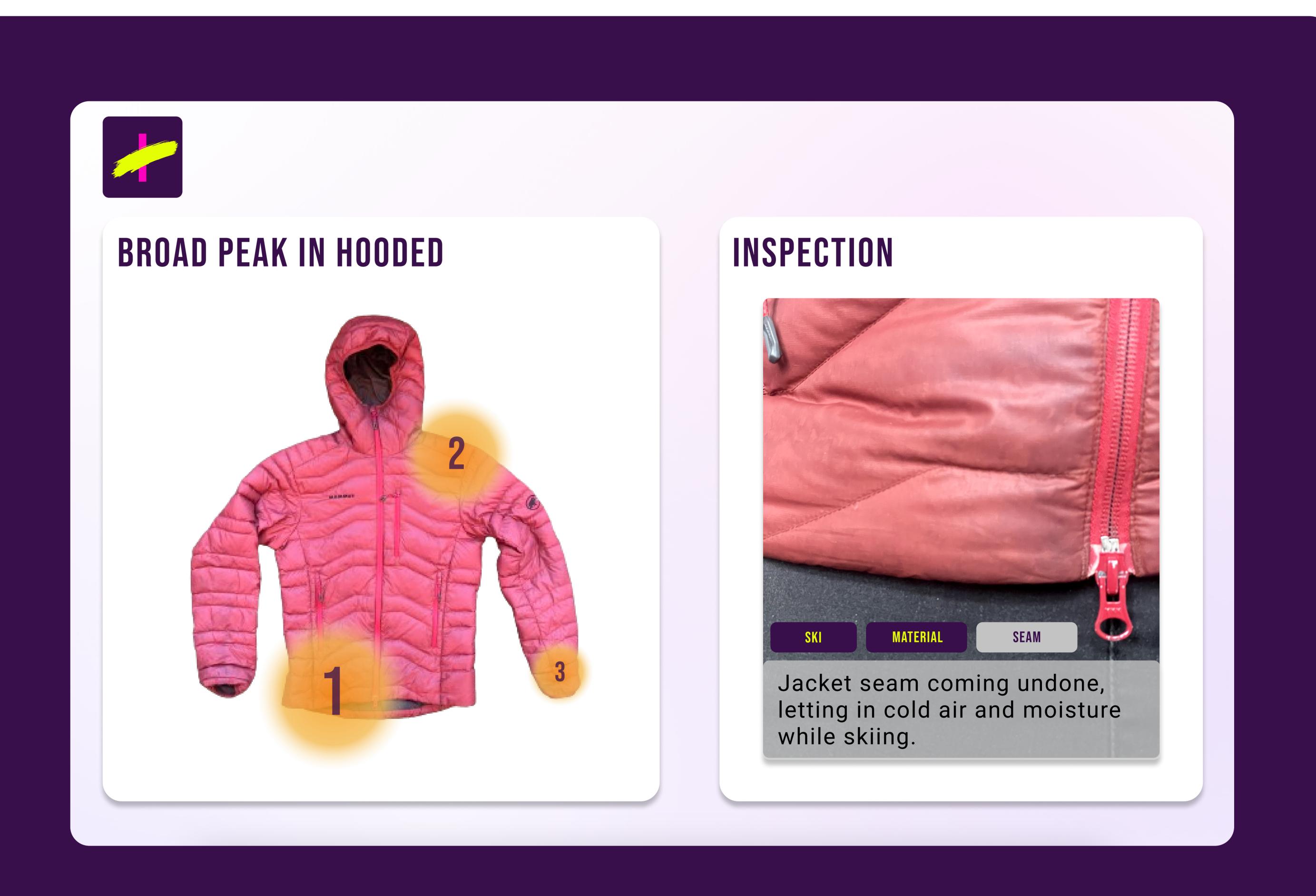
BRAKEABLE PROLONGING PRODUCT LIFECYCLES

We enable companies to prolong their products' lifecycles to create a world where waste and overconsumption are minimized. In collaboration with our partners we assess, measure and communicate circular product strategies.

Physical and emotional durability

INSPECTOR is a B2B Software-as-a-Service designed to ensure high product quality during the development process. It features a natural and scalable process for collecting useridentified product issues affecting the user experience.

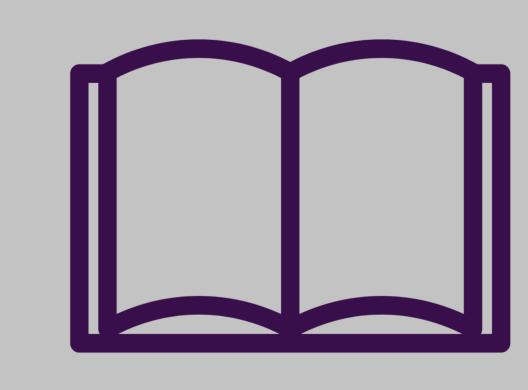




RESEARCH QUESTION

of consumers purchase products because of higher quality and durability (Umweltbundesamt, 2020). While over 50% believe that that long lasting products are sustainable (HEAD, 2023), the direct effect of durability on the carbon footprint remains widely unexplored.

RESEARCH APPROACH



1. Desk research

on the influence of durability on the carbon footprint of different product categories.



2. Durability parameters

through VAUDE's repair and warranty services as well as VIDAR Inspections.



3. Product-Carbon-Footprint

assesment to estimate the influence of increased useduration on Vaude Products.

RESEARCH PARTNERS







ENABLERS







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回踪返回 Partner with us in our research endeavors and share your durability information to gain access to the findings from our comprehensive durability project

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