

fieratex
Control excellence



Before telling a story...



You choose a **thread**



decide on the color





work on the material



control every detail



...and then **unfold.**

This is our story

The Fieratex company was founded in 1988 by the Anezoulakis family. Right from the beginning the company was vertically structured, meaning that the quality and the cost have always been controlled and the focus has always been the same: **to create in excellence, quickly and according to our customers' needs.**

Today the company, member of the Athens Stock Exchange Market, ranks as the leading textile company in Greece and forms a group that numbers over 2000 employees with separate administrative and managerial divisions. Its Board of Directors has chosen to expand in the textile industry and the group now includes leading companies that produce garments, placing Fieratex in a prominent position in the global market.

THE FIERATEX GROUP

Cotton Fashion S.A.

Product: Men's and women's fashion outerwear garments.
Dynamics: a leader among export-oriented companies in the garment production sector in Greece, constantly producing new collections. Production facilities are located in Bulgaria, assuring competitive costing.

Balkan Garments Industry S.A.

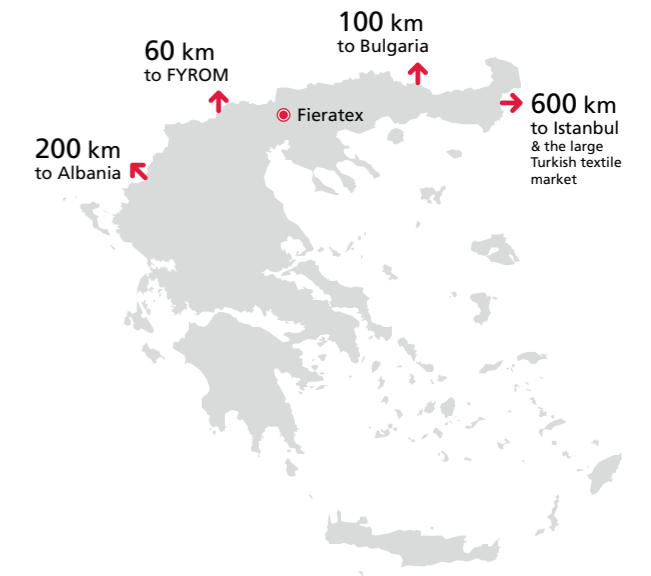
Product: Swimwear
Dynamics: Full logistic support, warehousing facilities and on call deliveries. Trusted by major sports brands, it has a modern design center and also cooperates with freelance international designers and studios.

Minerva S.A.

Product: Ladies', men's and children's underwear and sleepwear.
Dynamics: Leading position in the Greek market, incorporating new design trends, with an active participation in international exhibitions.



Location



You can find us in Nea Santa, in the prefecture of Kilkis, in Northern Greece. Our 58,000m² industrial premises are situated just 30 kilometers from the port and the international airport of Thessaloniki and neighboring the Balkan countries of FYROM, Bulgaria, Albania and Turkey.

We are located in a geographical position that enables us to be effective and quick for our customers' orders.

Inside the factory

The process

Our customers' range is wide and there are different needs for each and every one of you. We aim at meeting them all by specializing in tailor-made orders.

We choose the "thread"

Knitting



To meet your orders we select the finest yarns from the most reliable sources and set into motion our **125 machines**. Single and double jersey, plain and jacquard are knitted in Mayer, Terrot, Monarch and Pilloteli machines in fully air-conditioned and partitioned halls. This infrastructure helps us avoid contamination from different fibers and ensures that the prerequisite humidity conditions are provided and remain the same throughout the knitting procedure.

Of course not only do we choose the "thread", but we also follow it, or rather all **25 tons** of fabric that we produce per day. We bar code and record all information that enables us to keep track of every fabric from the beginning till it is stacked and ready to be delivered. We have the know-how to control its every move, every folding and unfolding.

Decide on the color

Dyeing



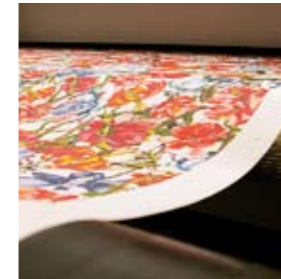
The lab dips are processed in our production lab, equipped with a Macbeth 7000A Spectrophotometer, Mathis laboratory dyeing machines and automatic kitchen (TALOS). We then check the results in order to create the exact nuance and to achieve the precision that was ordered.

After that we proceed to the main production, which is controlled by a central computer system, Sedomaster and Colormaster. The dyestuffs and the chemicals supplied in the machines are distributed by an automatic color kitchen (ColorService).

Yet we do not only focus on the color nuances of the various fabrics, but also on the quantity that the Sedomaster centrally controls. There are **50 dyeing vessels** from Thies, Sclavos, Scholl and Camber in dye-lot sizes from 20 to 900 kgs. The overall dyeing capacity is **35 tons per day**.

