

Manual: The Loop



Welcome to the Hybrid Edition of PERFORMANCE DAYS!

The digital part of the fair is now represented within the PERFORMANCE DAYS Loop - your platform for marketing, networking and match-making with a global audience!

Strengthen your digital presence to get your news and innovations to the customers virtually in The Loop. Your ready-made Virtual Showroom will be available at www.performancedays.com.

Timeline May 2021

April: Virtual Showroom

Fri
April 09

PERFORMANCE FORUM: Send up to 6 samples (fabrics & accessories).
Find instructions in the Exhibitor Account - PERFORMANCE FORUM SAMPLES.

Fri
April 30

Upload Your Collection, your documents, company video or banner

May: Event

Mo-Fri
May 17-21

Digital Fair Week in the PERFORMANCE DAYS Loop

Manual: The Loop



Your Virtual Showroom

PERFORMANCE CODES

Company Description Text

Documents

Company or Product Video

Company Banner

Digital PERFORMANCE FORUM

Your Collection

Your Logo

Contact, Appointment and Sample Request Function

Link to your Website

Meeting and Matchmaking platform

Navigation Bar: HOME | CONTACT | EXHIBITOR ACCOUNT LOGIN | VISITOR LOGIN | MY SHORTLIST | MY BAG | THE FAIR | THE LOOP - DIGITAL SOURCING | MARKETPLACE | EXHIBITOR AREA

Header: GET THE WHOLE SOURCING EXPERIENCE | DIGITAL FAIR WEEK May 17-21, 2021

Supplier Profile: PONTETORTO SPA

Address: Via Roma 15/23 a 59013 Montemurlo Italy

Production in: Italy

Products: [Icons representing various fabric types]

Functions: [Icons representing various fabric functions]

Sustainability: [Icons representing various sustainability metrics]

Company Profile: Since 1952, Pontetorto has been producing high quality fabrics through premium levels of expertise and innovation. The Company is the European pioneer for the development of a range of fabric fabrics named through the registered trademark since 1983. Today Pontetorto produces over a thousand different articles, combining the fashion and sport divisions, and supplies them globally to a vast and to high-end clientele. Sustainability is at the heart of the corporate philosophy, being the company highly engaged in environmental protection with a photovoltaic panel system that makes Pontetorto 95% self-sufficient in energy production.

Downloads: New_Hemp_Booklet.pdf | Pontetorto_Ecology_Sustainability.pdf | Pontetorto_HAQ.pdf

Video: PONTETORTO (www.pontetorto.com)

Product Portfolio Presented by Performance Days: 66 PRODUCTS

- PONTETORTO SPA 9115/ARC/RES
- PONTETORTO SPA 9127/M/DORB
- PONTETORTO SPA MIKSI/MULTIKARO/SW
- PONTETORTO SPA LOTTOLUGGETTI/IM0754
- PONTETORTO SPA 4798/RC
- PONTETORTO SPA 9081/M/RC
- PONTETORTO SPA 2325
- PONTETORTO SPA 2324

Product Portfolio Presented by the Supplier: 24 PRODUCTS

- PONTETORTO SPA 9114/S
- PONTETORTO SPA 9082/B/GME
- PONTETORTO SPA 9081/M/RC/RES
- PONTETORTO SPA 9106/M/D/OC
- [Additional 20 products shown as thumbnails]

1. Your Logo

- Log into your [Exhibitor Account](#)
- Go to [COMPANY DATA](#) to upload your logo

2. Link to your Website

- Log into your [Exhibitor Account](#)
- Go to [COMPANY DATA](#) and enter your website URL

3. Meeting and Matchmaking Platform

- You can exchange messages and calls, set meetings with customers during the fair
- Match-making will be available
- More information to follow soon

4. Contact and Sample Request Function

- Log into your [Exhibitor Account](#)
- Go to [COMPANY DATA](#) and check your company contacts, this is how customer requests reach you

5. Company Description Text

- Log into your [Exhibitor Account](#)
- Go to [COMPANY UPLOADS](#) and enter your company description

6. Company or Product Video

- Log into your [Exhibitor Account](#)
- Go to [COMPANY UPLOADS](#) and enter your video link (either youtube or

7. Company Banner

- Alternative to video
- Log into your [Exhibitor Account](#)
- Go to [COMPANY DATA](#) and add your picture: 850 Pixels width, height optional

8. PERFORMANCE CODES

- Log into your [Exhibitor Account](#)
- Go to [COMPANY UPLOADS](#) and enter your video link (youtube or vimeo)

9. Documents

- Share documents, such as product brochures, certifications, etc
- Send the files to [Theresia](#) or [Lisa](#) (max. 3 files, with 2MB)

10. Digital PERFORMANCE FORUM

The Jury selects the best products of the season

- The selected products will be digitalized automatically and are shown in your supplier profile under “Curated items”
- Products will receive special promotion

11. Your Collection

- Log into your [Exhibitor Account](#)
- Go to [YOUR COLLECTION](#) and upload your collection

12. Data reports

- Available upon request after the event
- Contact [Theresia](#) or [Michael](#).

13. Exhibitor Media Room

[Room](#) for your press releases

- Send your press release to [Theresia](#) or [Lisa](#) (pdf, in English)

Your Collection

Show the products of your choice in your supplier profile and receive sample requests

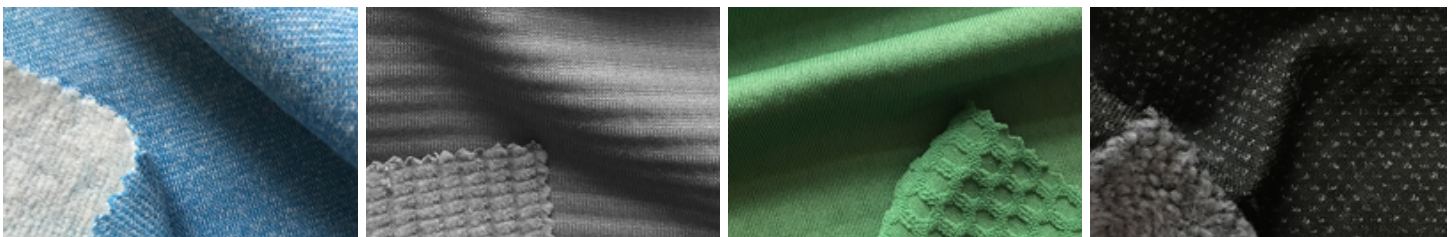
- Log into your [Account](#)
- Go to YOUR COLLECTION and click "create new sample"
- Enter all relevant information
- Upload up to 3 images (only JPEG, best size 1000 x 667 pixels)
- PERFORMANCE DAYS activates your collection, if photos fulfill the requirements
- Only professional images will be accepted! Check examples below
- Products will be shown in your supplier profile under "Supplier's choice"

To attract buyers, make sure the quality of your photos is good. Choose colorful fabrics to receive more attention. Focus on the most interesting items instead of uploading large quantities. Quality matters!

Take photos with drape to visualize the properties of the fabric:



If they have an interesting back side:



Accessories:

