

The screenshot shows a web interface for a supplier's virtual showroom. At the top, there are navigation tabs: 'THE FAIR', 'THE LOOP - DIGITAL SOURCING', 'MARKETPLACE', and 'EXHIBITOR AREA'. The main content area is titled 'DESIGN & DEVELOPMENT GMBH TEXTILE CONSULT'. It includes a company profile with address and production location, a list of products, and a section for certificates (DEKO-TEX, StEP). Below this is a 'DIGITAL FORUM PRODUCTS' section with a grid of fabric samples, each with a product code. The interface also features a right-hand sidebar with a 'REQUEST APPOINTMENT' button, a 'CONTACT THE SUPPLIER' button, and a 'SHOW EXHIBITOR WEBSITE' button. A video player is embedded in the main content area, showing a promotional video for 'the loop' as a sourcing platform.

Company Information

PERFORMANCE CODES

Company Description

Certificates

Document Download

Video or Banner

Digital Forum Products

Supplier Collection

Collection Categories

Logo

Appointment Function

Message Function

Website Link

Chat/Video Call Tool\*

\*available during the event



MIDLAYER  
The latest example midlayer fabrics. You can find all of our inhouse innovations of midlayer fabrics in this category. No matter if you are searching for a lightweight midlayer, a heating fabric or a sustainable innovation, you will find it here. All fabrics are perfect for a midlayer.

4 PRODUCTS

DESIGN & DEVELOPMENT GMBH TEXTILE CONSULT MIDLAYER EXAMPLE 2	DESIGN & DEVELOPMENT GMBH TEXTILE CONSULT MIDLAYER EXAMPLE 4	DESIGN & DEVELOPMENT GMBH TEXTILE CONSULT MIDLAYER EXAMPLE 1	DESIGN & DEVELOPMENT GMBH TEXTILE CONSULT MIDLAYER EXAMPLE 3



BASELAYER  
All of our Example Baselayer fabrics can be found here. You can find all of our inhouse innovations of baselayer fabrics in this category. No matter if you are searching for a lightweight baselayers, a waterproof fabric or a sustainable innovation, you will find it here. All fabrics are perfect for your next baselayer.

3 PRODUCTS

DESIGN & DEVELOPMENT GMBH TEXTILE CONSULT BASELAYER EXAMPLE 1	DESIGN & DEVELOPMENT GMBH TEXTILE CONSULT BASELAYER EXAMPLE 2	DESIGN & DEVELOPMENT GMBH TEXTILE CONSULT BASELAYER EXAMPLE 3

Log into your [Exhibitor Account](#) and fill in the following sections:

## Company Presentation

### Company Information

- Go to COMPANY DATA to update your basic company information

### Your Logo

- Go to COMPANY DATA to upload your logo

### PERFORMANCE CODES

- Go to PERFORMANCE CODES and add your company's PERFORMANCE CODES

### Company Description

- Go to COMPANY UPLOADS and enter your company description

### Certificates

- Go to PERFORMANCE CODES and add your certificates

### Website Link

- Go to COMPANY DATA and enter your website URL

### Document Download

- Share documents, such as product brochures, certifications, etc
- Go to COMPANY UPLOADS and upload up to 3 brochures

### Company Video OR Banner

- VIDEO: Go to COMPANY UPLOADS and enter your video link (either youtube or vimeo)
- BANNER: Alternative to video, upload a picture if you have no video: Go to COMPANY DATA and add your picture: 850 Pixels width, height optional

## Connecting with Customers

### Appointment Function

- Go to COMPANY DATA and check your company contacts to make sure customers reach the right contact person within your company
- Manage all requests under APPOINTMENT REQUESTS
- Check out the requested samples in the section YOUR SAMPLE ORDERS

### Message Function

- Go to COMPANY DATA and check your company contacts to make sure customers reach the right contact person within your company
- All messages will be forwarded to your contact's email address, so you can answer to the customer directly

### Chat/Video Call Tool

- During and in between the digital fairs of Portland and Munich you can exchange messages and calls, set meetings with customers
- All details will be sent to you shortly before the fair

Log into your [Exhibitor Account](#) and fill in the following sections:

## Product Promotion

### Collection Categories

- Go to YOUR PRODUCT CATEGORIES and add categories, category descriptions & category pictures of your collections

### Supplier Collection

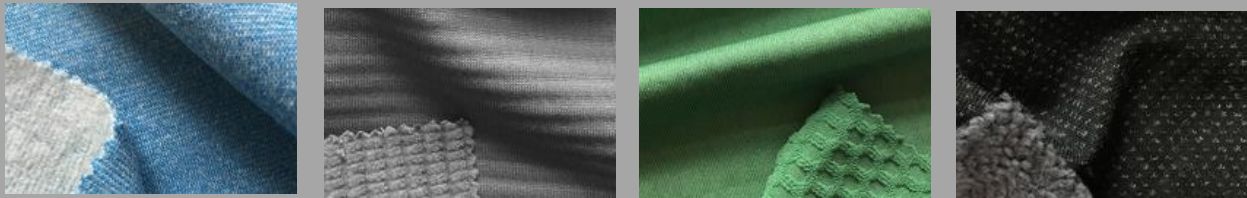
- Show the products of your choice in your supplier profile and receive sample requests
- Products will be shown in your supplier profile under "Product Portfolio presented by the Supplier"
- Go to YOUR COLLECTION and click "create new sample"
- Enter all relevant information
- Upload up to 3 images (only JPEG, best size 1000 x 667 pixels)
- PERFORMANCE DAYS activates your collection, if photos fulfill the requirements
- Only professional images will be accepted! Check examples below

### Tips:

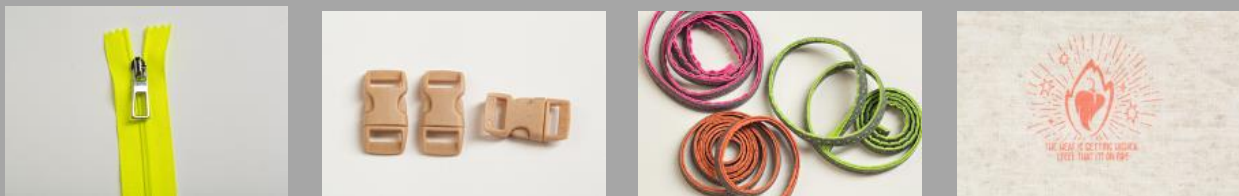
- ✓ To attract buyers, make sure the quality of your photos is good.
- ✓ Choose colorful fabrics to receive more attention.
- ✓ Focus on the most interesting items instead of uploading large quantities. Quality matters!
- ✓ Take photos with drape to visualize the properties of the fabric:



- ✓ If they have an interesting backside, show it:



- ✓ For accessories, make sure they are well visible on the photo:



Log into your [Exhibitor Account](#) and fill in the following sections:

## Product Promotion

Digital PERFORMANCE FORUM products

- Selected products of the PERFORMANCE FORUM will automatically be digitalized
- Shown in your supplier profile under "Product Portfolio presented by PERFORMANCE DAYS"
- Product samples will also be showcased at the fairs in Munich and Portland



## PERFORMANCE FORUM: Focus Topic The Journey to Carbon Neutrality Time to Score



Each fair as a different Focus Topic, with a dedicated Forum category. In fall 2022 it is:  
**The Journey to Carbon Neutrality – Time to Score**

Last fair, we took the first step on our Journey to Carbon Neutrality and had a look at CO<sub>2</sub> reducing technologies from our exhibitors. We found many great solutions already on the market. However, to make the right choices for more sustainable options, the industry needs to know hard facts! Therefore, it is crucial to quantify the amount of CO<sub>2</sub> that is emitted during production. This data will give everyone transparency and comparability. With this season's Focus Topic we will show the measured CO<sub>2</sub> emissions of your products in the Focus Topic category. Going forward, our vision is to show the amount of emitted CO<sub>2</sub> of each and every product in the PERFORMANCE FORUM (starting March 2023).

Which products to submit into the PERFORMANCE FORUM

- ✓ For the Focus Topic category, please submit materials with a carbon footprint score. Indicate the CO<sub>2</sub> emissions in CO<sub>2</sub>e in the product description and add which tool you use to measure it. Please state them in the explanation field when you submit your materials.
- ✓ We are cooperation with HIGG, so if you are in the HIGG MSI please also state it on the product label.

### Extra Theme of the Season: Circularity

Due to current urgency, we will have an additional eye on circular products given the recently announced EU Strategy for Sustainable and Circular Textiles. We will particularly highlight circular products in fall 2022. We will consider the circular contribution of your product along all PERFORMANCE FORUM categories and will therefore introduce a new PERFORMANCE CODE which highlights circular products.

Which products to submit for the Extra Theme: Circularity

- ✓ Solutions that help to extend the life cycle of textile products and reduce waste (biodegradable products, materials that are mono-component or from renewable resources, etc.).
- ✓ For inspiration you can check our previous Focus Topic [on Closing the Loop](#). Explain the circular approach in the text field of the product label

Log into your [Exhibitor Account](#) and fill in the following sections:

## PERFORMANCE FORUM

How to participate

- Send in up to 6 (sustainable) products
  - Deadline for products to arrive at the office: September 16, 2022
  - Add all the products you send in with „ADD NEW LABEL“ in your [Exhibitor Account](#) >
- PERFORMANCE FORUM SAMPLES

How to send products

- FABRICS: Cut your fabrics with zigzag scissors in right angles:
  - o 24cm in width and 38cm in length (straight grain)
  - o Print out the generated PERFORMANCE DAYS labels and staple them to the face side of each fabric
- ACCESSORIES: Put accessories in closed polybags together with the generated label

There are no color restrictions - go colorful to get more attention!

The independent FORUM JURY will choose the best sustainable products, innovations and qualities.

Use the [PERFORMANCE FORUM MAP](#) to make sure you select the correct category for your products.

Make sure that all products are fulfilling our sustainability criteria:

minimum 50% recycled content (GRS certified – Global Recycled Standard)	GOTS (Global Organic Textile Standard)	CCS (Content Claim Standard)
OCS (Organic Content Standard)	RDS (Responsible Down Standard)	RWS (Responsible Wool Standard)
bio-based treatments and finishes	no food-based materials and if so, only food waste	your own sustainable innovation

Sending address:  
 PERFORMANCE DAYS  
 Attention: Clarissa Stadelmann  
 Mayerbacherstr. 32  
 85737 Ismaning  
 Germany



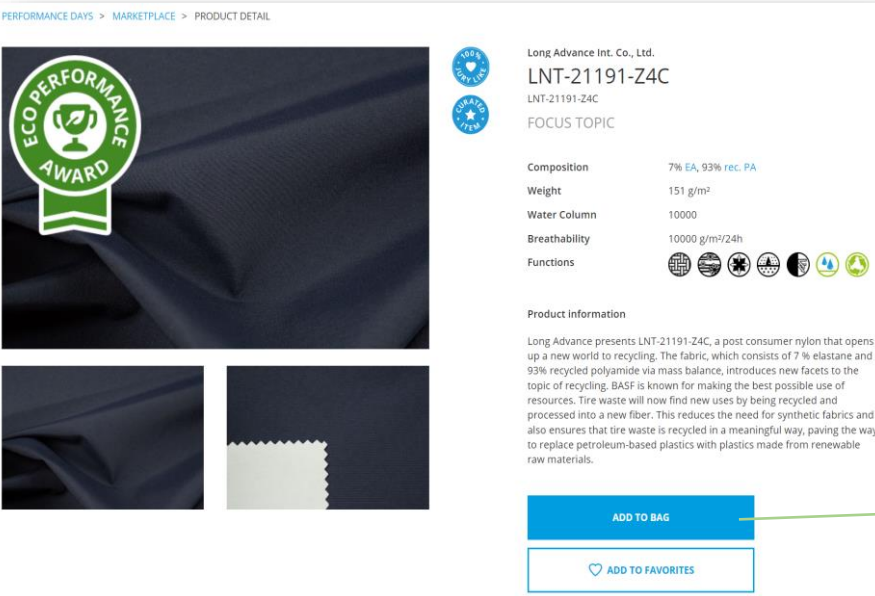
Log into your [Exhibitor Account](#) and fill in the following sections:

## Sample requests

Visitors can order a free sample of your products, by clicking on the product details and adding it to their bag and going to checkout in their visitor account.

- You receive an email notification, when a request is made, including the customer data and delivery address
- Additionally, you see under SAMPLE ORDERS an overview of all requests you received
- Get in touch with the customer directly and send a product sample to them
- Normally the exhibitor bears the cost of sending the product sample. In case you cannot bear the cost, please communicate this directly with the customer and agree on a charge.

PERFORMANCE DAYS > MARKETPLACE > PRODUCT DETAIL



Long Advance Int. Co., Ltd.  
**LNT-21191-Z4C**  
LNT-21191-Z4C  
FOCUS TOPIC

Composition	7% EA, 93% rec. PA
Weight	151 g/m <sup>2</sup>
Water Column	10000
Breathability	10000 g/m <sup>2</sup> /24h
Functions	

Product Information

Long Advance presents LNT-21191-Z4C, a post consumer nylon that opens up a new world to recycling. The fabric, which consists of 7 % elastane and 93% recycled polyamide via mass balance, introduces new facets to the topic of recycling. BASF is known for making the best possible use of resources. Tire waste will now find new uses by being recycled and processed into a new fiber. This reduces the need for synthetic fabrics and also ensures that tire waste is recycled in a meaningful way, paving the way to replace petroleum-based plastics with plastics made from renewable raw materials.

**ADD TO BAG**

ADD TO FAVORITES

Sample Request Function