Design with the finest details

Inkjet Technology



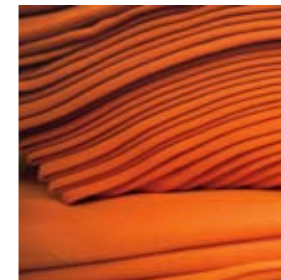
Enables us to print the finest lines and the smallest details making pattern design virtually limitless. We can print 7000 meters per day of highly intricate designs without any restriction on the number of colors or repeats.

Rotary Printing

Enables us to print up to 12 colors cost effectively and produce high quality fabrics with designs in tune with the latest trends. The capacity is 10 tons per day.

Work on the material

Finishing



Our fully trained and experienced staff has the know-how to work from stage one to the final stage where we operate Santex, Monforts (one of which is a **12-chamber stenter**), Brueckner, Mario Crosta, Bianco, Fab-Con, Ferraro, Muzzi, Wollenweider, Lafer and Dornier machinery in order to create finishes that range from velvet and peach-skin to mercerizing and singeing.

Specific needs are met with the application of additional treatments, such as durable softeners, moisture management, Teflon®, and different well-being finishes. In this department we are also able to work on **35 tons per day**.

Quality assurance & control system

We take pride in the technical excellence of our fabrics. To achieve customer satisfaction, we have set up a quality assurance team of highly experienced and qualified technicians in order to raise production procedures to their optimum and control all critical quality variables in production – from step one to the last stage.

Quality assurance refers to:

Pilot tests conducted before production to ensure that the chosen production variables are the optimum.

Continuous in-process control of fabrics. Quality is tested at every stage to ensure that flaws are detected as soon as they appear.

Bar-coding every lot of fabric and recording all relevant information to ensure complete traceability and detailed reporting of all problems.

Laboratory testing of each lot in relation to physical properties (dimensional stability, width and weight, spirality, pilling, bursting strength, extension and recovery) and colour-fastness (to washing, light, dry and wet rubbing, acid and alkaline perspiration, yellowing, printing), and other tests that may be required for your specific order.

Comprehensive inspection of finished fabrics before packaging, with advanced technology machinery – TESTA.



Our certificates

Quality is crucial for us. Not just in theory, but in practice as was certified by the following:



Standard credit. We are accredited with the EN ISO 9001:2008 by Bureau Veritas Quality International, assuring consistent high-quality products.



Health friendly. According to Oeko-Tex Standard 100 we were granted authorization to use Oeko-Tex mark "Confidence in Textiles, tested for harmful substances". A guarantee that the produced articles fulfil the requirement of the existing European legislation regarding the use of azo-dyes, and meet the human – ecological requirements of the standard established for products with direct contact to the skin.



Special credit. We are also a qualified partner in the LYCRA Accredited Mills network, a new level of technical collaboration between Invista and leading fabric mills around the world.

It should also be noted that Marks & Spencer and Adidas have trusted us with their quality certificates verifying with their choice the high level of performance and the quality of products designed and produced.

Fieratex is defined by its customers' needs. Tailor made products and solutions are our field of specialty and this is the reason we have a large clientele span that includes major sports brands, department stores, mail order companies and big retail chains.

This is how we do it

From the fiber and the color to the new treatments and processes, textile innovation is constantly evolving. Our R&D group is focused on creative fabric innovations, targeted fabric stories and collections adapted to the market's needs. We research and discover the key directions and play with fashion trends in order to develop expressive fabrics created to inspire and engineered to perform.

Our collection is divided in five categories:

Fashion. Elegant fabrics with patterns or finishes that follow the fashion trends and are usually focused on women's wear, using innovative yarns of different compositions.

Second Skin. Lightweight fabrics that are suitable for underwear, but are also used for transparent and fine fashion tops.

Easywear. Loose-fitting, cozy fabrics for every day, all-season casualwear, that are comfortable, easy and above all fashionable.

Hi-Tech. Technical fabrics of high performance for activewear that have special characteristics, specialized yarns or additional finishes, such as hydrophylic - hydrophobic properties, **Aquamove®** or **Fresco®**, which are also supported by our trademark labels.

Prints. Inkjet or Rotary printed fabrics with patterns based on seasonal trend themes and presented in different color combinations.



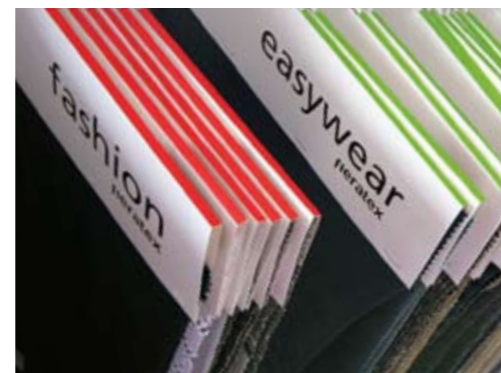
Aquamove®

An eco-friendly treatment that effectively moves moisture away from the body to easily evaporate, keeping the body dry and giving the garment a cooler, more comfortable feel.



