



**PRODUCTION OF ELASTICS & RIBBONS**  
**FOR SHOES, LEATHER GOODS, CLOTHING**

# OUR HISTORY

THE COLORS OF SANSEPOLCRO INSPIRE OUR CREATIVITY

SINCE 1971

Lanzi Nastrificio is based in the Tuscan city of Sansepolcro, birthplace of 15th Century painter Piero della Francesca, whose colors have always inspired our creativity. The company was founded in 1971 by Francesco Lanzi as a small factory of elastic for braces. His son Enzo soon brings new techniques into the weaving process and expands the range of products with ribbons and elastics for shoes, leather goods, luggage, belts and clothes. In few years LANZI NASTRIFICIO's ribbons become renowned also abroad and nowadays more than 50% of our turnover is made by export.



The cooperation with international luxury brands becomes more and more frequent and this inspires the creation of customized products with sparkling details, shiny and metalized surfaces, embossed prints and innovative raw materials.

Our research aims to constantly increase the quality of our production; for this reason our technicians are aided by groundbreaking technologies to prevent production defects, check the continuity of the raw materials and stabilize the yarn tension.



We do all this keeping our environmental responsibility in mind: our factory is powered by solar energy and has a brand new high-efficiency roof cover which helps lower carbon emissions.



Control panel with a digital display and various buttons.

TASATINO



BELLA-ITALY

MIT  
MIL  
CO  
AL



# THE ELASTIC FOR SHOES SINCE 1980

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THE ORIGINAL QUALITY  
STANDARD FOR APPLICATION ON  
FOOTWEAR

The elastic ETRÉ® is the flagship of our production, available in widths from 4 to 160 mm in a large amount of colors.

Since its creation in 1980 ETRÉ® has set the quality standards for the application in the shoe industry.

The weaving design and the selvages of this elastic are specifically designed to resist to a continued use when applied in Chelsea boots, loafers, sandals and sneakers.

Its good elasticity and refined surface make ETRÉ® a versatile elastic, suitable for countless applications in leather goods, clothes, furniture, automotive and bookbinding.



# EMBOSSED ELASTICS

NOT ONLY A TECHNICAL  
COMPONENT,  
BUT “A KEY FEATURE”

With a process of printing by emboss made in our factory, we are able to radically transform the appearance of our standard elastic ETRE® with graphic patterns and surface effects.

It's possible to choose between more than 50 designs, most of which are seamless patterns that can be printed without junctions on the elastic's surface. Check the page “Embossed Elastics” in the products section of our website to see the complete catalog. The same process of embossing by heat is used for our article E3S1, which enriches the appearance of our standard elastic ETRE® with a smooth feel and a slightly shiny surface, leaving its elasticity and strength unaltered.

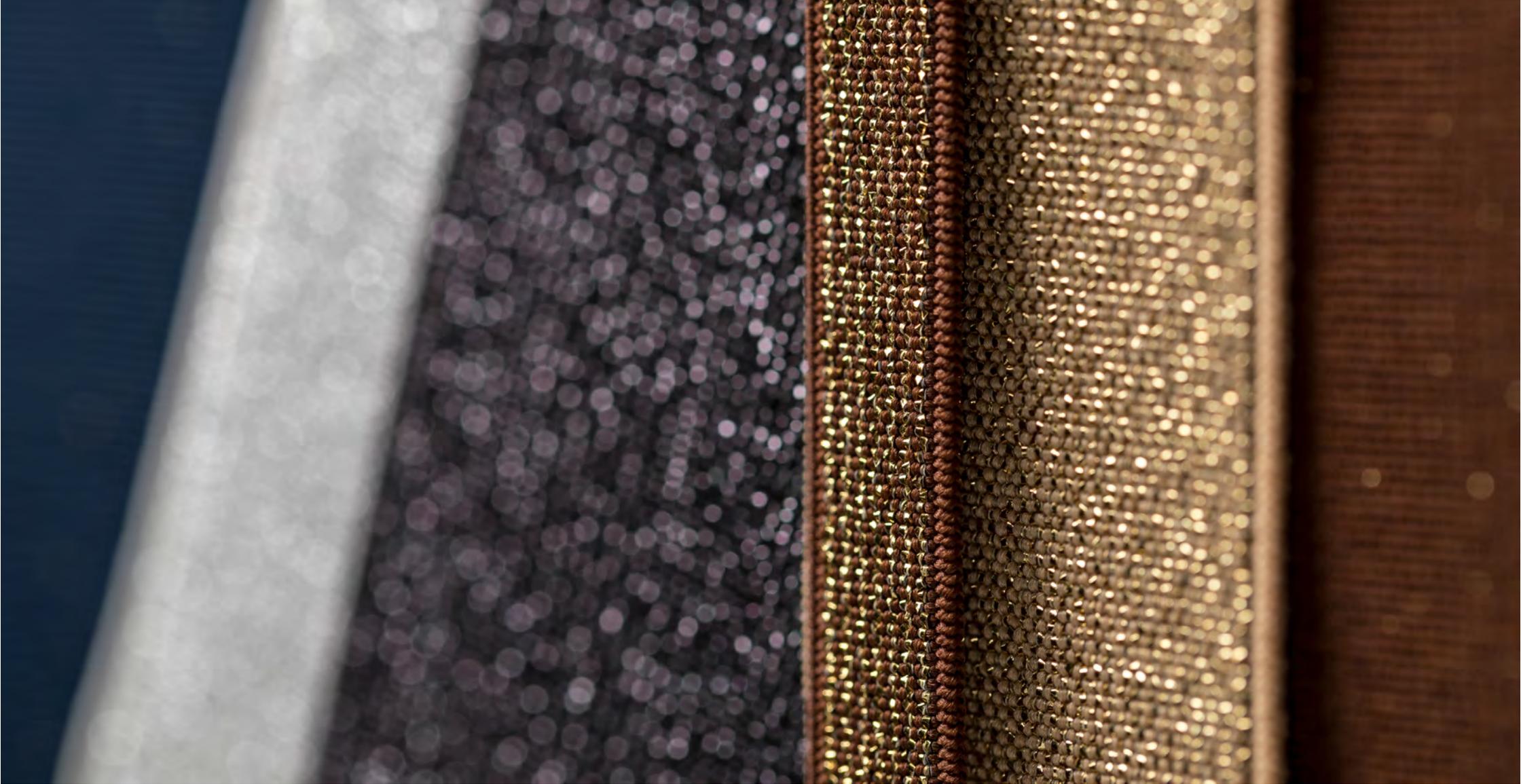


EMBOSSED PRINTING ALLOWS US TO CUSTOMIZE OUR  
ARTICLES ACCORDING TO THE CUSTOMER'S NEEDS.  
WE CAN PRINT GRAPHICS DESIGNED BY THE  
CUSTOMER, OR COMPANY LOGOS.



## METALLIC ELASTIC E3SM

We are aware that our elastics are just one of the many components of a shoe, but we wish anyway to create a detail that can become an highlight of the finished product, making it immediately recognizable. We had in mind this idea when we created E3SM, an elastic with a mirror-like metallic foil applied on the surface. E3SM is available in widths from 12 to 160 mm and comes in more than 15 colors. For those who want to be noticed and dare to shine out.



## LUREX ELASTIC E3U

The weaving of our standard elastic ETRE® made precious by the sparkle of the Lurex yarn: this is E3U. It's possible to combine the colors of our Polyester cards with Gold, Silver, Black or Bronze yarn. E3U is available in widths from 5 to 80 mm with Lurex warp-yarn (center part of the tissue) or up to 160 mm with Lurex only in the weft yarn (on the selvages of the tissue). Classic elegance, with a touch of brilliance.

# HEAVY ELASTIC E 17

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Composed by an high percentage of rubber threads, article E/17 is the stronger elastic in our catalog. Initially meant to be covered with natural or synthetic leather, it is also a valuable option for the use in the shoe industry as elastic lace or heavy strap for sandals, or to produce comfortable elastic belts. E/17 is available in widths from 5 to 60 mm.



# BUCKLE ELASTIC BINA

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Article BINA was specifically designed for the application of buckles in the shoe industry. It features a Nylon yarn which guarantees resistance to continued use. BINA is stocked in widths from 5 to 40 mm in color Black, White, Dark Brown, Beige and Brown.



# ELASTICS FOR CLOTHES

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Lanzi Nastrificio offers a range of light elastics meant to be used in the interior of clothes. The articles C/8P (thicker) and C/9 (thinner) are available in Black or White in widths from 10 to 80 mm.



# GROS-GRAIN RIBBON R/4

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Article R/4 is the classic Polypropylene Gros-Grain ribbon, available in 32 colors and suitable for sewing on the edges of shoes and bags or to be applied in clothes, shirts or promotional products. R/4 comes in widths from 5 to 60 mm and on request we can produce it with Polyester yarn (article R/16) to match the colors of elastic.



# RIBBON N1

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The ribbon N1 is heavier than the standard Gros-Grain and is suitable to create eyelets for shoestrings in sport-shoes. N1 comes in widths from 5 to 40 mm and on request we can produce it with Polyester yarn (article N3) to match the colors of elastic.



**ALL OF OUR RIBBONS  
CAN BE PRODUCED WITH STRIPES  
ON CUSTOMER'S DEMAND,  
A PERFECT WAY TO CUSTOMIZE  
YOUR PRODUCT  
WITH AN UNIQUE AND DISTINCTIVE  
DETAIL.**

# COLOR CARDS

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## POLYESTER

### COLOR CARD 1



### COLOR CARD 3



### MODA CARD



# COLOR CARDS

## POLYPROPYLENE

### COLOR CARD 2



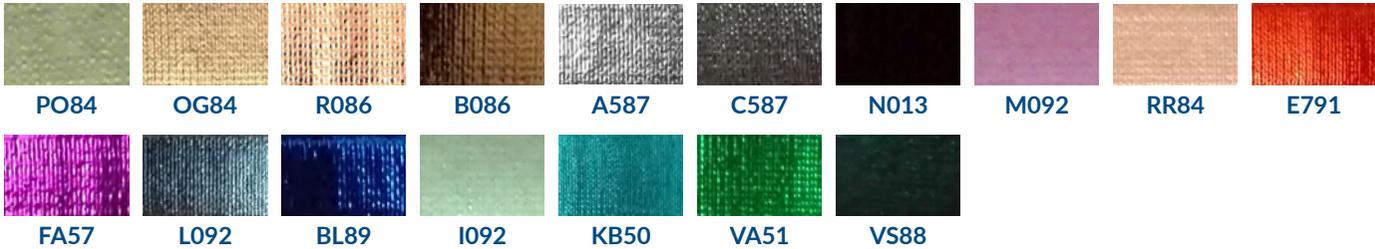
# COLOR CARDS

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## LUREX



## METALLIC COLORS



 **LANZI**<sup>®</sup>  
**NASTRIFICIO**





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