are now obsolete. With **We aRe SpinDye®**, you can be certain that your choice of color remains consistent regardless of different textiles - every time - every batch.

By using one yarn, and by excluding the dyeing processes you decease the complexity in your supply-chain and make transparency & traceability possible.

The color system of **We aRe SpinDye®** has 1,950 available standard colors, and all of them has its exact and logic position in our color space. Every color within our color space has its own precise recipe. This guarantees the blending of the color pigment to be precise and perfect - every time - every batch.

It is the most rational way to simplify working with color, eliminating all guesswork. And on top of that it is the most sustainable way to color man made fabrics.

## About We aRe SpinDye®

We are SpinDye® is an ingredient brand which offers a sustainable and premium coloring method of man-made fabrics.

We aRe SpinDye® offers a proven and scalable production method for companies to ensure their environmental objectives. We support companies to replace the production to recycled materials and to an effective and sustainable coloring method.

We believe in abandoning the harmful practice of water

based dyeing methods and inspiring the textile world to instead choose a sustainable coloring method.

#### Our method demonstrates several sustainable Key Performance Indicators:

- Water consumption 75%
- Chemical consumption 90%
- Energy consumption 25%
- CO2 imprint 30%

Our production method is 100% transparent and we offer full traceability on both raw materials & production processes. The SpinDye®-performance indicators are based on LCA methodology with the ISO Standard 14040-series. Our process is proven and 3rd party validated. We offer better products, simplified supply-chains, shorter production lead-times and less risk. We have 1.950 standard colors and each one of these colors has its own precise recipe. This guarantees the color consistency of the fabrics to be extremely precise. Every time. Every batch. We aRe SpinDye® gives you the opportunity to move to sustainable production, premiumize the product and validated facts to communicate.

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