Sportswear

running

cycling

golf

tennis
Sportswear

swimming

triathlon

yoga

workout
The intense work on augmented reality has activated a digital potential - often unaware - that is the increased illusion. The logic of high definition implies, in fact, not only the most widespread recognition of a distinctive quality, knowledge, but also its opposite and that is the always refined construction of “other” worlds, permeated with strong sensations as well as experimentation and sensory manipulation.

Artificial Intelligence, Augmented Reality, IOT (Internet of Things); curiosity and fear, attraction and suspicion coexist in this dimension from which it is difficult to escape. Technology permeates every sector, even in aesthetic languages, the reality does not seem to be at the center of the research. The creative project certainly seeks technological alliances, but to define aesthetic landscapes of pure and conscious illusion, in which emotion, poetry, suggestion and fun are the qualities required to experience. The Augmented Illusion is an artistic and generative territory far from functionality, it goes beyond reality, through an exercise of empirical and emotional amplification.

In the future dimension, the value of experience is increasingly defined by the quality of the resolution. The contrast proposed in the past between low and high resolution is gradually softening a favourite of the latter. For these reasons too, the relationship between graphic image and photo image is changing profoundly, in a contemporary world in which a very high percentage of the world’s population carries with them a sophisticated camera, integrated into their smartphones.

**ILLUSION:** the alliance between technology and natural or poetic aesthetic landscapes in pastel colors that are the impressions of the technology-material surfaces, as well as the water and the sky in nature.

**IMPRESSION:** the challenge to sustainability from a hedonistic point of view, therefore the colors of the skin and the intense colors of nature, greens and turquoise water.

**EXTREMISTAN:** warm colors, reds, colors that express tactile and visual sensations of energy and warmth. Attention to african decoration.

**CONNECTIVITY:** the natural colors sublimated in electric colors that belong to digital worlds, imbued with strong sensations that can open to experimentation and virtual sensory manipulation.

**LUNARY BLUE:** Social acceleration changes reality. Time apnea, people’s perception of stress and lack of time shows no sign of abating. We seek moments of quiet, abstraction, escapism, serenity and sobriety like the blue color.

Color Trend by Nello Marelli
Although the single experience is almost immediate, the experiences that are made have greatly increased. We send a message instead of writing a letter because it is faster and because it saves us time, in return we receive a response within a few minutes and this induces a new reaction. In the end we are too caught on everyday gestures, not having time for valuable activities. It is a situation with no way back, it sets in motion necessary and multiple thoughts. It is necessary to enter into the surrealism of the present hiper, healthy adrenaline, between a need for security and a nostalgia for freedom, between reaction and anticipation, between excessive digital consumption and respect for human relations, establish new balances, return to the essential, truth, ethics, honesty, respect for human beings. Getting used to complexity, uncertainty giving value to those who act, and also acting ourselves with a need for coherence, a search for positive impacts, a look at the long term, the construction of new hierarchies of values. Finally, find the balance between individualism and collectivity by moving towards ethics, ecology and technology. A hybrid season between nature and biotech.

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**REAL BEAUTY:** simplicity, attention and interest in everyday life, in the real. Simplicity is a new luxury. The passage of time leaves traces on clothes, nothing too perfect, the colors are desaturated.

**REJOICE:** fashion colours without expiration date. DIY fabrication and finishing with creatively repaired, rejuvenated vintage garments. Timeless classics become collector's items.

**OXYGEN:** green breath, resilience, embracing elements of primitive living. Focus on organic aesthetics of nature that is raw and calming.

**HEALTHY ADRENALINE:** break out and “feel” the world, hyperlove, colour hysteria, euphoria, fluorescent nature, surfaces inspired by nature, unruly, abstract and synthetic fabrics.

**FULL MIX:** primary and saturated colors. Memphis inspired patterns, composition of simple, bold, spots, stripes in bright shades alongside black and white.

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Color Trend by Nello Marelli
Trend Colors  SPRING SUMMER - 2022

**REAL BEAUTY**

- B7G
- D49
- D46
- T6R
- D44

**REJOICE**

- 605
- B12
- 147
- MF2
- Y1Z

**OXYGEN**

- D59
- E4E
- D45
- FL3
- A94

**HEALTHY ADRENALINE**

- B9B
- D38
- Y65
- D58
- Z73

**FULL MIX**

- D51
- Y5C
- VQ2
- 795
- AZ7
Cycling - Running - Tennis

**BISOU 2012A**
Lightweight and elastic in all directions (4-way stretch) for extreme comfort, perfect fit and extra lightness. It is windproof thanks to its high yarn density per centimeter. It presents high tear resistance, calculated elongation and it is pilling proof. It is used a lot on tops and cycling suits, both in competition and teams. Suitable for tape, bond, laser, inkjet printing and transfer processing.

