

Press Release:

Ismaning, March 10th, 2017

PERFORMANCE DAYS ® functional fabrics fair
produced by Design & Development GmbH Textile Consult
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PERFORMANCE DAYS - FIRST TO INTRODUCE BIOLOGICALLY DEGRADABLE FUNCTIONAL FABRICS

Biodegradable is the environmental future of the textile industry

Every season, the PERFORMANCE DAYS Trade Fair generates a great deal of interest with its choice of FOCUS TOPIC. The priority for the next trade fair is on textiles that are quickly biodegradable. The topic is important to the entire textile industry.

When the doors to PERFORMANCE DAYS open on April 26-27, 2017, the fitness fabrics sector will once again look to Munich and the extraordinary trade fair for functional fabrics, fibers, and accessories to learn what topic is in the spotlight. Past seasons have repeatedly shown that PERFORMANCE DAYS has a particularly good sense of what the next big trend will be. The fair was one of the first to highlight the topic of "Athleisure", one year before it became a hot item in the sector. Similarly, the focus topics "Recycled" and "Hybrids" subsequently made waves and spawned new developments throughout the sector.

PERFORMANCE DAYS - pioneer in function and the environment

The topic for the next trade fair shows once again the pioneering role PERFORMANCE DAYS performs: "Biodegradable" was selected as the FOCUS TOPIC for Summer 2019. The spotlights again focus on the latest essential topic for the future.

The volume of discarded textiles creates a growing mountain of waste and, before they are discarded, every laundering flushes microscopic fine fiber particles from the garments into the world's oceans. Whether caused by abrasion while being worn or by machine washing, the question remains: What is the environmental impact? What are the options for avoiding or minimizing the impact? One question to be addressed in the framework of the FOCUS TOPIC is how fast fabrics and fiber particles decompose in (sea) water, soil, or in industrial composting processes. Brand new innovative fabrics in this category can be seen on the JURY'S PICK Table, along with valuable background texts and graphics at the PERFORMANCE GATE.

Great devotion is rewarded by exhibitor loyalty

After the record-setting figures for exhibitor and visitor participation last season, the number of exhibitors continues to grow this year. A total of 25% more exhibitors for April 2017 have registered than in April 2016.

Senior Project Manager Stefanie Sacherow is very pleased with the success of the exhibitions: "We are truly a very special team and, I emphasize team meaning not just the trade fair employees, but also the exhibitors, visitors, and external service providers as well as friends within the sector. Let me take this opportunity to express my

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appreciation to all of you! Each season we discuss the most recent developments and, like trend scouts, we discover new topics. Our combined knowledge of the market leads to our selection of an exciting new FOCUS TOPIC. The suppliers breathe life into the topics through their innovative products. Moreover, as shown by the steady increase in the numbers of exhibitors and visitors, our trade fair has a good cross-section of exhibitors from all the world's major textile producing countries, which certainly enhances the importance and attractiveness season after season. As a result, we have expanded to use all available space on the second floor. The exhibition space was quickly sold out once again this year, shortly after announcing the start of registration last November. The visitor registration and the publication of the agenda with presentations, workshops, and Hotspot tours has just begun and, by all indications, the next edition of the trade fair looks like it will set another quality record - with real added value for the visitors. I strongly recommend you reserve your free-admission ticket as soon as possible online. The exhibitors and the PERFORMANCE DAYS team look forward to seeing you again!"

Besides the major and familiar exhibitors like Invista, Nilit, Pertex, Polartec, Pontetorto, PrimaLoft, Schoeller, and Sympatex, newcomers include: Derun (Hong Kong), Franz Barta (Germany), Sidonios (Portugal) and Yu Shin (Taiwan).

See all the latest trends for Summer 2019 and the FOCUS TOPIC at PERFORMANCE DAYS in the Munich MTC, 26-27 April 2017. For all those who just cannot wait that long, some initial information is already provided for you online at: <https://www.performancedays.com>

To avoid the long waiting lines for admission, use the individual visitor online registration now enabled and your tickets will be sent in advance to you via e-mail.

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About PERFORMANCE DAYS

PERFORMANCE DAYS – The “functional fabric fair” launched in 2008, is the first and only event created especially for functional fabrics for sports and work clothing. The aim of the semi-annual trade fair is to give leading and innovative textile manufacturers, suppliers and service providers the opportunity to present their functional fabrics, membranes plus treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons and zippers.

The industry experts who come to this fair - the sports fashion designers, product managers, and decision-makers (see online: [Visitor List](#)) represent almost every European active clothing and functional wear manufacturer - can find a complete selection of high quality materials available at just the right time in April/May and November. The dates are intentionally scheduled early thanks to our expertise in functional fabrics and are optimal for summer and winter sport collections. (All trade fair catalogs from past events are available online at [Catalogs](#) as well as a listing of current exhibitors at [Exhibitor List](#)).

The relaxed and focused workshop-like atmosphere at PERFORMANCE DAYS differentiates it from the other fairs which are often unmanageable and more stressful. That is one of the reasons why the Munich trade fair at the heart of the European sportswear industry has become one of the top addresses for new fabrics, innovations, and is the preferred meeting place to conduct business.

In the unique [PERFORMANCE FORUM](#) of PERFORMANCE DAYS, the visitor receives an inspiring and well-grounded overview of the new materials, trends, and innovations of the exhibitors. The PERFORMANCE AWARD and the ECO PERFORMANCE AWARD are also presented here.

Qualified guest speakers present special topics and their collaborative ventures to complete the range of information provided at PERFORMANCE DAYS (see online [Presentations](#)).

No entry fee and free admission to all events for industry visitors.

Detailed information and advanced registration online at:

www.performancedays.com