

TRANSFORMING BUSINESSES FOR A LIVABLE FUTURE

BECOME FUTURE-RESILIENT BY DEVELOPING REGENERATIVE
PRODUCT CONCEPTS AND BUSINESS MODELS



AEVOLUTION®

OUR SERVICES

KNOWLEDGE TRANSFER, CO-CREATION, IMPLEMENTATION



COACHING: CIRCULAR
DESIGN FOR A
REGENERATIVE
ECONOMY



CIRCULAR DESIGN
WORKSHOPS AND
CREATIVE CONTENT
GENERATION



DEVELOPMENT AND
IMPLEMENTATION OF
SUSTAINABILITY
STRATEGIES



DOUGHNUT LENS
BASED IMPACT &
SUSTAINABILITY
ASSESSMENT



FULLY INTEGRATED
CIRCULAR PRODUCT
INNOVATION

TEAM



DR. MATEUSZ
WIELOPOLSKI MBA

INNOVATION &
CIRCULAR DESIGN
Industry Expert



LIUBOV
OBRAZTCOVA

ENVIRONMENTAL ENGINEERING
Communication &
Sustainability Expert



ANDREA
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INDUSTRIAL DESIGN
Regenerative & Social
Entrepreneurship Expert



MARTIN
RAFAJ

BUSINESS ECONOMICS
Business Strategy
Implementation Expert



DR. LORENZO
COSTANZO

PRODUCT DEVELOPMENT
Biomimicry & Materials
Expert

HOW DOES IT WORK?

ASSESSMENT, ANALYSIS

PRODUCT / SOLUTION DEVELOPMENT

IMPLEMENTATION

GAP ANALYSIS
STATUS-QUO ASSESSMENT &
DEFINITION OF THE DESIRED
STATE

WORKSHOPS VIA OUR
DOUGHNUT CIRCULAR
ECONOMY PERSPECTIVE

CIRCULAR ECONOMY PRODUCT
(RE-)DESIGN (DESIGN &
IMPLEMENTATION)

BUSINESS MODEL ADAPTATION /
CHANGE

CUSTOMIZED WORKSHOPS /
MASTER CLASS COURSES

KNOWLEDGE TRANSFER
IMPLEMENTATION OF THE
PRODUCT AND SERVICE
ADAPTATION

REGENERATIVE STRATEGY
IMPLEMENTATION

INITIAL GET TO KNOW INTERVIEW &
WORKSHOP

PACKAGE SELECTION
DEVELOP MATERIAL AND PRODUCT STRATEGIES / BUSINESS MODELS

QUANTIFICATION AND IMPLEMENTATION

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WHY REGENERATIVE CIRCULAR ECONOMY TO FUTURE-PROOF THE INDUSTRY

We facilitate the transition of companies, ecosystems and business models to a regenerative circular economy based on the principles of the **doughnut economics**. We prioritize regenerative practices along the four pillars of sustainability, resilience, economic development and social equity to future-proof the industry.

WHAT CIRCULAR DESIGN THAT ENABLES BUSINESSES TO RESPONSIBLY DISRUPT AND THRIVE WITHIN PLANETARY BOUNDARIES

A thriving economy and environmental sustainability are not mutually exclusive, and **businesses can thrive within the boundaries of the planet's resources and social needs**. We develop products and services that enable a regenerative and circular economy that operates within these boundaries.

HOW CO-CREATING CIRCULAR DESIGN SOLUTIONS WITH PURPOSE

We draw inspiration from circular economy, regenerative models, biomimicry, and the doughnut economics framework to create **product solutions designed with the entire lifecycle in mind**. We prioritize **collaboration and partnerships** with companies that share our commitment to sustainability and regeneration.

WAY AHEAD THROUGH EXPERTISE

STRAIGHTFORWARD STRATEGIES & TACTICS FOR COMPLICATED TOPICS SUCH AS:

- ◆ Feeling the urgency to start acting on circularity, but not knowing where & how to start
- ◆ Looking for ways how to activate your team to collaborate on your company's transformation
- ◆ Tackling psychological barriers of decision-makers. How to change your and your team's mindset in order to transform your business?
- ◆ What worked for other businesses might not work for yours
- ◆ Avoiding paralysis through analysis and bad choices by decision makers