**REBIS.GRS 9A406**
Ecofriendly fabric produced with yarns that are obtained by recycling plastic bottles. To produce 1 meter of fabric, 6 bottles are recycled. GRS certification: Global Recycle Standard by ICEA (Institute for Ethical and Environmental Certification), that have inspected Boselli’s twisting, texturizing, sizing and weaving departments, as well as the pre-treatment, dyeing and the finishing departments, that have all been assessed and satisfy the requirements of Global Recycle Standard.

**BISOUFREE 9A230**
A fabric that allows freecut processing and raw cut, meaning it does not require seams. Clean cut with no curling effect. It allows the realization of innovative garments with the use of tape technologies (tapeable) as well as ultrasonic and bonding technologies.
BISOU 2012A / 13
col 500

BISOU 2012A
col VQ2

REBIS.GRS 9A406
col B7G

NUMBER OF PLASTIC BOTTLES RECYCLED

TAPED + BONDED

BISOUFREE 9A230
col 707

PRINTABLE

CHECK OUR WEBSITE
www.boselli.it
Cycling

NETTUNO 2012M
Warp/weft fabric, 4-way stretch, naturally offering moisture management for technical constructions and for microfiber yarn type. Very thin with high coverage, extra comfortable because it is elastic in all directions. Used often in cycling in contact with the skin, offers a pleasant soft touch. It is breathable and fast drying with a very elegant look. No pilling, high resistance to abrasion and breakage. Suitable for raw cut processing and bonding, it is tapeable and printable.

GHISALLO 2112T
High performance, excellent tear resistance, no pilling, no curling effect, lightweight, ultra fine, high percentage of elastomer. A super technical fabric, pleasant paper tech touch that is often combined with fabrics attached with membranes. Ghisallo is also used for its high breathability factor and for this reason it is applied in the construction of winter garments, on the back of the athlete. It is suitable for a total look, from sports tops to shorts. It has the opaque and compact look that are typical of elegant fabrics and, for this reason, it is suitable for garments to be worn to go to the office with the bicycle. Suitable for tapeable, bonding and lasercut technologies, and it is also printable.

GHISALLOJACQ T2112
The evolution of the Ghisallo article, with jacquard designs and 3D effects that create a fashionable look but also allow to increase breathability and moisture management performance. It offers quick dry and it is suitable for tapeable, bonding and lasercut technologies. It is printable.
NETTUNO 2012M
col 500

PRINTABLE

GHISALLO 2112T
col Y65

TAPED  BONDLED

GHISALLOJACQ T2112
dis 5570
col 001

GHISALLOJACQ T2112
dis 4946
col J7P

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www.boselli.it
Cycling - Running - Tennis - Golf

**MUSBIEL 5812A**
A super light, technical and elegant fabric, 100% polyester, with natural mechanical elasticity, without elastomer and therefore excellent for transfer printing. Refined with 70 gr/mtq, it offers super quick dry, UV protection and it is breathable. For these characteristics, it is suitable for outdoor sports such as cycling (tops), running (pants), tennis (pants), golf (full suits) and sailing. Very appreciated by sailors because it protects from UV rays, dries quickly after splashing water and has a strong fashion tailoring component thanks to how it falls and drapes. MUSBIEL has a matte and compact appearance making it an elegant and fashionable fabric, and for this reason it is also used for casual clothing and streetwear. Suitable for tapeable, bonding and lasercut technologies and it is also printable.

**PORDOI 6712A**
Warp/weft monoelastic fabric with excellent windproof properties. The mechanical finishing treatment enhances its fineness, lightness and super technical factor. It offers quick dry, UV protection, no pilling, no curling effect and abrasion resistance. Used to make technical jackets with anti-climate properties for outdoor sports such as running, cycling and sailing. It can be transfer printed. PORDOI can be coordinated with all other Boselli articles, either for solid color or in a mix-match look with the prints. Suitable for tapeable, bonding and lasercut technologies.
**Cycling - Swimming - Yoga**

**GAVIA 9A419**

Light, super technical and high performance fabric useful for functional garments as well as competition, fitness, training and workout clothes. **Athletics:** running and cycling. **Swimwear:** training, triathlon and Olympic games.

