

Functional trimming and fresh aesthetics top Regine IQtrim ranges

3D Gripper textures, Glow-in-the-dark trimming and new plays with light and colour in the Particle Print ranges are the newest additions to the company's collections.

March 25, 2016 – With an eye on infusing functional trimming with cool aesthetics, German company Regine IQtrim™ is introducing new features and merging multiple effects in the new collection to be presented at the next edition of Performance Days, on April 21 and 22, in Munich.

Designed to add a non-slip surface to a garment, Regine's coloured Grippertransfer range is now available with a three-dimensional texture creating a novel, optical and haptic effect. This range, like many of the company's products, can be offered in virtually any Pantone shade. The special look and feel of this trimming adds a design edge to the functional feature.

Adding to its vast array of retroreflective trims, the Regine IQtrim™ collection now also includes glow-in-the-dark products. Known as phosphorescence, this property enables a trimming to absorb light and then re-emit it at a slower time scale, making it last longer. Once charged by exposure to a source of light, be it a lamp or daylight, the trimming will emit a glow in low light conditions, without requiring a source of light. This new feature is also paired with retroreflectivity in a single product, as seen in the 'reflective Luminotransfer' offering a dual effect.

For those looking for discreet aesthetics by day and high luminosity by night, the Particle Print range, within the Regine IQtrim **IQseen**™ collection, has also been expanded to include new effects. "We have engineered this range so that a brand can choose to combine highly contrasting colours between the Particle Print and the fabric or create a more subtle tone-in-tone effect by matching the Particle Print to the colour of the fabric," says Regine general manager Uli Jenter. He further explains that the Particle Print dots measure less than one millimetre. This means the Particle Print will remain barely visible on printed grounds and even on very light coloured fabrics but will never-the-less reflect a high level of light at night.

These new products, like all of the techniques the company offers, are available on a wide selection of trimmings, including coloured reflective tapes and elastics. They can also be personalized with continuous printing.

The printed elastics, gripper elastics and transfers made by Regine all use water-based inks, giving the company an environmental and competitive edge in the accessory business for sportswear brands.

About Regine IQtrim GmbH

A family-owned company founded more than 40 years ago, Regine IQtrim GmbH specialises in narrow and elastic materials with various finishing, including screen-printing, transfer printing and rotary printing. In 2005, the company added a production plant in China to its portfolio to expand its presence and services globally. Key clients include companies in performance sportswear, workwear, childrenswear and, increasingly, street fashion.

The Regine IQtrim product range is organized in three families: **IQlooks™** decorative transfer prints, **IQperform™** fashion & functional trimming and **IQseen™**, dedicated to retroreflective materials.

Press contact

Uli Jenter, Regine IQtrim Manager

Email: info@regineiqtrim.com

Phone: 0049 7432 90711-12

Mobile: 0049 171 628 4975