



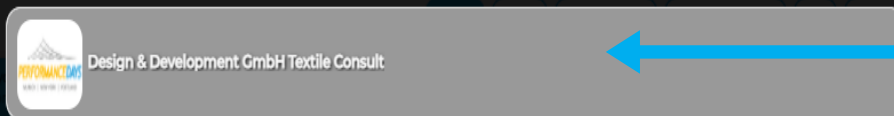
Exhibitor Meeting Rooms Digital Fair Platform features

All **PERFORMANCE DAYS LOOP** suppliers will receive a FREE Exhibitor Meeting Room for the May 2021 Digital Fair. Think of it as the place to promote your products, tell your story and schedule appointments with qualified, fabric-sourcing professionals.

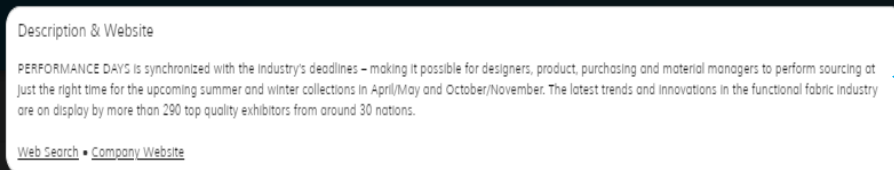
The platform is open to all LOOP account holders for the Digital Fair Week (May 17-21, 2021) and will remain open until May 29, 2021 for an extra week of meetings.

EXHIBITOR PROFILE

We have automatically transferred the data from your Loop profile to your virtual meeting room.



Your Company Logo & Company Name



Description & Website
Your company's description & URL



Additional Info
Allow attendees to see your location, industry and more



Product Codes
Be found by buyers & get recommended to them based on your companies PERFORMANCE Codes.



PRO-TIP! Gain more exposure within the Digital Fair Platform through sponsorship opportunities
Contact Steve McCullough at smccullough@reedexpo.com, for more information.

FREQUENTLY ASKED QUESTIONS

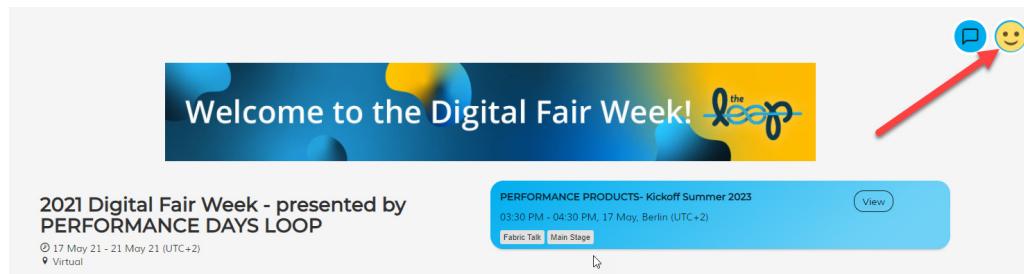
How do I get my login?

For your convenience, the Digital Fair Platform is accessible through single sign-on. You will receive an invitation link from performancedays@jublia.com with your activation link and unique code. Be sure to check your inbox at the email associated with your PERFORMANCE DAYS LOOP account. Please contact us at performancedays@jublia.com if you have not received an invite.

How do I add sales contacts to the Digital Fair Platform?

To add another sales contact, you'll need to ensure that they have an active PERFORMANCE DAYS LOOP account using a unique email address. Visit <https://www.performancedays.com/exhibitor-area/exhibitor-account/company-contacts.html> and add the contacts here, they will get added automatically to the digital fair platform.

How do I update my profile?

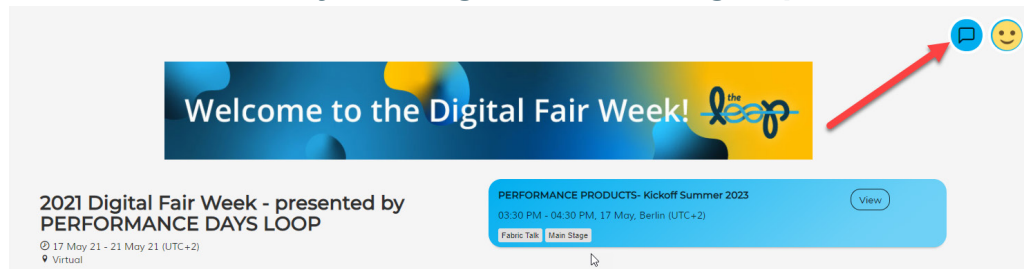


To update your profile click the 😊 located on the upper right hand corner of your screen within the Digital Fair Platform.

How do I change my company's profile?

All updates made within your PERFORMANCE DAYS LOOP Virtual Showroom will automatically update within the Digital Fair Platform. There is only one detail you need to change: Your Logo(120*120dpi) (see above).

How do I access my messages and meeting requests?

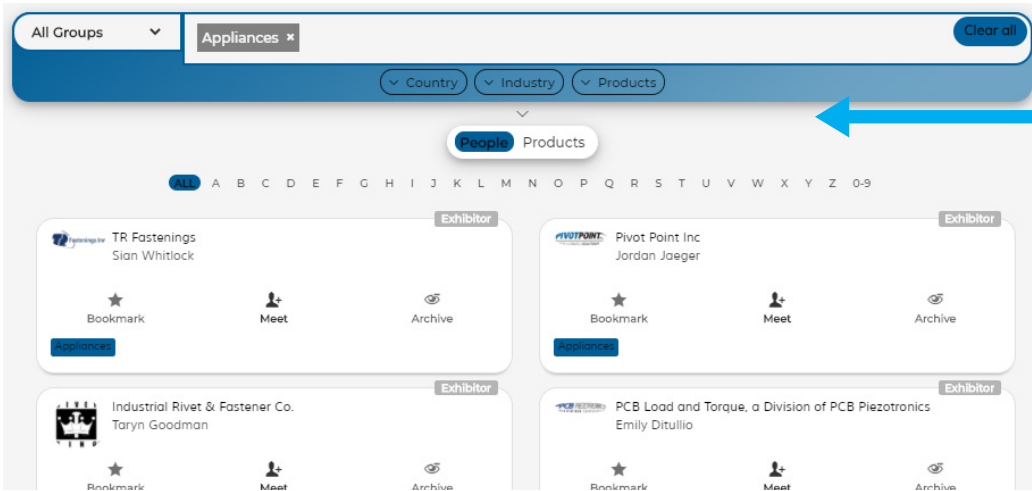


You will be also be notified via email when there are meeting requests waiting for you. You can access your messages and requests within the Digital Fair Platform by clicking the blue bubble icon at the top right of your screen.

For additional questions, please contact us at performancedays@jublia.com.

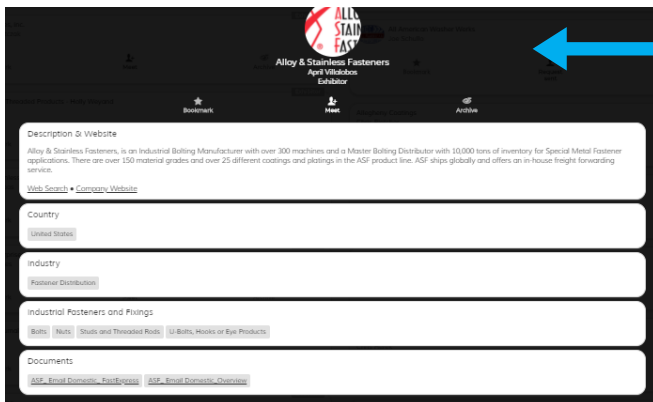


ADDITIONAL FEATURES



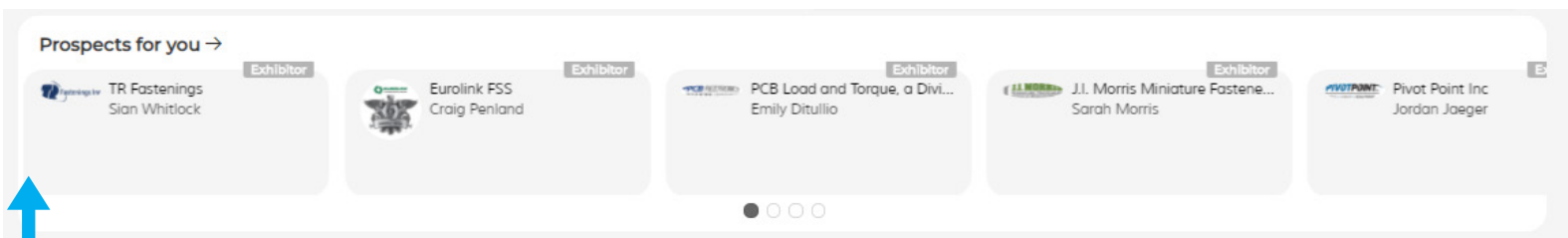
Exhibitor / Visitor Search

Attendees will search and find you based on your PERFORMANCE Codes.



Attendee Profile

You can view the profiles of visitors who have saved your exhibitor profile within the Digital Fair Platform, and will be recommended attendees who are relevant to you. See their professional details and the product and service categories that interest them most.



Recommendations

Get in front of quality decision makers who are looking for your products. The Recommendations section matches your company and products with the attendees who are interested in your product categories.

IN-PLATFORM APPOINTMENTS

The screenshot displays a messaging interface. On the left, a 'Messages' header is visible. A conversation thread shows a message from 'Conne...' saying 'Hello! Glad to have both of you connected!' and a response from 'Conne...' stating 'Test Attendee Org sent a meeting request with the message: 'Hello. I'd like to meet to talk about fasteners!' which Test Exhibitor Org has accepted.' On the right, a profile card for 'Test Exhibitor Org' features a yellow smiley face icon and a feedback section titled 'How was the meeting?' with a five-star rating system. The rating shows five stars, but a red button below indicates 'Person did not attend'. At the bottom, a text input field contains 'Type a message..' and includes icons for image, gallery, screen share, and video call.

Secure, Simple Virtual Meetings

The PERFORMANCE DAYS LOOP in partnership with Functional Fabric Fair is focused on reconnecting you with qualified customers, and appointment scheduling is encouraged. Members of your team with PERFORMANCE DAYS LOOP accounts will have individual access to a meeting scheduler and video meeting room. You may request up to 25 meetings with Buyers, and there is no limit on the number of meeting requests you may receive.

The proprietary video meeting rooms are easy to use and in the platform with no additional software installation required. Connect “in person” virtually to show your screen or your product directly to meeting attendees.

QUESTIONS?

If you have any questions or technical issues with your virtual showroom, don't hesitate to contact our Digital Fair concierge at performancedays@jublia.com.



PERFORMANCE DAYS IN COOPERATION WITH FUNCTIONAL FABRIC FAIR PRESENTS: THE LOOP