Woven fabric with a high density of threads per centimeter, low thickness, lightweight with excellent muscle compression and super comfortable. In cycling it is used for shorts; in indoors for clothes such as leggings for yoga. GAVIA has high chlorine resistance, elastic modulus with strong re-entry capacity, high cover and non-transparency. Presents a very good air passage and it is suitable for tapeable, bonding, ultrasound and laser technologies. No curling effect, no pilling and high tear resistance. All these performances make GAVIA a suitable fabric to realize technical and innovative garments also for Olympic competitions.
Boselli Technical Woven Fabrics - Sport 2021/22

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LESS WEIGHT, MUCH MORE PERFORMANCE

**Boselli’s Top Sports Bra** for medium and high impact activities as well as daily shaping

Thanks to the innovative GAVIA 9A419 woven fabric, Boselli created a very light style with super technical content, easy to wear, with multiple uses. A piece to be worn 24/7, wire free solution with half of the weight of the competitor garments in the market, all made with one fabric (GAVIA 9A419).

The **Boselli’s Top Sports Bra** has a minimalist design, structurally designed for medium and high support for all day activities with comfort. A sinergy of ergonomic form fitting panels helps stabilising the core of the bust. The GAVIA 9A419 super smooth fabric delivers superior next to skin feel. Second skin tight fit delivers strategic support and security providing an ideal amount of coverage during medium and high workouts.

This new creation is useful for activities in different degrees of breast movement, to be worn all day or during working out.

The straps are also made with GAVIA 9A419 Boselli fabric. They are comfortable double criss cross straps that won't split, reducing shoulder pressure. They don't compromise movement and provide a more stable position, enhancing flexibility in the upper body area, improving performance.

Performance is feminized through an ultra special welding technology also promoting air circulation, reducing irritation and chafing.
GAVIA 9A419
col 500
Structurally designed to suit either who trains aggressively to achieve extraordinary results or those who train for their well being.

INVESTIGATING PERFORMANCE

• Strong ability to manage body humidity
• Long lasting performance, life span optimized up to 50 washing and drying cycles
• High Breathability
• 99% of the breathability of the starting fabric remains unchanged
• Super soft
• 4-way stretch construction that delivers constant coverage and comfort
• Complete respect for human health and the environment
• Long lasting
• Form fitting and flattering to body curves
• Contours the body for a perfect fit
• Very light with super content of technical performance

ULTRASONICALLY BONDED SEAMS

• The special welding technology also promotes air circulation reducing irritation and chafing
• Ultra fine fabric combined with thermal welding technology, creating the perfectly smooth and flat bra surface
RACE24.GRS 2412C
ACT24.GRS 2412B
Boselli presents its new fabrics for the sports sector: quality fabrics, high technical performance combined with elegant appearance, eco-sustainable, GRS certified, using yarns obtained from post-consumer recycling of plastic bottles. Woven fabrics with high yarn density per centimeter, elastic in all directions following the shapes of the body, with an adequate and proportionate muscle compression and therefore ultra comfortable. Super thin but with high elastic modulus. Opaque, breathable, super fast drying. No pilling, no curling effect, abrasion and tear resistant.

TECH24.GRS 24C12
Another one of the new sports fabrics by Boselli that combine high technical performance with style research and fashion content, with an emotional touch as the refinement of the “Dobby” appearance and the elegance of the “Panama” texture. Comfortable and elegant for technical and stylish sportswear. Suitable for tapeable, bonding and lasercut technologies.
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Golf - Outerwear

CLOQUETECH 9A425
Woven fabric that combines the requirements of sports with a fashionable look. Excellent feel and optimal comfort are characteristics of the CLOQUETECH fabrics, ideally suited for golf as well as for biking to the office. Stretch, comfort, quick dry and breathable. Anti odor, antibacterial and water repellent are the available finishings. Micro-texture patterns and a 3D effect surface for sporty and fashionable garments, on top of the technical performances.
Golf - Outerwear

**PLUTO E2012**
Woven fabric that combines the requirements of sports with a fashionable look. Excellent feel and optimal comfort are characteristics of the PLUTO fabrics, ideally suited for golf as well as for biking to the office. Stretch, comfort, quick dry and breathable. Anti odor, antibacterial and water repellent are the available finishings. Micro-texture patterns and a 3D effect surface for sporty and fashionable garments, on top of the technical performances.
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Golf

MOGADOR.MICRO 9A439
Natural appearance, 100% polyester, soft hand with an irregular cotton or linen natural feeling. Mono elastic, easy care, breathable, fast drying, light weight, opaque, high yarn density per centimeter, no curling effect and tear resistant. MOGADOR.MICRO is a creponne fabric, super comfortable for sportswear with high technical content and a fashion look.

