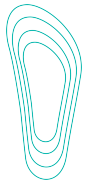




## IT'S WHAT'S INSIDE THAT COUNTS.

Your footwear customers are looking for ideal underfoot comfort — but too often they have to look for it in an aftermarket insole. Why not give them the perfect fit right out of the box?

INSITE® Insoles elevate your footwear brand with data-driven comfort, performance, and support — using shapes and foams engineered on the cutting edge of biomechanical science.



### ERGONOMIC

Our patented shapes are based on data points collected from more than 120,000 prescribed 3D foot scans, along with the direction of our board of podiatric experts.



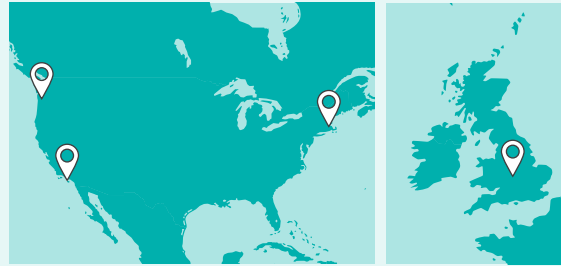
### SUSTAINABLE

Our polyurethane foams are made with up to 70% plant-based compounds like Susterra®, lowering carbon emissions while improving overall ergonomic performance.



### CUSTOMIZED

Our rapid 3D prototyping process allows us to quickly develop insole solutions that fit your design, your timelines, and your budget.



### ADMIN

Boston, MA  
Portland, OR  
Singapore

### ADDITIONAL SALES

Los Angeles, CA  
Birmingham, UK



### MANUFACTURING

Dongguan, China  
Jinjiang, China  
Ho Chi Minh City, Vietnam  
Hanoi, Vietnam



ONE STEP FURTHER.



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# INSOLES BUILT ON THE SCIENCE OF COMFORT.



[insiteinsoles.com](https://insiteinsoles.com)

## BIOMECHANICS TESTING



The INSITE Proven Comfort™ method uses three cutting edge biomechanics testing tools to optimize the shape, materials, and design of your insoles — resulting in data-driven, quantified comfort metrics for both your insoles and your footwear.

### PLANTAR PRESSURE

XSENSOR wireless insole sensors allow us to capture plantar pressure in real time during activity, helping us to optimize gait support and underfoot pressure relief.



### COMFORT PERCEPTION

Test participants take part in a 12-question VAS psychometric survey, providing data on key comfort metrics including overall fit, cushioning, and placement.



### IMPACT

A computer-controlled impact device simulates heel and forefoot strike to determine the levels of rebound and shock absorption sustained by the cushioning system.



## SHAPE TECHNOLOGIES

### INSITE<sup>®</sup> CONTOURA<sup>™</sup>

**SHAPE DEFINED BY THE SCIENCE OF COMFORT.**

Patented podiatrist-designed shape based on 120,000 prescribed 3D foot scans.

- ✓ Stabilizing heel cup
- ✓ Dynamic arch support
- ✓ Advanced comfort PU foam

#### VARIATIONS:

- ✓ Contoura for Sandals
- ✓ Contoura Women's Fit



### INSITE<sup>®</sup> ARCHRELIEF<sup>™</sup>

**AN EASY UPGRADE FROM A FLAT INSOLE.**

Designed to bring comfortable ergonomic benefits to shoes that require a lower insole profile.

- ✓ Slim and lightweight
- ✓ Accommodative arch support
- ✓ Advanced comfort PU foam



## FOAM TECHNOLOGIES

### INSITE<sup>®</sup> ECOCOMFORT<sup>™</sup>



Poured and open cell PU foams engineered to mimic the responsive cushion of human foot tissue — made with a blend of plant-based or recycled compounds.

## BASE TECHNOLOGIES

### INSITE<sup>®</sup> ARCHFLEX<sup>™</sup>

**PUT YOUR CUSTOMERS IN CONTROL OF THEIR COMFORT.**

Designed like an aftermarket insole, with a replaceable nylon base to switch between high cushioning and strong support.

- ✓ Removable arch platform
- ✓ Lightweight for active footwear
- ✓ High rebound EVA foam



### INSITE<sup>®</sup> PROIMPACT<sup>™</sup>

**ADVANCED CUSHIONING WHERE IT'S NEEDED MOST.**

Combines with a special midsole construction to add new levels of cushioning and rebound to traditionally thin shoe designs.

- ✓ Strategic heel and forefoot pads
- ✓ Interlocks with midsole
- ✓ Advanced comfort PU foam



### PLANT-BASED FOAM BENEFITS

- ✓ Lower carbon emissions
- ✓ Improved flexibility
- ✓ Greater tear strength
- ✓ Better tensile strength