Ludia

INTRODUCTION OF LUDIA CO., LTD

Introduction of Ludia Co., LTD

- **Ludia has been steadily manufacturing fabrics with excellent and satisfactory quality since 1978.**

LUDIA

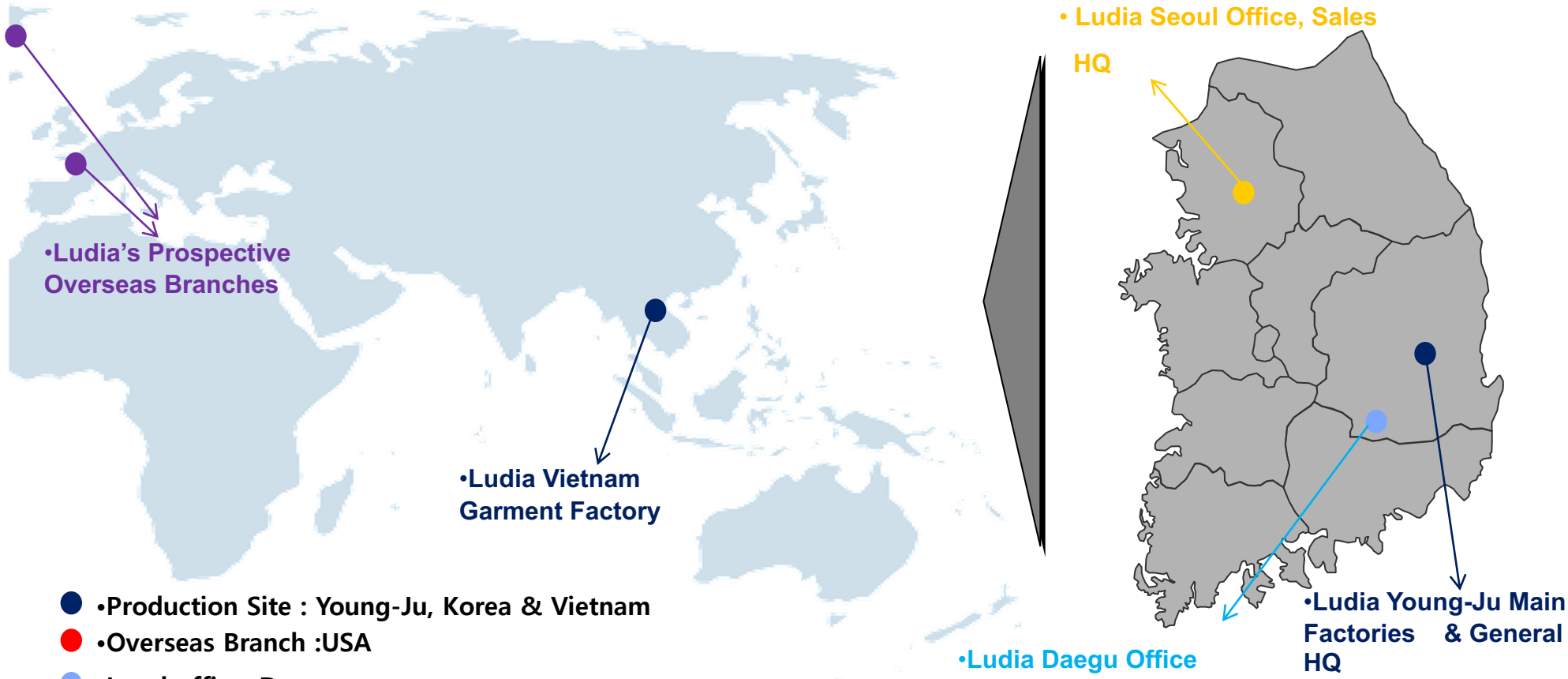
LUDIA CO., LTD.

Founding Year	**1978**
Location	**Rm 1506, D-Polis A-Tower, 606 Seobuset-gil, Geumcheon-Gu, Seoul, Korea (08504)**
General Outline	**• Ludia has been adamantly using and handling filament for weaving and become an expert for that. Ludia has also been continuously endeavoring to diversify items by trying various new and creative techniques. Ludia constantly seeks for more opportunities to satisfy the needs of not only domestic but also overseas customers**
Main Customers	**High Range** **– Coach, Burberry, Marc Jacobs, Michael Kors, Moncler and etc** **Middle Range** **– Samsonite, Woolrich, Columbia, New Balance, Polo Ralph Lauren and etc** **Mass Distribution** **– Chico's A&F, E-land** **Wholesaler** **– Macy's**

Ludia's Main office location & Production sites

- Ludia has main production sites in Korea and local offices, as well as several overseas sites.

Ludia's Domestic and Global sites



- •Production Site : Young-Ju, Korea & Vietnam
- •Overseas Branch :USA
- •Local office :Daegu
- •Main office :Seoul
- •Prospective overseas office :Italy Prato

History of Ludia

History & Key Events

1978
- DEC. Samyong Fabric Industry was founded with 100 shuffle weaving machines

1997
- JUNE 1997 Ludia Co., LTD was founded with air jet machines.

1998
- FEB. 1998 Received award from the governor of Gyeonsangbuk Province & the Prime Minster

2002
- MARCH 2002 Received award from the Ministry of Commerce and Industry for the best small and medium business

2003
- NOV. 2003 Received the certificate of clean business from the Department of Labor and award for "3 million export"

2005
- OCT. 2005 Obtained ISO 14001(International Standard Certification)
- MARCH Received award from the Deputy Prime Minister

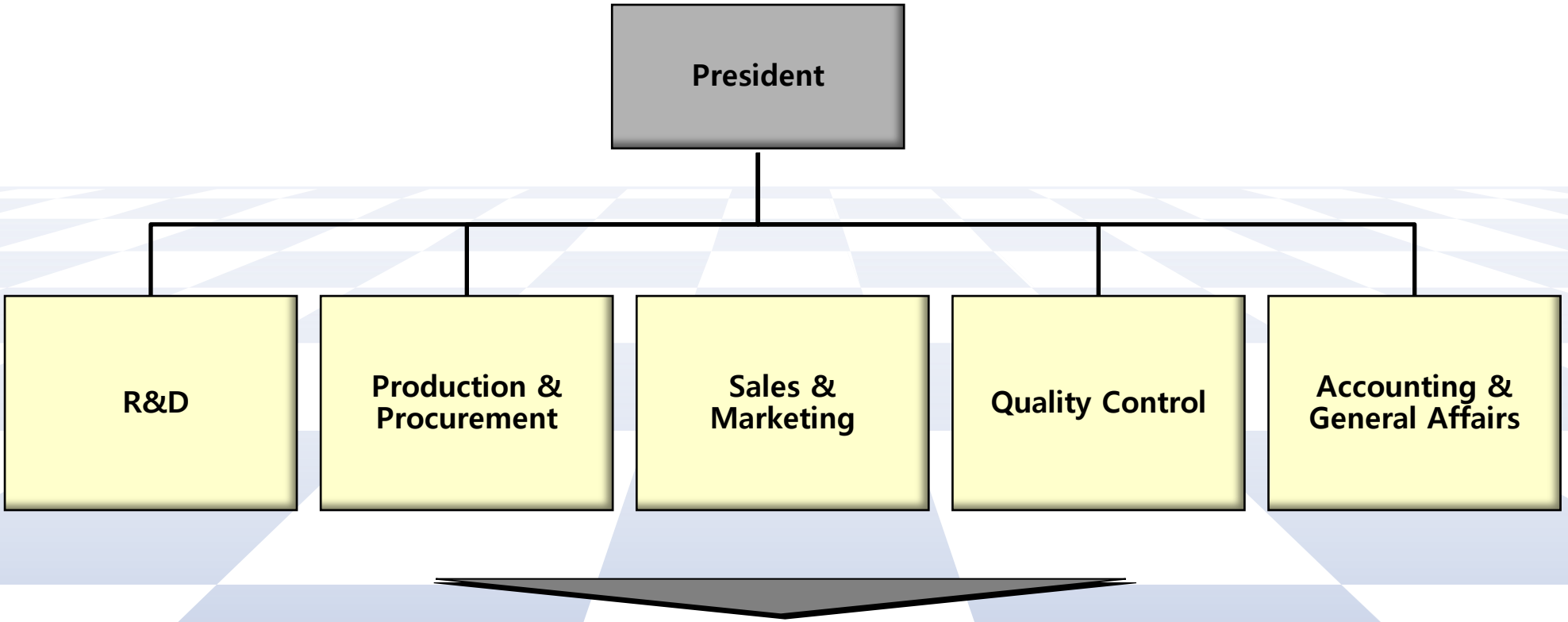
2010
- APRIL 2010 Increased facilities by purchasing 6 jacquard machines
- APRIL 2010 Received the certificate of Main-biz(Management Innovation Business)

2011
- NOV. 2011 Obtained ISO 9001(International Standard Certification)
- NOV. 2011 Re-obtained ISO 14001(International Standard Certification)

2012
- APRIL 2012 Received the certificate of Inno-biz(Innovation Business)
- NOV Received award from the Prime Minister

Ludia has been operating and expanding exemplarily since 1978.

Ludia's organization



Ludia, under President Song's leadership, established its organization and overall operation organically, placing emphatic focus on R&D and QC.

Introduction of Ludia's main products

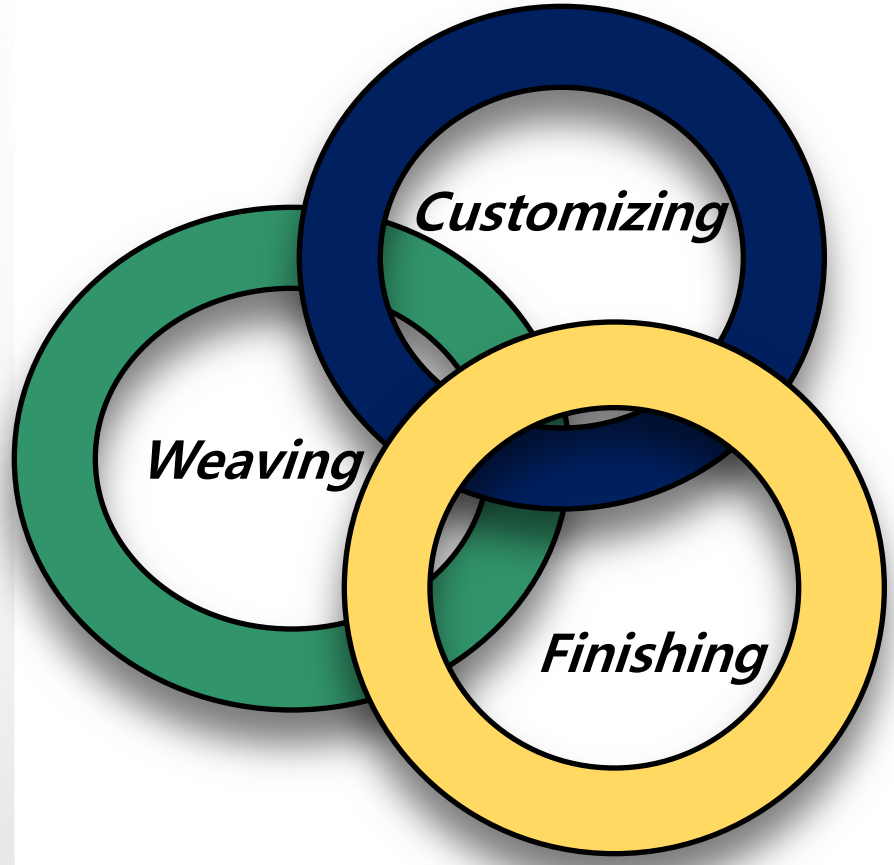
Product Segment	Main Characteristics
Viscose Rayon	• Natural fiber(from pulp), cooling effect, antistatic, hypo-allergenic and effective air permeability • Ludia literally formed a new market of viscose rayon for summer wearable and is the sole provider of viscose rayon.
Triacetate	• Excellent drapery, high silhouette, sophisticated, excellent color fastness, high fashion, and great hand-feel and gloss
Low Denier Fabric	• Very light, pocketable and thermo-keeping • Ludia's steady seller as 1st developed by Ludia • Many trials with various methods
Yarn Dyed	• Steady seller • Ludia has long tested know-how in yarn dyeing, and providing various specifications and yarn-type according to customer needs
PTT	• Great recovery, soft touch, natural wrinkle • Various types of resources
Hi-multi	• Ludia's traditional strong point fabric • Bulky, flexible, cost-effective
Patterned Fabric	• Ludia's endless seeking for creativity • JQD, nylon printing and more

Ludia's R&D system

- **Ludia runs a periodic development committee with participants including top management, and the experts in the below areas, and tries to make a sound and efficient decision in development.**

Weaving experts

Ludia has technicians with many years of experiences and expertise.



Customizing contact

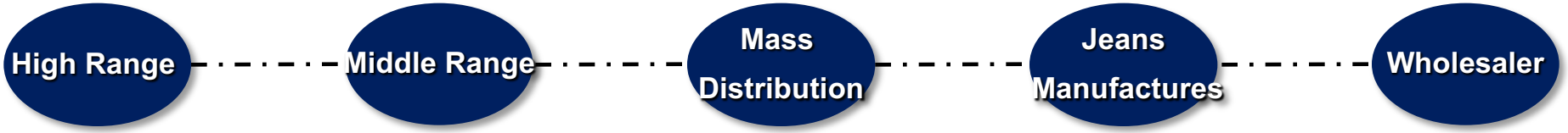
Ludia carefully listens to the market trend and customer's demand

Dyeing and finishing experts

Ludia has equally matched experts in dyeing and finishing process as weaving technicians.

Main Customers

- **Ludia has been providing fabrics with superb quality to various domestic and overseas customers.**



COACH EST. 1941 NEW YORK

Samsonite

A&F

WOOLRICH The Original Outdoor Clothing Company®

the magic of macy's

BURBERRY

Columbia

chico's thirty unforgettable years

MICHAEL KORS

RALPH LAUREN

THE E·LAND GROUP

MONCLER

MARC JACOBS

Recent Exhibition Participation

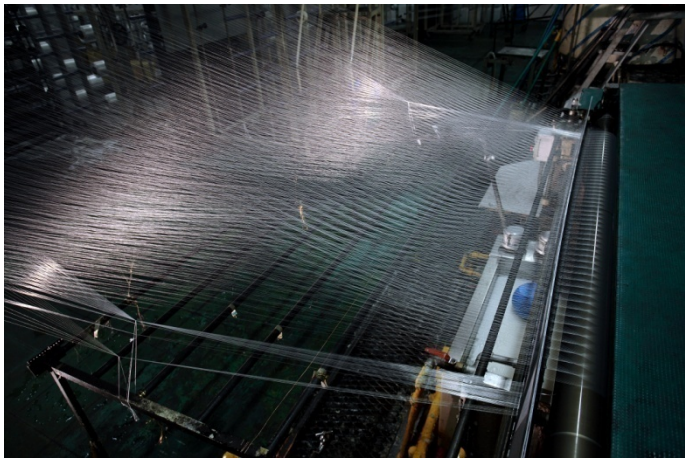
- **Ludia has been actively taking part in many exhibitions around the world.**

Europe	PRÊT À PORTER PARIS The heart of fashion • 2010	TEXWORLD • 2004~2013	PREMIÈREVISION • 2013~ongoing
U.S.A	OUTDOOR RETAILER • 2009~2013	TEXWORLD • 2007~2015	PREMIÈREVISION • 2016~ongoing
Asia	intertextile SHANGHAI apparel fabrics • 2004~ongoing		

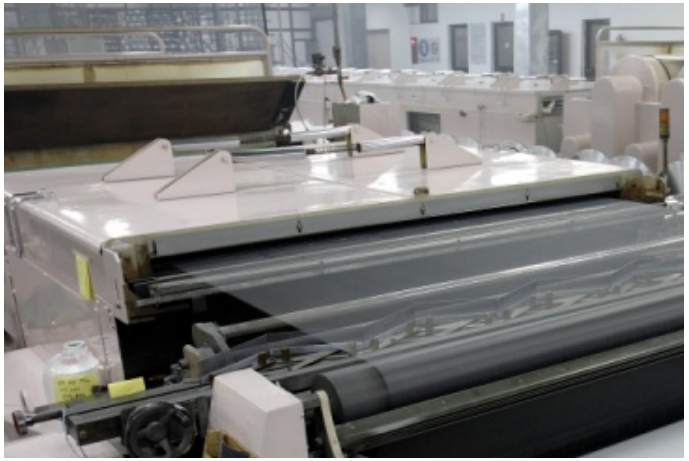
Production Process-Weaving Preparation

Ludia thoroughly inspects its weaving preparation process in order to produce the best quality products.

CREEL



Yarn generating process from CREEL



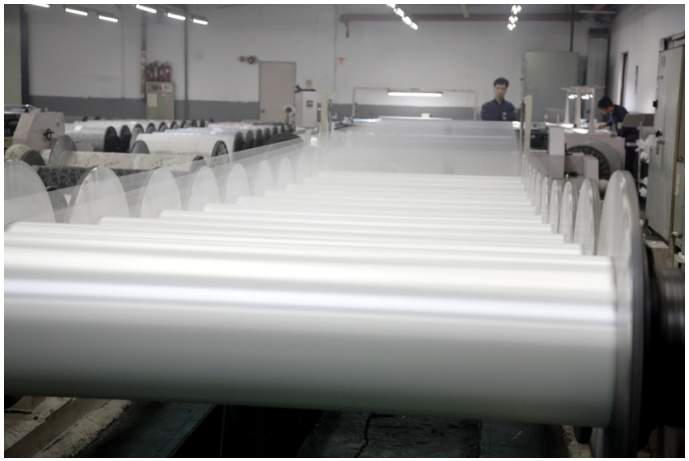
SIZING BATH

SIZING CHAMBER

Production Process-Weaving Preparation

Ludia thoroughly inspects its weaving preparation process in order to produce the best quality products.

BEAMINGSECTIONAL WARPER



BEAMING

LEASING

AUTOMATIC DRAWING

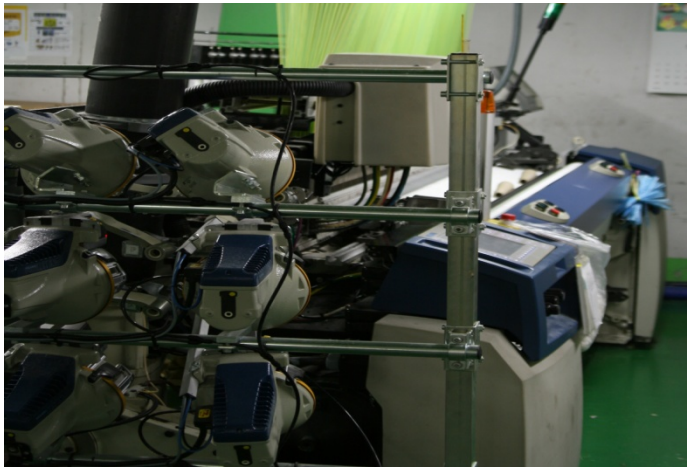
Production Process-Weaving

The Ludia's weaving process perfectly conforms to the customers' delivery schedule and produces various top quality products by skilful specialists using the optimized system.

Air-Jet

Water-Jet

JQD-Machine



JQD-Machine

Production Process-Processing

The Ludia's processing put its utmost effort to supply high-quality products with various functions through coating stage, accurate dyeing and precise processing using through professional spirit and state-of-the-art facility.

Dyeing

Processing

Coating

Bonding

End of Document