BATISTA 9A438
Coordinates with MOGADOR.MICRO, has a natural appearance, it is 100% polyester, 150cm of height, soft hand with an irregular cotton or linen natural feeling, striped appearance in barrè tone on tone. Suited for sporty garments with technical content and a tailored look. Mono elastic, easy care, breathable, fast drying, light, dull, opaque, high yarn density per centimeter, no curling effect and tear resistant. Suitable for tape, bond and laser technologies and it is printable.
MOGADOR.MICRO 9A439
col Z3F

BISOUFREE 9A230
col B7G

BATISTA 9A438
dis 5636
col Z3F

BISOU 2012A / 13
col VQ2

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The Supers

**SUPERSTRETCH 21A12**
Woven fabric, light and thin, monostretch, with high thread percentage, elastomer, high yarn density per centimeter, no pilling, no curling effect, breathable, high tensile strength, high elastic modulus.

**SUPERDULL L7044**
Mono stretch woven fabric, dense, dull, opaque, compact, technical with high percentage of elastomeric yarn, high yarn density per centimeter, no pilling, no curling effect, breathable, high tensile strength, high elastic modulus.

**SUPERCOZY L7044**
Mono stretch shuttle fabric, super soft touch, super dull, opaque with high percentage of elastomeric yarn, high yarn density per centimeter, no pilling, no curling effect, breathable, high tensile strength, soft and cozy touch.

**SUPERCREPE 21B12**
Woven fabric, monostretch, “crepe” feeling very pleasant to the touch and skin contact, fashionable look, with high percentage of elastomer thread, high yarn density per centimeter, no pilling, no curling effect, breathable, high tensile strength, high elastic modulus.
SUPERSTRETCH 21A12
dis 9639
col 500

SUPERDULL I7044
dis 5661
col 084

SUPERCOZY L7044
dis 5661
col 500

BISOUFREE 9A230
col 707

SUPERCREPE 21B12
dis 9639
col 500
The best high stretch satins

**SUPERSHINY M7044**
Boselli’s stretch satins are inimitable, the expression of mastery in making technical fabrics with an elegant silky appearance. SUPERSHINY is a monostretch fabric with a very high yarn density per centimeter, soft to the touch, double face, compact, smooth and bright, with a high elastic modulus.

**BELLEJACQ X6784**
The fabrics of the series Stretch Satins are rich in designs made with jacquard looms. They are mono color, enhancing the shiny-matte contrast.

**DOLLY 6640J**
**JACQUEL M6640**
All the fabrics of the series Stretch Satins, also famous under the name DOLLY, are a wide range of products with different weights and designs. They are suitable for processing with laser technology, bonding and tape, and are preformable and printable.

**NEWCALYPSO M6388**
Mono stretch satin jacquard fabrics, two-color, made with cationic yarns and a special dyeing process, as well as designs and colors that enhance the effects of glossy-matte contrasts.
DOLLY 6640J
col B9B

SUPERSHINY M7044
dis 5662  col 084

BELLEJACQ X6784
dis 4915  col 500

JACQUEL M6640
dis 2837  col 500

NEWCALYPSO M6388
dis 5649  col 598

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Sustainability is an integral part of our concept of quality

The verticalization of the entire production process allows us to monitor each phase of the production cycle, reducing the use of water, chemicals and avoiding waste. We have an internal biological water purification plant and a collection system for any spillage or leakage of liquid products placed under the departments to prevent even accidental pollution of the water table. Through a fumes purification plant we treat the fumes to reduce the polluting load and to recover energy. We also have a selection of fabrics from the BOSELLI ECO line made with recycled polyester, GRS certified. The recycled polyester threads are obtained by recycling plastic bottles.

Targeted investments allow us to work according to standards of energy saving and respect for the environment, we also make use of the most authoritative certifications for consumer protection.
Boselli’s ECO label fabrics

**REPOWER.GRS 7640X**  
NUMBER OF PLASTIC BOTTLES RECYCLED

**RENET.GRS 9A407**  
NUMBER OF PLASTIC BOTTLES RECYCLED

**REDAY.GRS 7640H**  
NUMBER OF PLASTIC BOTTLES RECYCLED

**REBIS.GRS 9A406**  
NUMBER OF PLASTIC BOTTLES RECYCLED

**ECOSTRETCH.GRS 7640J**  
NUMBER OF PLASTIC BOTTLES RECYCLED

**ECOSTRETCHJACQ.GRS J7640**  
NUMBER OF PLASTIC BOTTLES RECYCLED

**ECOLIGHT.GRS 9A458**  
NUMBER OF PLASTIC BOTTLES RECYCLED

**ECOSURAH.GRS 7740C**  
NUMBER OF PLASTIC BOTTLES RECYCLED

**ECOTWILL.GRS 7709A**  
NUMBER OF PLASTIC BOTTLES RECYCLED

**ALL BOSELLI’S ECO LABEL FABRICS ARE GRS CERTIFIED**