Fresco®

Protects from unpleasant odors while keeping the natural balance of the skin flora. Also durable to laundering and environmental friendly.

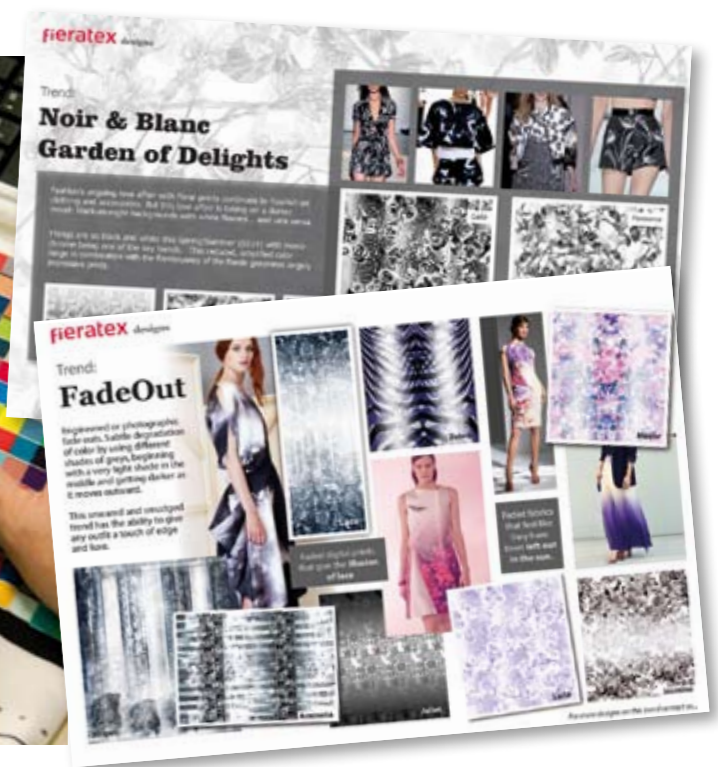
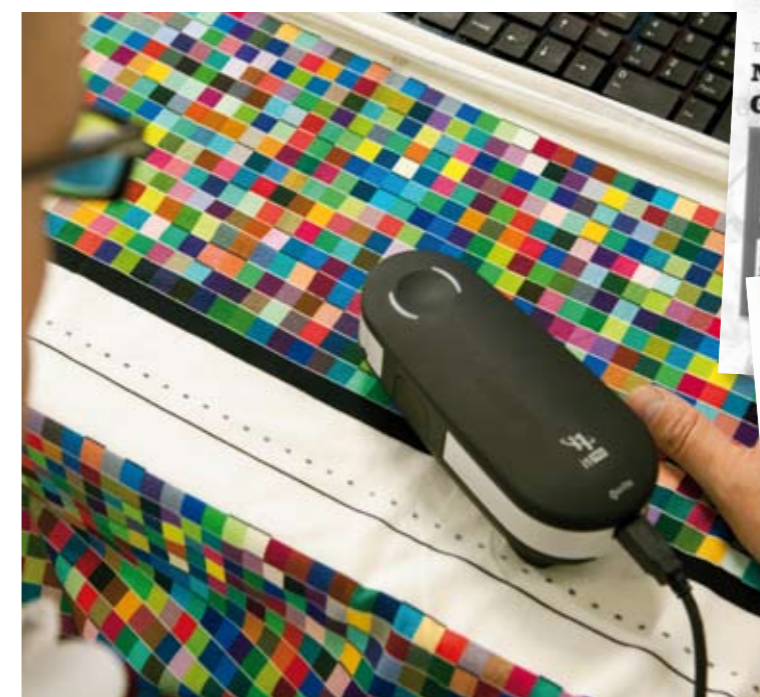


Our R&D department is the core of our business and works closely with our Print Designing team. The research, the information and the ideas that our creative team daily brings forward, along with our collaboration with external European designers, function as a springboard for creating and constantly updating our print collections.

Source of inspiration

Drafts, drawings, historic patterns and designs from different eras stimulate our creativity. Catwalk print trends and the latest fashion trend forecasts kindle our ideas. Our graphic and design team continually provides you with directional, trend-led collections and offers a large range of novelty and high fashion prints to suit all types of garments.

We present seasonal trend themes for fashion prints through inspiring mood boards that we send to our customers regularly. We also show evidence of directional brands and designers already embracing these looks.



Additional information available online:
www.fieratex.gr

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