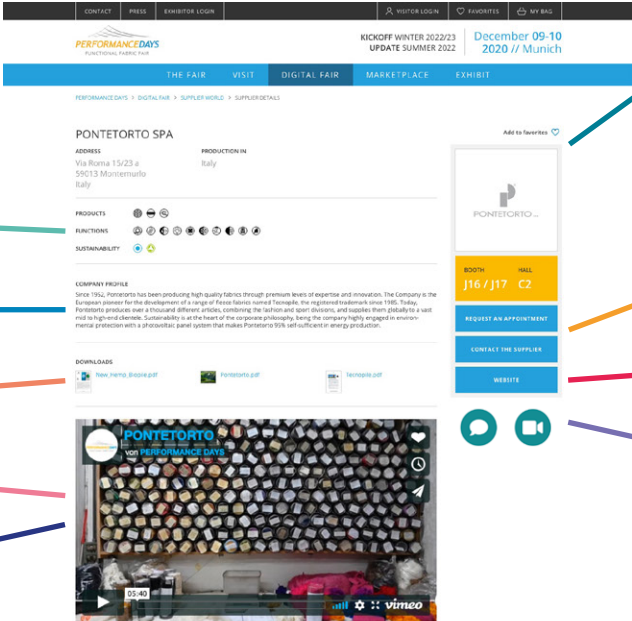


Digital Fair Manual

Welcome to the Digital Edition of PERFORMANCE DAYS!

Strengthen your digital presence and to bring your news and innovations to the customers virtually. Your ready-made digital booth will be available at www.performancedays.com.

Your Digital Booth:



PERFORMANCE CODES

Company Description Text

Documents

Company or Product Video

Company Banner

Your Logo

Contact, Appointment and Sample Request Function

Link to your Website

Video Call / Chat Function

Digital PERFORMANCE FORUM

Your Collection

The screenshot shows a digital booth for PONTETORTO SPA. The top navigation bar includes 'CONTACT', 'PRICES', 'EXHIBITOR LOGIN', 'VISITOR LOGIN', 'FAVORITES', and 'MY BAG'. The main content area displays the company's name, address, production location, and a list of products with icons for functions and sustainability. A 'COMPANY PROFILE' section provides a detailed description of the company's history and products. Below this, there are 'DOWNLOADS' for various documents. A video player shows a booth display. On the right side, there are buttons for 'ADD TO FAVORITES', 'BOOTH J16 / J17 C2', 'REQUEST AN APPOINTMENT', 'CONTACT THE SUPPLIER', and 'WEBSITE'. At the bottom, there are two 'PRODUCT PORTFOLIO' sections: one 'presented by PERFORMANCE DAYS' and another 'presented by the supplier', both showing a grid of product images with their respective codes.

Your Logo

- Log into your [Exhibitor Account](#)
- Go to YOUR LOGO to upload your logo

Link to your Website

- Log into your [Exhibitor Account](#)
- Go to COMPANY DATA and enter your website URL

Video Call / Chat function

- Go to ADDITIONAL SERVICES
- Click "Live Chat, Call & Video Tool for supplier profile" to order tool free of charge
- We send you your personal account link
- Set up your account to activate the tool
- We set up your "Call" Button in the supplier profile

Contact, Appointment and Sample Request Function

- Log into your [Exhibitor Account](#)
- Go to COMPANY DATA and check your company email address, where customer requests can reach you

Company Description Text

- Send your company description text to [Theresa](#) or [Lisa](#)

Company or Product Video

- Send the Youtube or Vimeo link of your video to [Theresa](#) or [Lisa](#)
- Alternatively: send the video file

PERFORMANCE CODES

- Log into your [Exhibitor Account](#)
- Go to PERFORMANCE CODES and check
- Send the correct codes to [Theresa](#) or [Lisa](#)

Documents

- Share documents, such as product brochures, certifications, etc
- Send the files to [Theresa](#) or [Lisa](#) (max. 3 files, with 2MB)

Company Banner

- Alternative to video
- Send a company image (.jpg) to [Theresa](#) or [Lisa](#)
- 800 x 400 Pixels (w x h)

Exhibitor Media Room

- [Room](#) for your press releases
- Send your press release to [Theresa](#) or [Lisa](#) (pdf, in English)

Data reports

- Available upon request after the event
- Contact [Theresa](#) or [Lisa](#).

Digital PERFORMANCE FORUM

- The Jury selects the best products of the season (submission already closed)
- The selected products will be digitalized automatically and are shown in your supplier profile under "Curated items"
 - Products will receive special promotion

How to: Collection Upload

Your Collection

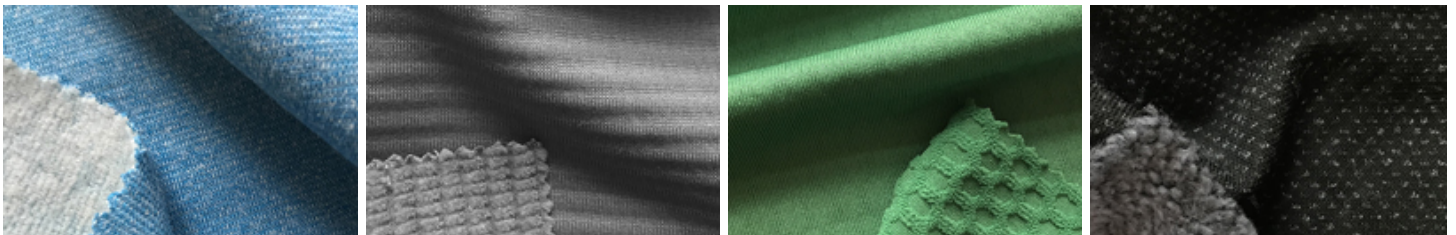
Show the products of your choice in your supplier profile and receive sample requests

- Log into your [Exhibitor Account](#)
- Go to YOUR COLLECTION and click "create new sample"
- Enter all relevant information
- Upload up to 3 images (only JPEG, best size 1000 x 667 pixels)
- PERFORMANCE DAYS activates your collection, if photos fulfill the requirements
- Only professional images will be accepted! Check examples below
- Products will be shown in your supplier profile under "Supplier's choice"

To attract buyers, make sure the quality of your photos is good. Choose colorful fabrics to receive more attention. Focus on the most interesting items instead of uploading large quantities. Quality matters!



If they have an interesting back side:



Accessories:

