

Press Release:
Ismaning, October 25, 2021

PERFORMANCE DAYS © functional fabric fair
produced by Design & Development GmbH Textile Consult
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Hybrid event: PERFORMANCE DAYS 2021

Great anticipation for upcoming industry get-together in Munich

The PERFORMANCE DAYS team looks ahead to the winter with great confidence: From December 1 to 2, 2021, the industry will finally meet up again live at the trade fair center in Munich. Trade visitors, industry insiders and experts can look forward to inter-personal exchanges, intensive networking, exciting fabric innovations and various other program highlights. It goes without saying that the fair will go ahead in strict compliance with the current official hygiene regulations and in close cooperation with the Messe München authorities. PERFORMANCE DAYS is planned as a hybrid event - and also in particular, to enable those who are unable to attend the trade show the live opportunity to follow what is on offer digitally.

Live in Munich: PERFORMANCE DAYS in Hall A6

In Hall A6 on the grounds of the New Trade Center in Munich, trade visitors can look forward to an extensive portfolio of exhibitors showcasing their latest functional textiles and fabric innovations for the upcoming winter season, winter 2023/24. Exhibitors who are unable to present their highlights on site can also be accessed via the PERFORMANCE DAYS LOOP digital platform throughout the course of the fair. As part of the newly developed “remote booths” concept, trade visitors will for the first time also find collections from exhibitors who unfortunately cannot be in Munich in person for the trade show. The afore-mentioned already look forward to the interactive exchanges via chat, call or video call. Two further PERFORMANCE DAYS fairs are planned as live events: The Functional Fabric Fair by PERFORMANCE DAYS in Portland, Oregon, USA on November 17-18, 2021 and Functional Textiles Shanghai by PERFORMANCE DAYS on December 6-7, 2021. Registration is now open at www.functionalfabricfair.com/ and www.functionaltexilesshanghai.com/

Holistic market overview: PERFORMANCE FORUM together with USA Fair

As always, as part of the PERFORMANCE FORUM, a select jury of experts assembles for two days prior to the fair to exchange views on the latest fabric innovations for the winter 23/24 season. In order to ensure a more global market overview, the PERFORMANCE FORUM will curate highlights for the first time in conjunction with the US fair in Portland. Consequently, the next fair in Munich will not only feature the latest products from exhibitors at the Munich fair, but also highlights from the fair in Portland. This year’s Focus Topic will highlight “The Sustainable Future of Nylon” in cooperation with the Vaude Academy, with a specific hand-chosen selection of fabric materials. Furthermore, as part of the winter fair, the “sustain & innovate” conference on sustainability, organized in close cooperation with SAZsport, will take an in-depth look at the topic comprising all its aspects along with high-profile speakers, webinars and discussion rounds. The program will be broadcast live from the fair and thus accessible for all who wish to follow it online in digital form. In addition, there will be free

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entrance to a program of expert talks on the first day of the fair on the latest developments in the market, on current color trends and much more.

Always up to date: Register now for PERFORMANCE DAYS LOOP

With the PERFORMANCE DAYS LOOP sourcing platform, industry insiders can stay up-to-date throughout the entire year. Regardless of the on-site events, the online portal at www.performancedays.com/loop.html provides all-year-round breaking news, top information on latest market trends and, of course, endless updates on fabric innovations and developments.

Entrance and admission to the fair is for free for industry visitors. More information and registration in here: www.performancedays.com

The PERFORMANCE DAYS team looks forward with great pleasure to the upcoming fair and to finally seeing you all again in Munich along with the whole community!