



# COSMETICAL LINE

The best Italian fabric technology for functional shapewear



## EVERYONE DESERVES TO BE BEAUTIFUL

- Every single woman deserves to be beautiful
- Skin easily change during our life, 30- 40 – 50 no matter where you are located, we play with the best features to help you and your body be beautiful.
- 30 years: Avoid skin dryness, and imperfection. Feel more fresh and young.
- 40 years: no more wrinkles, firm, smooth and compact skin.
- 50 years: looking younger is the answer, more firm and elastic skin.

## COSMETICAL LINE FABRICS FEATURES

- 4 way stretch
- UV UPF 50+
- Antiabrasion fabric
- Shaping
- Breathable/light
- Hydrophilic



## THE TECHNOLOGY OF THE COSMETICAL LINE

The Cosmetical line is the answer of M.I.T.I. for a functional shapewear and underwear, our goal is giving you the best support to get more beautiful every single day.

High warpknit technology made in Italy, with the most functional nylon yarn from Novarel®, for power fabrics certified Bluesign® and Oeko-tex.

We aim to cover all the range of your needs to create all the possible support that help you feel beautiful.

Universal OX	Novarel® Antiox
Mars	Novarel® with Copper Microcapsule _ MITI® exclusive
Stellar Q	Novarel® Q10
Red Lantern	Novarel® Slim



# UNIVERSAL OX

The perfect combination between soft touch, silky features, and certified cosmetic benefits. Lightweight fabric made with Novarel® Anti-ox microcapsule based on Aloe and Vitamin E.

## ALOE

Aloe vera is a common plant that was originally native to the hot, dry climate. Throughout the course of history, verified mentions of aloe vera and its herbal benefits have been found in countries like China.

Aloe has huge variety of different nutrients, vitamins, minerals, enzymes and fiber that make it so versatile and beneficial to your skin and body.

## THE KEY FEATURES OF ALOE VERA

### **WOUND HEALING**

The soothing and anti-microbial properties help to clean and disinfect wounds, Aloe vera is also popularly used to help heal sunburn.

### **SOOTHES AND HYDRATES**

By using an aloe vera-based fabric you may be able to ensure that your skin remains hydrated and clean at all times, especially in delicate or vulnerable areas, such as around the face and eyes.

### **ANTIOXIDANT PROPERTIES**

Aloe vera is a fantastic source of vitamins C and E, which are renowned for their ability to help protect your body against potential harm from free radical molecules.

### **TREATMENT FOR SPOTS AND ACNE**

Given its anti-microbial properties, is often used as a facial herbal remedy to help heal blemishes and scars that may be created as a result of acne. Aloe vera is a rich natural source of vitamin C, which can help with the production of collagen, an important protein that can be found in the skin and other connective tissues.

### **ANTI-AGEING BENEFITS**

Aloe vera may be able to help promote the production of collagen to help keep skin healthy. Without sufficient collagen you may begin to see your skin sag, wrinkle and age faster.



## VITAMIN E

**Vitamin E** is a fat-soluble, essential nutrient with anti-inflammatory properties. Vitamin E helps support the **immune system, cell function,** and **skin health.** It's an **antioxidant**, making it effective at combating the effects of free radicals. Vitamin E may be beneficial at **reducing UV damage** to skin.






## THE KEY FEATURES OF VITAMIN E

### **ANTIOXIDANT PROPERTIES**

Vitamin E, is renowned for their ability to help protect your body against potential harm from free radical molecules.

### **ANTIUV DAMAGE**

May be effective at reducing UV damage in skin and vitamin E applied topically may help nourish and protect your skin from damage caused by free radicals.

Fabric Name	UNIVERSAL OX
Composition	82% Nylon – 18% Elastane
Weight	100GR
Width	150CM
Care Instruction	    

This product contains a cosmetic that is registered following European Regulation (EC) No 1223/2009.  
>> certificate on the fabric from Novarel @from 30/01/2019

## TESTING TEAM

Cosmetical line, is created from women to women cause everyone deserve to be beautiful. With this in mind we made wearing test and ask to different people, with different skin, to wear our Universal Ox for 8 hours during an entire week.

Universal Ox is certified as cosmetic fabric, and to support the fetures we claim, we ask to a team of Nanjing Technology University to wear it and test the benefits.

- 5 GIRLS – AVERAGE YOUNGER THAN 30 YEARS
- 1 PROFESSOR – AVERAGE OF 40 YEARS
- 8 HOURS USE OF A HARM WARMER (SLEEVE) AND A EYE MASK FULLY MADE WITH UNIVERSAL OX FABRIC.

## APPLE TESTING

As empiric test we can show how differently react a slice of apple covered for 7 days with our Universal Ox, comparing with a slice covered with a usual woven fabric.

As you can see from the pictures, the slice covered with Universal Ox will dry slowly compared with the one covered with standard woven fabric. This is definetely due to the vitamin E and Aloe vera molecola into yarns.

After **8 hours** skin feels **smooth and soft**.  
Skin is more **hydratated** after the use of the skin mask.



# STELLAR Q

The highest knit technology combined with the super effect of the Q10 molecule into yarn, gives birth to a very special fabric, cosmetic certified, that increases elasticity, firmness, smoothness and compactness of skin.

Extreme stretch and a paper touch handfeel give the twist to a very suitable fabric for functional shapewear, made with microcapsule of Novarel®Q10.

## UBEQUINONE- COMMONLY CALLED Q10

Q10 is a nutrient that's produced naturally in the body, it helps manage energy production in cells and may have anti-aging effects on skin. As a result of continuous use of Q10 base fabric the skin will gain elasticity and firmness.

## THE KEY FEATURES OF Q10

### **WRINKLES**





Q10 intake improves the epidermal (inner) layer of the skin, which may be a precursor to its anti-aging effects on skin.

### **REJUVENATING EFFECTS**

Coenzyme Q10 supplementation may reduce the breakdown of collagen, which is gradually deteriorated as skin gets older.

### **PROTECTIVE EFFECTS**

The antioxidant effects of Q10 may also protect the skin against aging.

Fabric Name	STELLAR Q
Composition	60% Nylon – 40% Elastane
Weight	200GR
Width	160CM
Care Instruction	    

This product contains a cosmetic that is registered following European Regulation (EC) No 1223/2009.  
>> certificate on the fabric from Novarel ©from December 2018






# MARS

A very special warp knit fabrics, with the pattern of the well known Triforce from M.I.T.I., high stretch and amazing soft touch. Copper Molecola into nylon yarn exclusively made by Novarel® for M.I.T.I. Cosmetical line to create a fabric with the best anti-aging features.

## COPPER FEATURES

Copper helps improve skin texture, and it helps fight the visible signs of aging. Copper is also a key component in collagen production. Collagen is an abundant protein in our body that provides the structure for skin, bone, and connective tissue. In fact, collagen is responsible for making up 75 percent of our skin composition.

Skin with plenty of collagen tends to be firm, elastic, and youthful-looking. As our bodies age, collagen formation slows down. This reduction in collagen formation manifests itself in wrinkles, saggy skin, and a lack of elasticity. This is where our fabrics act more in getting the skin firm and elastic. Copper also helps promote the production of hyaluronic acid!

Fabric Name	MARS
Composition	77% Nylon - 23% Elastane
Weight	175GR
Width	165CM
Care Instruction	    

This product contains a cosmetic that is registered following European Regulation (EC) No 1223/2009.  
>> certificate on the fabric from Novarel ©from December 2018





# RED LANTERN

A very special warp knit fabrics, with the pattern of the well known Triforce from M.I.T.I., high stretch and amazing soft touch. 4 way stretch and soft handfeel with Novarel®Slim molecola, all ingredients that help to control the orange peel effect and cellulite. Cosmetic certified and tested, with several different ingredients microincapsules.

## CAFFEINE AND RETINOL BENEFIT

### **CELLULITE REDUCTION**

Caffeine present in skin care products can dehydrate fatty cells. This results in the water disappearing from the surface of your skin. This minimizes the appearance of cellulite, thus providing you with a smoother skin.

### **ANTI-OX PROPERTIES**

The antioxidants contained in caffeine can attack these free radicals and eliminate them. This will improve the overall appearance of your skin.

### **SMOOTH FEATURES**

Caffeine possesses anti-inflammatory properties that make it useful in reducing inflammation and redness in your skin. This will give you beautiful, even skin tone.

### **TIGHTENS FEATURES**

The topical use of caffeine microcapsule can tighten fine lines and smooth puffy skin.

Fabric Name RED LANTERN

Composition 77% Nylon - 23% Elastane

Weight 170GR

Width 165CM

Care Instruction     



**M.I.T.I. spa**

Via Papa Giovanni XXIII, 320 - 24059 Urgnano (BG) - Italy - [mitispa.com](http://mitispa.com)



**FRESHFEEL**  
cooling technology

**FORCE**  
shapewear  
high technology

**POWER**  
performance  
technology